QUALITY FIRST THEN QUANTITY



NOT HOW MUCH BUT

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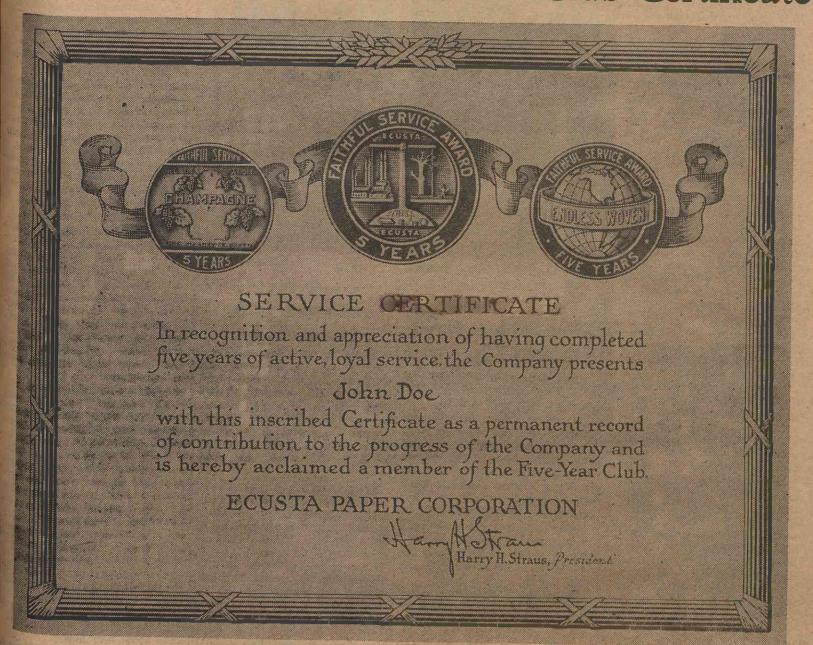
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PISGAH FOREST, N. C.

November, 1944

Here's The Five-Year Service Club Certificate



Five-Year Club Inaugurated At Banquet

vice Club Composed Of Over 300 Members. Certificates Are Presented

SPEECH IS PRINTED

A Five-Year Service Club comwas inaugurated at a banquet eeting held in the company cafeeria on Friday night, Nov. 10, and rrice award certificates were bresented to members.

In an impressive and important beech, President Harry H. Straus announced that when other aployees complete five years of rvice, they will automatically come members of the club and receive the benefits of it, hich he outlined in detail in his eech that is printed below.

Approximately 300 persons atded the banquet and enjoyed a licious turkey dinner and a fine beram that also included two

other short talks, musical entertainment and movies.

Raymond Bennett, general superintendent, presided and the first 5-year certificate was presented to Mr. T. N. Word. Mr. Word, in turn, presented certifiof employees who have been cates to those who had been with custa, Champagne and End- the companies for more than five for the past five years or long- years. The first one of these went to Mr. Straus. The older companies, of course, are Champagne and Endless. Ecusta started operation on Sept. 2, 1939.

Mr. Straus' speech is as follows: When we celebrated together our 4th of July picnic and I had the pleasure of talking to you, I made the following remarks, which I herewith repeat:

In the Fall of this year, Ecusta will celebrate the 5th Anniversary of the starting of our first paper machine. Today all of us, men and women of Ecusta, can be proud of our accomplish-

Later in the year we will have

an Ecusta celebration. We will inaugurate the "Five-Year Club" of which all of you, who have been "Ecustans" for five years, will be charter members and to which club, year after year, new recruits will become eligible.

We visualize the "10-Year Club", "15-Year Club", "25-Year Club" and I hope that many of you here today will become progressively members of it."

We are assembled here tonight to give birth to the 5-Year Service Club of loyal Ecusta, Champagne and Endless employees. Everybody who has served continuously with each one of these companies for five years automatically becomes a member of this club. While the club is only formed as of today, the benefits of the club, to which I shall refer later on, will start with the anniversary date, namely, Sept. 2nd, 1944.

About 325 men and womenmost of them present here tonight

-are charter members of

Now let me tell you something of the idea in back of it.

We are young organzations, we are just about five years old. When we started in 1939 to build up our staff of employees, it was even then my plan and intention. as soon as we finished a period of five years of harmonious and friendly cooperation—which resulted in making Ecusta, Champagne and Endless the success each of them has turned out to be-that we join together in a club which would have as its underlying motive the building up of close friendship between all of us.

At our meetings which shall take place at stated intervals, we shall have a good time together, learn to know each other better and discuss our problems, such as they confront us, and try to find a happy solution to them.

We must at such meetings free-Turn To Page Eight