

All-Out Victory Garden Program Urged

EVERY ECUSTAN IS EXPECTED TO HAVE A GARDEN

Ecusta Garden Area Is Offered Again. Suggestions Are Offered

This Echo item is about 1944 Victory gardens.

It is addressed to all Ecusta gardeners.

Some of us will plant in the Ecusta garden site. Some of us will plant in our home sites. Some of us will plant in the many Transylvania county field sites. All of us must plant somewhere.

The success of Ecusta 1943 Victory gardens was recognized in the top award of merit granted by the National Victory Garden Institute. Many an Ecusta home has had fresh and canned vegetables because of the 1943 gardens and in spite of ration stamps and empty grocery shelves. Let's repeat the winning of the award this year, let's keep our tables supplied from our gardens and let's foretake steps to see that we do not suffer from any possible 1944 increased reduction of grocery shelf supplies of canned vegetables and fruits.

We must prepare our Victory garden program with increased attention to the important details. Our attention must begin now. Didn't you find that one or another of your neighbor gardeners had varied grades of success because of the way the ground was prepared? Didn't you find that there was a variation in yield according to whether you planted early enough or too late? Didn't you find that onions, carrots, peas and cabbage need to go in early? Don't our many Transylvania county farmers use lime and fertilizer to advantage? Aren't they plowing and working their land now, to start the change of the stubble to humus and the clods to a mellow texture?

The Echo is informed that an Ecusta garden area is offered for 1944 plantings. Proper regulations will apply in its use this year. For example, applicants for garden plots will be furnished land with the understanding that they can hold them through the season only if they tend them diligently. If the land loses the gardener's care, the gardener loses his garden. A neglected garden is a loss not only to the planter. It is also a source of trouble to the surrounding gardens. It breeds weed seed, insects and diseases that jeopardize the success of the neighboring conscientious Victory gardeners.

Another understanding is that the gardener must be equal to the area that he asks for. A part of an acre farmed dutifully will return more crop and all round satisfaction than an entire acre given a lick and a promise. Let's get on to our Victory garden lands plenty of peas, beans, cabbage, potatoes, tomatoes, table corn, cucumbers, peppers, root crops, etc.

A mutual program of weed control is of extreme importance. The Ecusta ditches have been cleaned, the ditch banks will be mowed to keep down weeds, roadways will be kept open and weeds out of them, bridges are in shape and the land will be plowed. It will not be reworked for individual needs. The individual gardener has that duty

Ecusta Wins Plaque For Garden Program



Here is the handsome plaque that was awarded to the Ecusta Paper corporation by the National Victory Garden Institute for the company's outstanding Victory Garden program in 1943. Plans for the '44 program are now being made.

to his garden and to himself. In every clear and definite way the Echo endeavors to emphasize the need for an unrelenting effort by every 1944 Victory gardener to fight weeds and raise a good garden. Many a 1943 garden of an Ecusta employee was worked dutifully with hoe, with a cultivator and with a sweep—and at the right time—and the 1944 garden on that site will be that much less weedy. A weed is a plant in the wrong place. A weed is in the even more wrong place if you let it be in your 1944 garden. Keep your garden worked forever against weeds—before planting, as soon as planted, as soon as the planted crop is up, as soon as it can be hoed, right on through the season, and into the early light frosts of the fall.

So, pledge yourself a 1944 Victory garden, prepare your home garden spot or apply for an Ecusta garden site, collect seed, be on the lookout for any promising tomato plants that have proven improved resistance to wilt, bait your land for moles and rats, and consult the county agent for his assistance in furnishing aid in having your soil analyzed—perhaps it needs some lime and the right kind of commercial fertilizer.

Ecusta people have a pledge. It is in four lines. It is with regard to doing things. In respect to planting a 1944 Victory garden, it reads unchanged:

Certainly!
It can be done
It will be done
It must be done

Victory gardeners, there's your pledge!

