



Quality of Product is Essential to Continuing Success



Volume No. 3

PISGAH FOREST, N. C.

# **CUSTA Helps Transylvania County** GO OVER The TOP" In Scrap Drive

#### Your Transportation Problems

#### HAT WOULD DO?

If yours was one of the three American Automobiles which are now dropping out of service every minute of the day?

If due to your waste of transportation now, you could not get to work later?

YOU KNOW? That if passenger cars stop rolling and you expect to step into a bus to get to work, that there are not enough public vehicles to take you when and where you need to go.

That your personal transporta-tion is and will be of greatest concern to you individually. YOU BELIEVE?

That it is your "right" to drive Your automobile as you wish. That "something is going to turn up to solve the tire shortage problem." (If so, you believe in man made miracles.)

f you have not seriously considyour transportation problem in light of the above and it de-<sup>ops</sup> that you can no longer use <sup>Ir</sup> car, could you conscientiously e with some one else who has been aring rides with his neighbors and Arrs on the way to work or WOULD U IDENTIFY YOURSELF WITH WE OF THE FOLLOWING:

(1) Do you drive a five passenger <sup>r</sup> bringing only one person or no one work? Have you canvassed your <sup>igh</sup>borhood to see that you are <sup>ary</sup>ying all passengers possible with

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## Inalysis Of Injuries May 1, to October 1

In an effort to determine the causes injuries to the employees of Ecus-Champagne and Endless Belt, an alysis of all cases treated by our dical Department for the past five onths has just been completed.

These figures are for the first <sup>atment</sup> given injuries occurring on <sup>the</sup> job and do not include sickness, dressings or off the job injuries.

Of the 1,430 cases treated, 90% or peen hav How?-by doing things the safe and always being alert. It is the direct responsibility of <sup>ery</sup> employee to not only do things <sup>e safe</sup> way for their own protection,

#### Former Ecusta Man Commended By Navy Navy Dept., Washington

From: The Secretary of the Navy To: Ensign

David A. Pickler, D-V9G, U.S.N.R.

Armed Guard Center **Treasure Island** 

San Francisco, California

Via: Commanding Officer, Armed Guard Center

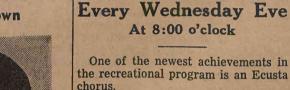
Subject: Commendation

Reference: (a) VCNO conf 1tr. Serial 0257023 of Aug. 6, 1942 with forwarding endorsements.

The Department has been informed of your gallant action as Officer-in-Charge of the Armed Guard aboard S. S. ———— when that ves-sel was torpedoed on June 6, 1942. It appears from the report that when two torpedoes struck the ship, you led your crew to battle stations while the merchant crew abandoned ship. You remained aboard for almost twenty-four hours despite the possibility of imminent sinking or of further enemy attack, ready to defend the ship or assist in its salvage. 2. For the courage and devotion to duty shown on this occasion, you

are hereby commended.

3. A copy of this letter will be made a part of your official record. (Signed) JAMES FORRESTAL, Acting



So far we count over 20 members whose number will increase in the future, we hope.

We have a very capable leader, Miss Justine Williams, who has se-lected a varied popular program. Mr. Fred Williams is accompanist, pro tem., and fills his place splendidly.

We singers are trying our very best to bring harmony through practising our different voices. We have soprano, mezzo soprano, and alto. It is not an easy job for Miss Williams to direct and lead us for many of us are only amateurs and have not used our voices for a long time, perhaps not since school days. You can see from the looks on the girls' faces that they gain great joy from this kind of diversion. We all know that we owe great appreciation, especially to our kind President, Mr. Harry H. Straus, who accomplished for us this pleasure as he has done in countless other ways before.

Times are quite trying nowadays, therefore, let us all use this opportunity and sing our troubles away. Christmas season will soon be here and we will study several songs for this occasion. Then you shall hear our choir. We hope that many of you will have joined us by that time. **Paula Sieber** 

### Over 500,000 Pounds **Reported In Drive**

In the big three-week, newspaper-sponsored scrap metal collection drive, which ended Wednesday night, Oc-tober 21, Ecusta did its part in help-ing Transylvania county "go over the

top". The county's goal was 1,241,000 pounds, or 100 pounds per person. Official figures released by Salvage Chairman Howard Wyatt revealed that the night the drive closed, a total of 1,164,256 pounds had been reported and that there were around 326,000 pounds piled up on school grounds, other collection centers and on Ecusta yards. This estimate, together with the poundage that had al-ready been officially reported, gave the county a grand total of 1,490,256 or an average of 120 pounds per person.

