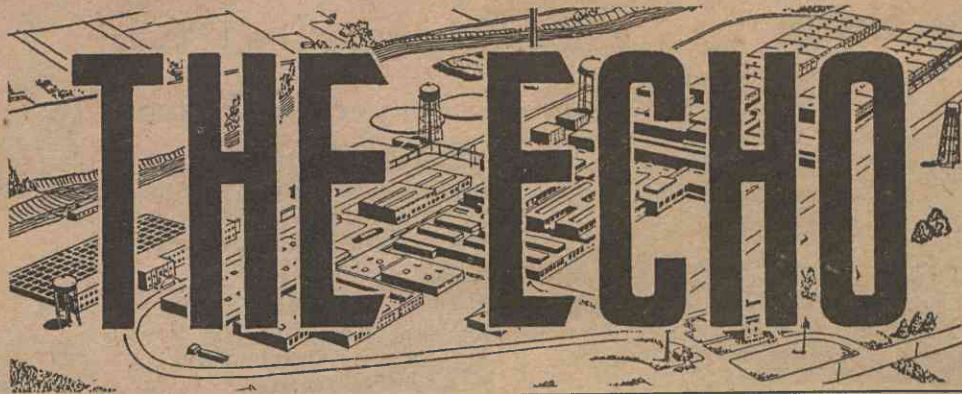


HAPPY BIRTHDAY TO YOU, PRESIDENT STRAUS!

**EXTRA!
STRAUS
SIXTIETH
Anniversary
EDITION**



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Vol. 6; No. 1

PISGAH FOREST, N. C.

January, 1944

Big Birthday Party Given For Mr. Straus

BRIEF SKETCH OF OUTSTANDING MAN

BY STAFF WRITER

He started out courageously—alone. It wasn't fruitful at first, this undertaking. Long arduous hours of toil were consumed pulling the handles of a temperamental cutter, coaxing extra production by working half the night through, turning out tiny cork tips to give promised service to his customers. This was the birth of the Boucher Cork Company. Self-imposed driving continued. Coupled with ingenious inventive ability, it was not long before hand-made tips turned to bobbins. Again necessity was the mother of invention and a tipping attachment was produced and placed on the cigarette machine. These tip-pers are still performing their service in the industry today. With this growth came ability. Executive talent came naturally.

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OFFICERS AND DIRECTORS GREET MR. STRAUS

The officers and directors all join in extending to you, Mr. Straus, their sincere and heartiest congratulations and best wishes for a long life and many happy birthdays in the years to come.

A NEW ACCIDENT RECORD IS MADE

**Million - Hour Mark Passed
Without A Single Lost-
Time Accident**

Ecusta has passed the million-hour mark without a single lost-time accident, H. E. Newbury, director of the safety department announces.

In fact the exact figures, as announced Thursday, January 6, were 1,060,054 hour or 163 days.

"I've got my fingers crossed with the hope that we can reach the two-million mark," Newbury told an Echo reporter just before press-time.

This is by far the best safety record that the company has ever made. It is more than double the last record of 467,824 hours without loss of a day's work from injury on the job.

The last lost-time accident at Ecusta was July 26.

"This is an excellent record and is due to the fine co-operation on the part of all workers and supervisors," the safety director stated.

Honored By Employees On 60th Birthday



HARRY H. STRAUS, president of our companies, is celebrating his 60th birthday. In honor of this significant anniversary, a big party has been staged for him and an extra edition of the Echo issued.

Employees' Message To The President

DEAR MR. STRAUS:

As this issue of The Echo is being printed as a surprise to you, we are writing in your usual space.

After the nearly five years of association that many of us have had with you here at Pisgah Forest, there are a few things that we would like to tell you about and express appreciation for.

You have provided us with the thing that every free and independent American wishes for, which is the opportunity to work and play among pleasant surroundings and earn for ourselves and families, a secure living that is dependent only on our own ability and expended effort.

This is said in a few words but brings to mind many things—the pay checks that have come regularly each week since the mill started—all the modern conveniences that have been provided for us—the deep effective interest that you have shown in our welfare and that of our families, as demonstrated by the hospitalization, surgical and life insurance that have been provided for us—the leading part you took in providing a modern hospital for us and the entire community—the deep and substantial interest you took in keeping the local college here, in order that our children might benefit from it—your contribution in our name to many worthy causes, in order that we would get the credit and be spared the expense—the recreational facilities that consist of anything we care to take part in, and range all the way from free band lessons to theatricals, to athletics—the medical and nursing staff to care for our health—the safety department and the hundreds of safety devices that help keep us on the pay roll—the monthly parties in the cafeteria—the annual picnics and Christmas parties—the door to your office that is open to any of us at all times—the interest you have shown to make sure that everyone gets a square deal—the interest you are taking in the plans of our community for after the war—and so on—

These are some of the reasons that you deserve to live a long life that will be marked by many, many happy birthdays, and we wish them for you,

ALL EMPLOYEES

OUR RECREATION DEPT. PRESENTS VAUDEVILLE SHOW

**Unique Performance Highly
Applauded. Huge Cake
Is Cut**

Ecusta's 1944 Recreational program really got off to a fast start tonight with the opening presentation of a Big Vaudeville Show with a cast of over 40 people. The show featured four main acts which were directed by Roland Wilber, several musical specialties directed by John Eversman and an impersonation specialty prepared by Raymond Bennett and Walter Straus.

The show opened with an overture played by the Ecusta orchestra and immediately afterwards a spotlight picked up Master of Ceremonies Roland Wilber standing before the mike, eating a banana and apparently singing Old Man River. Mr. Wilber then introduced the first act, "The Morning After," which was a short skit written by him and concerning a police court and starring Burder Teague, Al Montville, Luke Harrison, D. J. Luther, H. N. Lyda and Ed Happ. There was plenty of punch in this skit. It was well

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MAINTENANCE AND CHAMPAGNE LEAD

**Bowling Matches Close; Lu-
cile Lockman And Paul
Simpson High Scorers**

In the men's division of the Ecusta bowling league, Maintenance is now leading by a narrow margin and in the women's division the Champagne team is continuing to maintain its exceptional record by having lost only one game so far this season.

Champagne is bowling closely behind the Maintenance five for top honors in the men's division while Endless Belt is continuing to hold second place in the women's group.

During the last week in the year the Champagne stars made high record scores as follows: High team match score, 1393; high team set score, 488. Lucile Lockman bowled the highest individual score of the week which was 119.

In the men's division high team match score of 2364 was bowled by Maintenance and this team also

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