

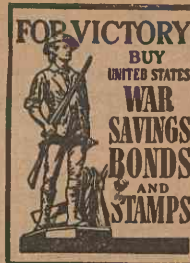
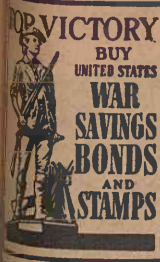
THE ECHO

Quality of Product is Essential to Continuing Success

Volume No. 3

PISGAH FOREST, N. C.

August, 1942 Number 17



PRODUCTION BOARD LISTS ITEMS NEEDED TO RUN U. S. ARMY

New And Used Household Articles Make All Necessary Implements In War

The steel in one washing machine could make three machine guns to shoot Japs.

Twenty-four autos contain enough steel and rubber for one 27-ton U. S. army tank.

The average passenger auto uses about 14 gallons of oil a year but a U. S. destroyer consumes that much in a quarter-mile.

Rubber used to make garden hose the last three months of 1941 would make bullet-proofed gas tanks on 400 U. S. Flying Fortresses.

Flying at top speed, a fully-loaded four-engine bomber burns up as much gasoline in a single hour as the average family car consumes in six months.

Makers of toys and novelties used enough crude rubber in the last quarter of 1941 to have equipped 100 two-and-a-half-ton trucks for the army, or 10,000 half-tonners.

Before a U. S. battleship can fire a salvo from her 16-inch guns, alcohol enough to provide antifreeze for the radiators of 198 autos must have gone to making smokeless powder.

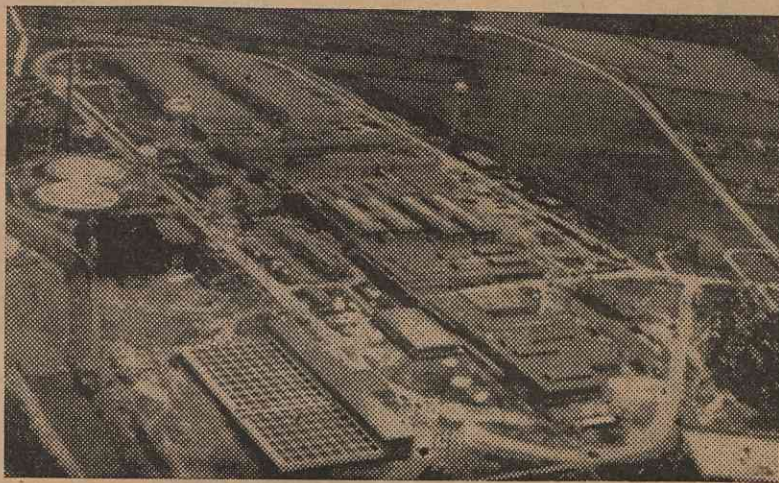
The circus did its bit for the Production Drive in one Florida town recently when clowns and trick dogs and ponies moved from winter quarters so that machine tools and workbenches could move it.

That 100 pounds of waste paper thrown away every ten weeks by the average U. S. family would have made containers for eighty 75mm shells for the army or 35 fibre cartons to carry canned foods to our soldiers overseas.

The rubber in a washing machine could make gas masks for three U. S.

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THIRD ANNIVERSARY OF PAPER MAKING AT ECUSTA CORPORATION



August 23rd marked the 3rd anniversary of the first run of cigarette paper at the Ecusta Paper Plant. On that date in 1939, 1229 pounds of paper were run on what is now number 4 machine. This, of course, is a very small fraction of what is manufactured at Ecusta today.

D. L. Thorne Returns To Navy

D. L. Thorne, Jr., returned to the U. S. Navy on August 12. D. L. served four years on the aircraft carrier, Ranger, prior to his coming to Ecusta, during which time he suffered a crushed finger which was stiff at the time of his discharge. He volunteered for re-enlistment on December 12, 1941, but was turned down because of the bad finger. However, in the early summer, Navy Officials told him that he might re-enlist with the provision that the finger be amputated. This he did and is now stationed at Hampton Rds., Va., awaiting assignment to active duty.

MST

DEADLINE FOR ECHO CONTRIBUTIONS AND CIRCULATION GIVEN

Date To Be Announced Month In Advance.

From this time forward, each month's ECHO will announce the deadline for ECHO contributions and the publication date of the following month's issue.

For the month of Sept., material will be accepted through Wednesday the 16th, the publication to be circulated by the following Wednesday, Sept. 23rd.

Bus Schedule

An addition to the bus schedule from Brevard to Ecusta has recently been made. For the benefit of those whose schedule requires them to be at the plant at 8:15 o'clock in the morning, a bus now leaves Brevard at 7:55 A. M., arriving at the plant at 8:05 A. M.

WANTED: Your support in making the ECHO the type of publication that is interesting to you! Send your contributions in the way of pictures, poetry, notices, editorials and articles of general interest, to the editor's desk in the recreation office. Your support is invaluable in making the ECHO a publication worthy of your approval.

