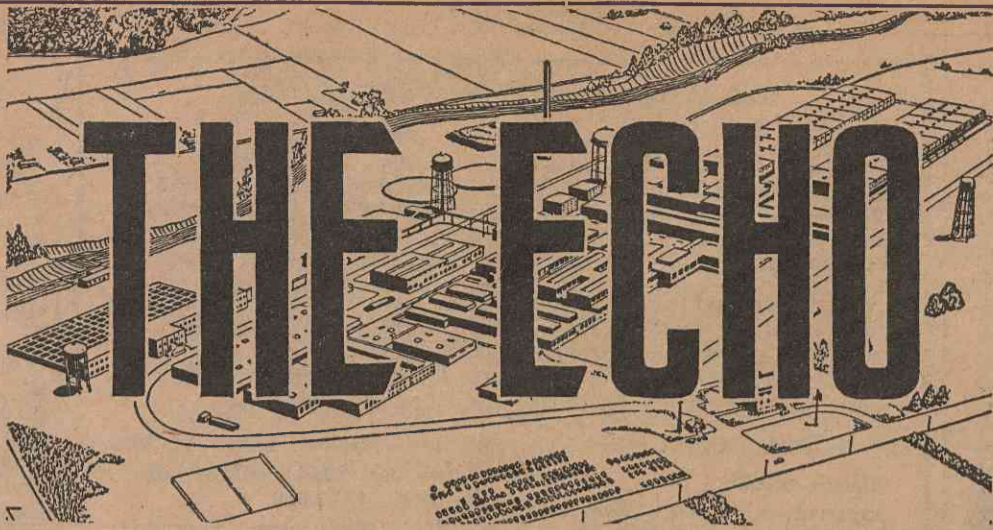


QUALITY
FIRST
THEN
QUANTITY



NOT
HOW MUCH
BUT
HOW WELL

Volume No. 4

PISGAH FOREST, N. C.

March, 1943 Number 3

Now In Africa



PRIVATE W. HARRY JOHN-SON former tractor driver on our Landscape Crew is now in Africa. Harry was in Ireland and wrote that he liked it fine. He writes from Africa that he would like to be back at Ecusta and would like to see the evergreens he helped plant around the office building. He said he enjoyed receiving the Echo because it was like hearing from everyone at the plant. Best of luck, Harry, and we'll try to keep the Echo coming your way.

Test Blackout Successful

Participating in the blackout that was held over the western part of the state on Tuesday night, March 16th, Ecusta, Champagne and Endless Belt, with the exception of the Machine Room, were completely blacked out for 32 minutes.

It is gratifying to know that our plant can be successfully blacked out in case of an emergency and that every employee can be counted on for 100 percent cooperation.

To all who took part in the above blackout and to the other shifts who would have cooperated fullheartedly had they been working, I wish to say, congratulations.—H. E. NEWBURY, Plant Coordinator.

R. C. WAR FUND DRIVE NEARLY 100 PER CENT

While final reports and accurate total of figures were not available when The Echo went to press, preliminary survey shows that nearly every member of all concerns under the Ecusta banner had contributed something to this drive.

Tabulations by departments were being made up at press time, and prediction is safely made that response to this call will be the greatest of any ever put on by Ecusta.

LOYALTY

It is easy to criticize.
It is easy to yield unthinking obedience.
It is not so easy to think and criticize and obey. But it can be done.
The word for it is loyalty.

"THESE THINGS MAKE UP AMERICA"

The puffing factories on the city hills
The busy people in the textile mills,
The wavering corn in the bottomlands
The calloused old mechanics hands,
"These Things Make Up America."

The high-school boy and his studies hard
The Sunday dinner and the ration card,
That hidden candy and the corn cob pipe
Those stolen melons when the time was ripe,
"These Things Make Up America."

The busy keepers of the small town stores
The listening people and the politicians roar,
Those stolen glances at a pretty Miss
Those hopeful chances for a loving kiss,
"These Things Make Up America."

Those drugstore sessions in the afternoon
Those street square dances in the month of June,
Those football meetings down before the game
Those life long hopes to go to Notre Dame,
"These Things Make Up America."

Your first job at the grocery store,
The stolen apple and the hidden core,
The long, hard work till the close of day
And the register ringing as you get your pay,
"These Things Make Up America."