The county salvage chairman list-ed Ecusta's total scrap collection at 557,790 pounds, which was over one-third of the county's total. Of this amount, 386,000 pounds had been collected and shipped just prior to October 1, but had not been reported officially. A total of 71,790 pounds were collected and shipped from October 1 to October 21 and another 100,000 pounds have been gathered up and this huge quantity is expected to be shipped before October 31, in order that the county may get credit for it.

State and county prizes are offered for the firm turning in the largest poundage and it is believed that Ecusta has a good chance of winning.

Other Transylvania industries co-operating splendidly in the drive and the county's public schools did an outstanding job. They collected over 350,000 pounds, or an average of over 120 pounds per student. The Brevard high school led and the Pisgah Forest school did a fine job, collecting up over 40,000 pounds.

"Purpose is what gives life a meaning. Purpose directs energy and pur-pose makes energy." Charles H. Parkhurst.

**Hike Is Autumn Sport** For Ecusta Girls

# Ship Went Down



LIEUT. DAVID PICKLER **Ensign Pickler Is** Somewhere At Sea

Ensign David Pickler, who was for-merly connected with Ecusta as a

Chlorinator operator in the Pulp mill,

was commended by the U.S. Navy for

"gallant action", as shown by the above letter from the Navy Department.

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#### RIDGE, BINGO PARTIES SLATED FOR NOVEMBER

The first of a series of bridge and go parties is scheduled for Nomber, exact dates to be announced the near future. Miss Roberta yant and Mr. Leonard Bauer are charge of arrangements for the ge parties and Messrs, Roland ber and Henry Lyda are in charge the bingo parties. There will be charge for bridge games, but zes of \$1.00 and \$2.00 in defense hps will be given. Bingo games be played at 5c per game, the mer of each game to receive the <sup>Oc</sup>eeds of that game in defense invited:

Ensign Pickler volunteered for the Navy on August 6, 1940. In spite of the fact that his ship went down, Ensign Pickler survived and visited his home in July. He is now at sea and is in charge of an armed guard.

Pickler's home is near Salisbury, N. C., and his family are mighty proud of their brave son and so is the Echo. Not many men are privileged to receive letters, as shown above, from the U.S. Navy.

Many pictures of other "Ecusta Men in Service" appear elsewhere in this issue and the entire organization salutes them!

stamps. Parties will take place in the Ecusta cafeteria beginning around 8:00 and ending by 10:30 p. m. Watch for the announcement of our first party and come out to enjoy an evening's recreation with your fellow employees. All Ecustans are

#### HALLOWE'EN DANCE

The Handbooklet girls and boys are sponsoring a Hallowe'en dance and masquerade at the Brevard Country club on the 31st of October. War stamps will be given as prizes to the best costumes and there will be awards for other contests also. Music will be furnished by the Transylvania Ramblers. Everybody welcome. Let's all go!

# NOTICE!

Those who wish cold capsules may obtain them at the First Aid Rooms when they leave work.

Some of the ambitious girls of the offices, Finishing Department, and laboratories got off to a good start this fall by taking a jaunt from Bre-vard over to Mr. L. F. Dixon's for a big hamburger supper. Lil Clarke and her kitchen crew had everything prepared in an elegant fashion by the time the rest of the crew arrived. To have everything in true style, a big campfire was burning and songs were sung by all. We also enjoyed a tour over Mr. P. H. Heygel's estate while rambling around. (For details of this hike read "By the Light of the Moon") Not being quite so ambitious the second hike was to Camp Sapphire. High on the mountain-side a delicious supper was soon just a fond memory. To top off the evening everyone sat around the campfire singing songs, telling stories, etc. With weather permitting, it is

hoped that we can get a larger gang together for another hike in the near future.