"Name and address, please," barked the clerk to the dusky draftee.

"What's zat?"

"Your name and address."

"Seems lak yo' ought to know—yo' all sent fo' me."

TT Building News

Ric and Punchy, in answer to your requests, here we are again—you lucky people.

We're wondering, still wondering, if Super is going to "middle aisle" it before Marie. (Confidentially, we think so!)

And why has Edith suddenly had a liking for Pennsylvania Polka?

Peace! Everything is certainly quiet since Gus left for the navy and took his bells with him. Paul, you'll have to do things if you take Gus's place!

It must be nice to get orchids, roses and a fur coat for a birthday. Where did you find that man, Mrs. Kolbasa? Are there any more like him?

Ray Hooper is the proud father of a baby girl. Congratulations, Papa Ray! It's a pity we girls don't smoke cigars, but the chewing gum was greatly appreciated. By the way, have you ever noticed a certain Ph. D. smoke a cigarette?

Did we hear something about Ecusta starting a debaters' league? The girls in the analytical department have the enthusiasm, but a little research on those subjects would help.

All in all, we are proud of our bowling team. With a few more weeks of practice, we might even have Walter Straus worried.

Mary Carolyn, that was a mighty cute soldier that had a furlough last week. Did we see you going down Greenville way?

The word "drooling" is threadbare. How about a new expression, "B" shift?

Among those vacationing recently were Eleanor, Dot J. and Lewis. From all reports, each had a fine time.

There will be another gold star in the Ecusta service flag for Ted Bryan, former Chemical Laboratory helper.

Goal For 1944 Is 22 Million Victory Gardens In Country

Twenty million families produced Victory Gardens in 1943. The total produced amounted to a staggering total. One estimate says the summer's yield was 7,940,000 tons worth a billion dollars; and the 4,740,000 came from farm gardens.

Encouraged by the splendid response in 1943, the U. S. Department of Agriculture has set a goal of 22 million gardens in 1944. Armed forces will require large amounts of food, ration points will probably be spread thinner.

Seed and fertilizer prospects are rather better than for 1943 gardens. Despite a wet spring and a dry summer in many of the growing areas, seedsmen increased the production of vegetable seeds general during the past season and the quality is unusually good. Many varieties of vegetables are short or entirely missing. On the short side are beets, cucumbers, eggplant, lettuce, muskmelons, okra, peppers, turnips and late matatoes. Cabbage seed is the most seriously short of any.

Labor is the seedman's biggest problem, so that service in filling orders will be slower. The Victory gardener will order early in January, because the seed rush starts before February 1.

Five new roses make up the 1944 list of All-American Selections. Three of the five are yellow, one is coral pink, one is a reddish-apricot color blend. The names of the yellow ones are "Mme. Chiang Kai-Shek", "Lorraine Thomas", and "Mme. Curie", the coral pink one is "Katherine Marshall", "Fred Edmunds" is a reddish-apricot one.

Cafeteria Chatter

Since we have not made our contribution to the Echo since before Christmas, we wish to take this opportunity to thank Walter Straus for our Christmas gift. An extra money came in very handy during the holidays.

Ethel's smile is broad for us. Yes, her spirits are up because of mail from Italy. You have our blessings, Ethel.

Divalo is the happiest girl in all this world these days. Bill home and boy! he looks good to us.

We are sorry to report Sylvia is ill at home, but Sylvia is thriving in for her well.

Virginia joined her father in Knoxville, Tenn. She writes liking the place fine but misses Ecusta and the "gang."

Bessie visited her folks in the past week-end. She especially visited her sister, Alma, whose husband was killed in action in December 8th. We extend our sympathy, Bessie.

We are glad to have Red C. man back with us. He left us the navy but on being honorably discharged came right back to Ecusta.

Hazel and Paul, Divola and report a very pleasant week of gallivantin' around all over Carolinas.

Husband: "I miss the old dog since it's gone."

Wife: "You missed it before that's why it's gone."