

QUALITY
FIRST
THEN
QUANTITY



NOT
HOW MUCH
BUT
HOW WELL

Vol. 6; No. 12

PISGAH FOREST, N. C.

December, 1944

Christmas Parties Held For Ecustans

BASKETBALL TEAMS ARE NOW PRACTICING

Regular Season Play To Start Shortly After First Of The Year

With approximately 15 men on the Ecusta squad and holding regular practices three nights each week, it looks like Ecusta will have a fine basketball club.

Though they lost their first practice game last Saturday to the Asheville School quintet, their regular season of games will not begin until about the middle of January and with the next three weeks to get into good playing conditions, indications are that they will make a good showing.

Even though the practices are already started, any other Ecustans who are interested in basketball and who would like to play are urged to come out.

Practices are held each Monday, Wednesday and Friday nights in the Brevard college gym.

Girls Holding Practices
The Girls' team schedule calls

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Merry Xmas To Ecustans Everywhere

ECUSTA HONOR ROLL



A MESSAGE FROM HARRY H. STRAUS

Each year in our mountains as throughout the world, men of many faiths and tongues gather at Christmastide to commemorate the birth of the Man who preached the fellowship of men. In these war torn years, we do not celebrate so much as dedicate ourselves to the survival of these things we especially love:

The tree of pine or fir, symbolizing both the evergreen-ness of our faith in God, and the strength we have consecrated to the protection of that faith.

The giving of gifts, signifying even as the Wise Men and the Shepherds did, the communion among men of good will.

The sounds of children playing with their toys, for this is the happy music of the home in a free world.

The good smells of Holiday hearths and kitchens, of holly and of mistletoe—for these are the long lingering fragrances of the Christmas Season.

These things we love especially because tonight the magic of remembering them will reunite sons and daughters with their parents, husbands with their wives, loving people everywhere.

For a little while the miracle of Christmas will work upon our hearts and minds, and make us whole again.

This year, we have planted our first Christmas tree in a place for all to see and enjoy. I hope with all my heart that this tree and its growth will continue to symbolize for you, as it does for me, our unity and the good fellowship of our work and play here together in Pisgah Forest.

I wish you a Very Merry Christmas, and as Tiny Tim said in "The Christmas Carol": "God Bless Us, Every One."

—HARRY H. STRAUS.

COMPANY GIVES ALL EMPLOYEES YULETIDE CHECKS

Children's Chorus Sings Carols And Christmas Message Is Delivered

All Ecustans have again been assured of a Merry Christmas this year by a gift of a Christmas check presented to them by the Company. The custom each year is to have a series of parties so that each employee can attend, and Christmas carols are sung, and Company greetings and presents are given.

A special program of carols was presented by the large Ecusta children's chorus under the direction of John Eversman. The Company's Christmas message was presented by General Superintendent Raymond F. Bennett and the Company's Christmas checks were distributed by the different department heads.

Old Santa himself came in just as the program started and took his place on the stage. With him were several lovely young ladies dressed in red, handing out copies to everyone of the Christmas edition of the Echo. Five programs were given, starting Thursday night at midnight, Friday morning at 8:00 o'clock, Friday afternoon at 4:00 o'clock and 5:00

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TO GIVE PARTIES FOR THE CHILDREN

Hundreds Of "Ecusta Children" Are Expected To Attend Parties

The annual Christmas parties for children of all employees will be held in the company cafeteria on Saturday afternoon, December 23, from 2 until 6 o'clock.

Approximately 1,200 children are expected to attend these parties and it is pointed out specifically that children of all Ecusta men and women in service are invited to attend.

A total of five different parties are to be held, each one lasting for an hour. Santa Claus will be present and give a Christmas package to each child and movies are to be shown.

Free transportation for the children will be provided by the owners and drivers of the Ecusta buses.

Santa wired from the North Pole, "I'm looking forward to seeing Ecusta children Saturday afternoon in the Cafeteria."

Fine Program Of Movies Scheduled For Next 6 Weeks

More and better movies are scheduled for the coming year, according to an announcement made by the Recreation department.

Several major pictures which have just been made available for showing in 16mm film projectors have already been scheduled and Ecustans will be able to see some very fine movies at the regular Thursday night picture shows in the cafeteria.

These movies are shown each Thursday night, free to all Ecustans and their families.

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Ecusta Baby Contest Is Announced; \$25 War Bond Offered

Ecusta will give a \$25 war bond to the first baby born to an Ecusta family in 1945.

The rules of contest are simple and require only that the father or mother must be a regular employee of our companies, working at the plant here; that all entries must be submitted to the office of The Echo on or before Jan. 20; that a Doctor's certificate must accompany the entry which gives day, hour and place of birth.

The winner of the contest will be announced in an early edition of The Echo.