

QUALITY
FIRST
THEN
QUANTITY



NOT
HOW MUCH
BUT
HOW WELL

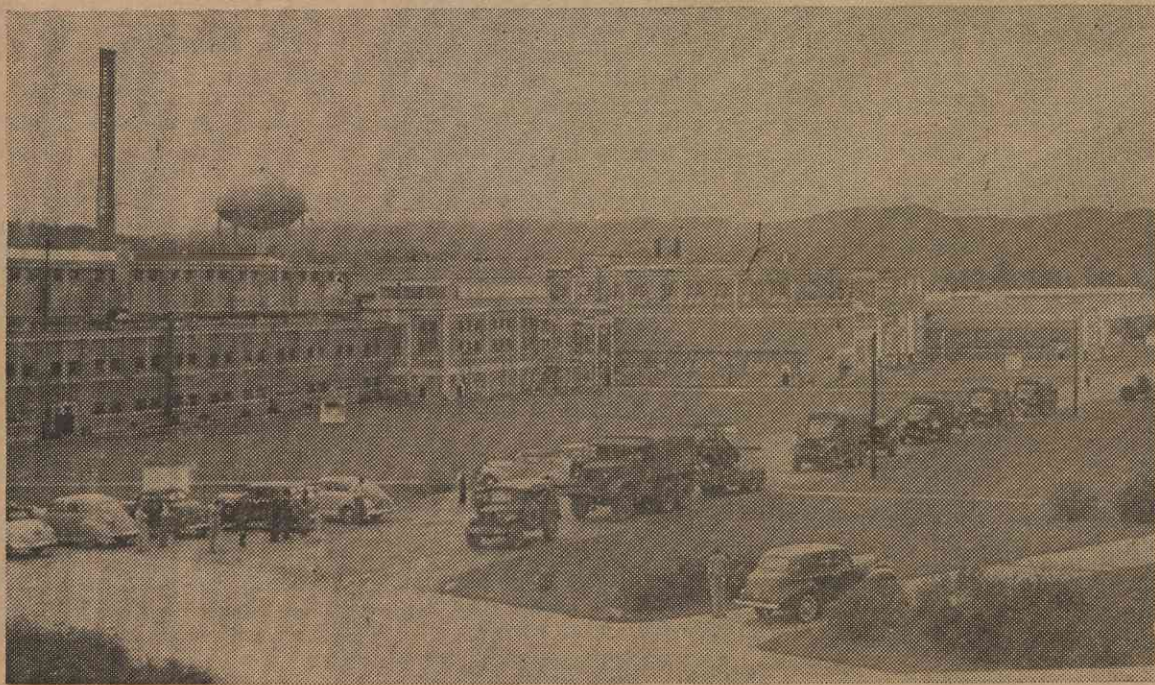
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PISGAH FOREST, N. C.

September, 1943

County Goes 'Over The Top' Again

Army Visits Ecusta During Big War Bond Drive



A company of soldiers with latest army equipment from Fort Bragg, N. C., visited Brevard last Tuesday where they participated in a large county-wide bond rally. During the rally, Transylvanians heard the exceptionally fine 13th Air-borne Division Band under the direction of Sergeant Allison. Captain John Montgomery was in charge of the "Caravan." The above picture shows the unit as it visited Ecusta for lunch as guests of the company.

BOWLING SEASON TO OPEN OCT. 6TH

Both Men And Women To
Play Weekly. Season To
Last 20 Weeks.

The Ecusta bowling league season will open on Wednesday night, October 6, when the men's ten pin teams play their first matches.

The women's duck pin division of the league will open the following night.

Bowling will be on the Centennial alleys in Brevard and the teams will play weekly, with the men bowling every Wednesday night and the women on Thursday nights.

Final plans for the opening of the season will be made at a meeting of captains to be held Tuesday morning, Sept. 28, at 11 o'clock in the mill conference room.

It is anticipated that there will be six teams in each division.

The season will last for 20 weeks and prizes are to be awarded to winners on the same basis as of last year. Winning teams are to receive trophies and awards will be given to team and individual high scorers.

The league is being sponsored by the recreational department. Miss Lucille Roberts is secretary and treasurer.

U. S. production of synthetic rubber is expected to reach a rate of 850,000 tons by the end of 1943.

To All Employees:

In the August issue of the Echo, I tried to enlist your support of the Third War Loan drive.

I am more than pleased and happy to hear of the liberal response made by all of you, which helped to make this Bond drive a success and pushed Transylvania over the top.

While I know the campaign has not come to its end, I also know that all of you have entered into the spirit of it and have invested in what is the safest and soundest investment in the world. For all of this, I thank you.

Ecusta Paper corporation has dug deeply into its treasury and has sent its check to the government for the substantial sum of \$200,000, as its share of the amount to be raised in our county.

Our boys in the Armed Forces are doing their share. If all of us at home do ours, we can be sure that the time for peace is not too far distant.

With very best wishes, I am

Sincerely yours,

HARRY H. STRAUS,
President.

NEXT PARTY OCT. 22nd

Ecustans will again be entertained with a big square dance and show on Friday night, Oct. 22nd. The Recreational department announces a big "Musical Surprise" which everyone will enjoy and urges all Ecustans to attend.

CHORUS TO RESUME REHEARSALS

The Ecusta Chorus will begin rehearsals again Wednesday night, Oct. 6th. Rehearsals during the past two weeks were discontinued because several members were helping with the War Bond rallies.

ECUSTA AND ALL EMPLOYEES GAVE FINE ASSISTANCE

Company Bought \$200,000
Worth and Employees
Buy Over \$50,000

Transylvania county has already gone over the top of its Third War Loan drive quota by a substantial margin and, as the Echo went to press, there were still five more days left before the campaign closes.

This time, as in the past, our company and Ecusta employees co-operated to the fullest extent and displayed a high spirit of patriotism.

The company bought \$200,000 worth of bonds and employee purchases have exceeded \$50,000, which is the largest amount ever bought in one month.

The average monthly payroll deduction purchases has totaled around \$19,000, but this month, in response to urgent appeals from our government to buy extra bonds, our employees more than doubled previous monthly purchases.

At the county-wide bond rally in Brevard last Friday night, over \$300,000 worth of bonds were sold and brought the county's purchases at that time up to \$508,-

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VARNER ISSUES FINAL WARNING

Motor Vehicle Owners Who
Do Not Have Stamps
May Be Indicted

S. E. Varner, U. S. deputy collector, announced today that he has been instructed to issue summonses immediately for the owners of all motor vehicles on which the yellow auto stamp for the fiscal year July 1, 1943, to June 30, 1944, is not displayed.

Mr. Varner stated that in traveling around Brevard and other sections of the county he has observed that a large percentage of motor vehicles now being used do not have these stamps displayed.

"The stamps should have been purchased and displayed during the months of June and July, in accordance with the law," he said.

Mr. Varner is here in his office in the post office building every Monday and Saturday from 9 a. m. until 12 noon and from 1 p. m. to 5 p. m.

He stated that it was not necessary to see him in person to get this stamp. "Simply buy a post office money order, payable to the

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