Woodrow Wilson and the first draft call
Abraham Lincoln, six feet tall,
That cherished question "Will you be my wife,
To love and honor and obey for life?"
"These Things Make Up America."

That glass of beer and that cigarette
The orphaned puppy, who became your pet,
The baseball pool, and the bowling too
The funny joke and the cleaning crew,
"These Things Make Up America."

"The Star Spangled Banner" and "Old Glory" too
The colors we love—red, white, and blue,
Our plans for peace and freedom and love
With the help of God in heaven above,
"These Things Make Up America."

The Marines, the Army, and Navy too
The Red Cross and the things they do,
Our church, our life, our hearts so true
The U. S. A. will soon win through,
"For These Things Make Up America."

JIM NEWBURY.

PRIZES

As a tip to Victory Gardeners, we pass along the advance information that prizes will be awarded for excellent specimens grown on Ecusta plots. There will also be rewards for general appearance of individual gardens. So plan to keep your garden looking neat and brush up on how to raise prizetaker vegetables.

RED CROSS DANCE

On the 26th of March there will be a dance held at the Country Club at 9:30 P. M., given for the benefit of the local Red Cross chapter. \$1.50 for couples and \$1.00 stag. Call Mrs. George Wheeler or Miss Roberta Bryant for table reservations.

WILLIAM P. JORDAN IS NOW IN MILITARY SERVICES

William P. Jordan, who has been assistant to President Harry Straus for the past five years, is now in military service.

He volunteered and was accepted for officers training. On March 19 he was inducted at Camp Croft, S. C., and as yet the Echo has not learned where he will be assigned for initial training.

Mrs. Jordan is now working at Ecusta.

Dehydrator Cost Very Moderate

Perhaps you have noticed by the door of the Cafeteria a little white house that looks something like a small telephone booth. Well, it is the brain child of Ed Happ and is a food dehydrator. Mr. Happ assured us that after these dried up vegetables have soaked a few hours they look fresh and tempting. The advantages of keeping vegetables this way are as follows: It is more economical unless you own jars and tops already. Dried foods don't take up as much space as canned food and keep indefinitely. The dehydrator is easy to construct and if you already own an electric fan the expense is not more than \$6 or \$7, complete. The cost of operating is about the same as using one unit of an electric stove and the drying time varies with the kind of vegetable being dried as the amount of moisture in some vegetables is greater than in others. Celery, apples, carrots, onions, dry in about 4 hours while tomatoes take about eight hours. The temperature registers between 120 degrees and 160 degrees Fahrenheit and requires the use of nine 100 watt lamps. If you are interested in learning more about dehydrating foods we refer you to Mr. E. Happ.

Eversman Promoted



Our popular band director, John Eversman, after a successful year in developing the Ecusta Band, has been appointed Director of Recreation. He will devote his talents to Recreation and entertainment in general, including music.

Mr. Eversman has spent his entire professional career in the field of entertainment and is well qualified to assume his further duties. Based on his success with the band, we predict new laurels for him and much happiness for the employees of Ecusta and their families through his efforts.

NOTICE!

Ecusta recently issued an employee telephone directory. It is quite probable that changes in telephone numbers and home addresses will take place from time to time and unless this directory is kept up-to-date it fails to serve its purpose. We ask that any such change be reported immediately to Mrs. Charles Colwell, telephone extension 328 in the Main Office Building. The following changes have already occurred and the request is made that these changes be made in the directory immediately.

Names to be added to the directory:

Names	Home Phone	Plant Exten.
Barker, Emmett,	Brevard, 205	327
Brown, Ruby,	H'ville, 593	347
Day, Dorothy,	Brevard, 387	312
Mill Office		215

Corrections

Johnson, Virginia	Plant Ext. 351
Marshall, Dr. Otis	Home phone, Brev. 177
McKagen, Audrey	Brev. 191
Straus, Karl	Plant ext. 215—271
Whitlock, Eula F.	should be listed as Drake, Eula W.

Band To Give Public Concert

On Saturday evening, April 10th, at the Brevard high school auditorium, the Ecusta Band will give its first public concert of the year. Director John Eversman will highlight the program accompanied by Mrs. Charles Glass of Asheville with a group of violin selections. There will be no admission charged and the public is invited to attend.