



"Let's get it over QUICK!"

To My Fellow Workers:

Seven weeks ago my only son was killed in the war.

Most of you know this but you can't possibly know how Hardy's mother and I feel.

That is, none of you except Walt Gardner who just lost his boy too.

Since Hardy's death I've been doing a lot of thinking. What I'm trying to figure out is why so many of us are taking things for granted and not doing all we can to help win the war.

Maybe it's because we keep hearing and talking about the war lasting for years. That sort of thinking might keep anyone from hurrying.

It could be that this long-pull stuff was why we lost almost half a million minutes of production time last month through absences and tardiness.

Anyway I'm fed up with all this talk about a 5 or 10 year war. There's no sense to it. We can win this war quick. We've got to.

If we don't your boys will be killed like mine was.

Please, please don't wait for the casualty lists to come rolling on. Throw yourselves into high — NOW.

Get going as though both the Huns and the Japs had to be licked in 1943. Maybe they will be if we really try.

I suggest a new slogan for Carrier. Here it is —

"LET'S GET IT OVER QUICK!"

I hope you won't think I'm preaching. I'm not. I'm praying.

Yours truly,

Arthur Hocking*
Clock No. 2062

*An employee of Carrier Corp., Syracuse, N. Y.

To You—Dad Hocking—We sincerely hope and pray that every person who reads your plea will throw it in high NOW to get this damned war over QUICK—and we hope millions will read it.

To editors of other publications—THE LOUIS ALLIS CO., Milwaukee, will send an electrotype of this page to you gratis—so you can reprint this Dad's plea in your publication.

That's A Challenge To All Of Us
TO BUY MORE WAR BONDS
And To Work Harder Here At Home