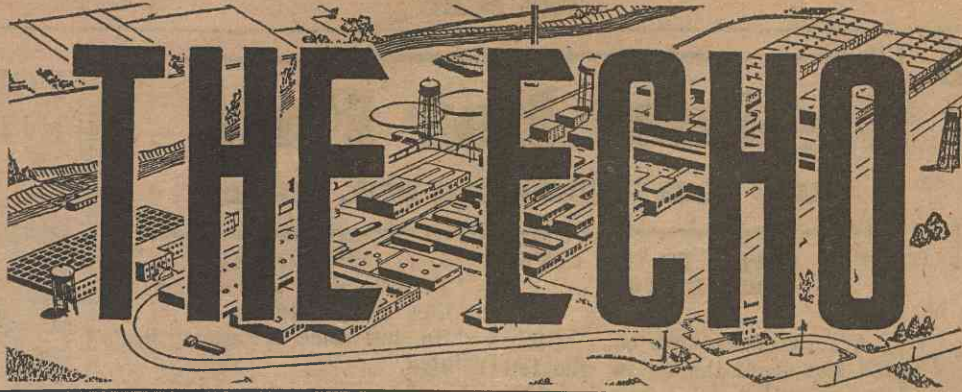


QUALITY
FIRST
THEN
QUANTITY



NOT
HOW MUCH
BUT
HOW WELL

Vol. 5; No. 12

PISGAH FOREST, N. C.

December, 1943

Christmas Presents Given To Employees

VAUDEVILLE SHOW TO BE PRESENTED

Promises to Be Outstanding
Entertainment. Date is
January 7.

On the night of Friday, January 7th., Ecustans will have the opportunity to witness Ecusta's first vaudeville show. This show, presented as a recreational feature for the entertainment of Ecusta workers, is packed with fun, music and hilarious laughter. As is the usual custom, wives and husbands of Ecusta employees are invited.

Over 40 in Cast

More than 40 persons make up the cast and they have been selected from different departments of the plant and the office. You will see many new faces in this big show and the producers have promised to hit a new high in the field of Ecusta entertainment.

Several Special Acts

There will be several acts including four headline feature acts and several spot acts. A special orchestra has been trained for the big vaudeville show and it will provide the musical background.

Curtain at 8:30 O'clock

The vaudeville show is the main
—Turn To Page Five

Ecusta Baby Contest Is Announced; \$25 War Bond Offered

Ecusta will give a \$25 war bond to the first baby born to an Ecusta Family in 1944. Elsewhere in this issue of the Echo is an announcement of the First Baby Contest which gives the rules of the contest. However, either the mother or the father or both must be employed here at the Pisgah Forest plant.

All entries must be submitted to the office of the Echo and the winner of the contest will be announced in an early edition.

143 Days Of Safety For Ecusta Workers

At midnight Thursday, December 16, Ecusta's Safety department chalked up another day of safety which brought the grand total to 143 days without a loss-time accident representing approximately 942,000 man-hours.

"This is something every Ecustan can well be proud of, said Safety Director H. E. Newbury, "and if all employees continue to cooperate as they have been doing, we'll show you an even better record."

Mr. Newbury highly praised the company employees for their help in making this new record possible.
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OLD SANTA IS ON HIS WAY



Here's that Jolly Old Fellow who makes the world a better place in which to live . . . who spreads fellowship everywhere. He's on the way to visit you . . . May he bring you joy and happiness this Christmas!

President's Message

The year 1943 is rapidly coming to a close. In many respects, this has been one of the most significant years in world history. During 1942 the allies were on the defensive, but today they are on the offensive everywhere.

We are definitely on the march towards final Victory. Our men in the armed forces are straining every ounce of their strength to bring this colossal war to a successful ending and we on the home front are not relaxing and must not relax our efforts.

The principles for the establishment of a lasting peace have been agreed upon by the leaders of our four great allied nations, and here at home we are looking ahead and making post-war plans for a better world in which to live, work and play.

Therefore, it is only natural that as we approach the Christmas season, we should feel much happier than we did a year or two years ago. Today the spirit of Christmas — the spirit of giving, of brotherhood, of peace and good will — fills the air and gives us all more cause of inward rejoicing.

I take this opportunity to express my thanks and appreciation to each and everyone of you for your loyal support and cooperation, and the interest you have taken in the performance of your duties.

This has been a most trying and difficult year for all of us, but I am happy to inform you that each employee will receive a Christmas remembrance, and it is my sincere and heartfelt wish that each and everyone of you will have a Merry Christmas and a Happy New Year.

Sincerely yours,
HARRY H. STRAUS, President
ECUSTA PAPER CORPORATION
CHAMPAGNE PAPER CORPORATION
ENDLESS BELT CORPORATION

CHRISTMAS CAROL PROGRAMS GIVEN FOR EMPLOYEES

Supt. Raymond Bennett Delivers Annual Christmas Message at Services.

Ecusta has again made sure this year that all employees will have a Merry Christmas by presenting each of them with a Christmas check. According to custom, the Band and Chorus, directed by John Eversman, presented a program of carols. The Company's Christmas message to employees was delivered by General Superintendent Raymond F. Bennett and the Company Christmas presents were given out by the different department heads. Old Santa himself was there, too, and he had several lovely young ladies all dressed in red, handing out copies of the Christmas edition of the Echo.

In order that all could take part
—Turn To Page Five

Ecusta Kiddies Will Ride Buses To Party

On Thursday afternoon the regular shift buses that serve Ecusta employees will take our Ecusta Kiddies to the Christmas parties at the Clemson theatre. There will not be any charge made for this service. It is a courtesy extended by the bus owners and drivers. Schedules for the different buses will be posted in the buses so that you will know the time your bus will leave.

TO GIVE PARTIES FOR THE CHILDREN

Hundreds of "Ecusta Children" Are Expected To Attend Parties.

Hundreds of "Ecusta children" are expected to attend the special Christmas parties at the Clemson theatre in Brevard Thursday afternoon, December 23.

Santa will be there to greet the children and to present each one with a Christmas package.

Several short pictures, featuring Mickey Mouse, Popeye, Donald Duck and other favorites will be shown at the theatre.

Children of all Ecusta employees are invited to attend the parties which are scheduled to be held at 2, 3, 4, 5 and 6 o'clock in the afternoon.

"I'll be looking forward to seeing each one of the 'Ecusta children' at the Clemson," Santa wires from the North Pole.