PRODUCTION MUST GO ON!

Keep Your Supervisor Informed On Your Draft Status

In order to keep the mill running with no interruptions due to changes of employees, it is very important that your Company knows beforehand if you are leaving the Company for service in the Nation's Armed Forces.

When you receive notice of your classification from your Draft Board, or if your classification is ordered changed by your Board, please notify your supervisor or foreman at once!

SAM MATTHEWS WINS PICNIC PHOTO CONTEST

Competition in the 4th of July photo contest was not so keen as it might have been had there been less rain and more sunshine but Sam Matthews managed to cop both first and second prizes in spite of the weather. We had planned to show the winning photos in this month's ECHO but were unable to get satisfactory cuts made. However, Sam gets "A" and our congratulations for winning first prize of \$1.00 and second prize of 50c, both to be given in Defense Stamps.

"Moment Musicale"

Ladeez and Gentlemen—Puhleeze! The band is now tuned up and if you will kindly restrain yourselves from shouting above a whisper we will proceed to play a short concert of special numbers dedicated to various members of our band, and for our band, and by our band. We are delighted to have such an inspiring audience, and hope that both of you will remain, at least until it quits raining (censored) outside. We shall dedicate our first number to you: "Donkey Serenade" . . . Ahhh! Your response was overwhelming (where did they get those eggs?).

Our Director, John Eversman, now takes the spotlight with a violin solo entitled "Fiddle and I". Music, mousetrap, cheese—I mean, Maestro, Please! . . . That was fine John. But folks, you should have heard him, accompanied by Mrs. Mary Glass at the piano last Tuesday night at the band

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FIRE PREVENTION IN FOREST IS STRESSED BY ECUSTA CORP.

Government Urges All Patriotic Citizens to take Special Steps in Preventing Fires

It is not too soon to begin thinking about fall forest fires. The U. S. Department of Agriculture Forest Service says "The first essential to proper forest management is, of course, protection against fire. If fires rage unchecked, timber, streamflow and water supplies, wildlife, grazing, recreation—all suffer". And our Government is taking special steps to prevent such damage in war times.

Everyone recalls the tremendous areas afire during the drought this spring. It was reported that one of the local fires was started accidentally by an Ecusta employee burning weeds around his home. True or not, such occurrences are very common, and the vigilance required of our armed forces is no less than every one of us should exercise this fall (or any other dry season) to prevent destruction and ruin in our lovely Pisgah National Forest and other wooded areas.

Fire danger is acute in war times because of enemy sabotage and arson, as well as the possibility of aerial bombing and ground incendiaries. Wood is needed in immense volume for cargo and fighting ships, airplanes, shipping crates, as a substitute for metals, and many other purposes. But, anxious as we all are to guard

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A Letter From A Former Ecusta Man To Department Head

(Editor's note: The following letter was received recently by one of the department heads in the plant and was given to The Echo for publication with the names of the writer and receiver to be omitted). The original is now on file in Mr. Bennett's office.

To An Ecusta Dept. Head:

How is everything getting along at the plant these days? Fine, I hope. Boy, I sure regret being such a sucker for this place up here. I realize now what a nice job I had at Ecusta. I think that about everybody I talk to up here feels the same way about this place as I do. I'm living about 12 miles from the plant and this board is really getting me. The town is alright and the work isn't so bad if a man has an interest in that type of work, and I don't have an interest in it. On my papers I got before I came up here it said I would be put in the Body department, but instead they put me in a little place they called the Reworks. They classify that as a part of the body department, I think, but there isn't anything to it. I have hardly done a thing since I've been down there, and you know how time passes when you are loafing around.

The first day we went in down here for work, the first thing we heard was a fellow wanting us to join the union and make them raise our pay; and from the way that things are being talked around the plant, I'm afraid it's going to bust in just a few days and I don't want to be here when it does.

I'm telling you this place isn't

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BUY BONDS AND MORE BONDS

Albert Gordon Here On Furlough

Albert F. Gordon, local preacher in the Asheville Methodist district for the past four years, is spending a furlough with his mother, Mrs. M. Gordon at 11 Herron Avenue, West Asheville. He is stationed in the U. S. Army with the Headquarters Company of the 30th Division at Fort Jackson, assigned to the chaplain's position for duty.

Gordon entered the Army on July 1, 1941, after having been employed by the Ecusta Paper Corporation for a year. He had graduated from Asheville high school in 1937 and from Brevard College in 1940.

He was first stationed at Fort McPherson, Ga., and for four weeks was assistant to the chaplain in the reception center. He was transferred to Camp Croft for basic training and then went to the 118th Infantry at Fort Jackson. He became identified with Headquarters Company six weeks ago.

Private Gordon preached at the West Asheville Methodist church last night and spoke to the boys of the intermediate department of the church school at the morning assembly period.

A brother, Sam Gordon, is awaiting call for service in the air corps.