

# Ecusta Children Studying Musical Instruments

## CHORUS IS HOLDING REHEARSALS EVERY WEEK ON MONDAY

**There Are 60 Children In The Chorus. Full Enrollment Right Now.**

With a full enrollment, the Children's Music Project at Ecusta is going ahead at top speed.

The large chorus is holding its regular rehearsals every Monday afternoon in the cafeteria. Special instruction is being given in theory and musical appreciation and in singing. There are about 60 children in the chorus.

The enthusiasm and progress shown by these children are most gratifying. Almost without exception they are taking real advantage of the opportunity of getting a musical education which could not otherwise have been available to them because of the lack of adequate facilities.

### Instrumental Instruction Started

Several children are now taking lessons on various musical instruments. As soon as they have progressed sufficiently to be assembled into a band unit, they will become a part of the regular Ecusta band. Instruments will be assigned to other children as rapidly as possible and they will be scheduled into regular lesson periods.

### Company Instruments Used

Ecusta has a very fine collection of musical instruments and many of these instruments are being made available for use by the employee children who are participating in the music project.

### Have Full Enrollment

At the present time the enrollment is filled, but as soon as is possible it is expected that other applications can be accepted. Employees who are interested in having their children take part in the program of musical training which is being given free of charge by the Company, are urged to make application in the Recreation office and as soon as there is an opening, they will be notified.

## "Second Wind"

To many an athlete there comes a point in the race when he seems to be nearly run out. It is when the track reels before his shortening stride and his breath brings pain at every gasp. Spectators are seen through a haze, their shouting heard from a distance. But, suddenly, something overcomes his weariness. Perhaps it is a challenge from a competitor, perhaps his own determination to make his tired legs carry him forward. The result is steadier breathing, renewed strength, fresh courage.

People say, "He's got his second wind." The psychologists explain this phenomenon as the tapping of a new level of energy. The same things, they explain, may take place in work of any sort—mental or spiritual as well as physical. A new idea, excitement or increased effort is enough to increase reservoirs of powers undreamed of till the crisis calls them forth.

There is a "second wind" to every effort whether it be on the athletic

## Ecusta Is Highly Praised

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are proud to have in our vicinity such an outstanding institution as Ecusta and we are happy to have you as our good neighbor."

A number of others wrote and extended congratulations to the company in various forms and expressed gratitude that Ecusta was located here, providing jobs for hundreds of people and increasing the buying power and prosperity of the community, and expressing confidence in the management of the company.

### Neighbors Also Write

Dozens of letters have been received from leaders in neighboring cities and communities.

"The book which you have issued on the fifth anniversary of the Ecusta Paper corporation is admirable from every standpoint. It tells graphically and impressively the story of your great accomplishment," D. Hiden Ramsey, general manager of The Asheville Citizen-Times, wrote. "I am grateful to you for the copy which you sent me."

Judson Chapman, vice president of the Greenville, S. C., News and Piedmont stated, "Your foresight and accomplishment should be made known to all the people because it is one of the smartest developments that has ever taken place in American industry."

### State Official Pleased

Josh L. Horne, publisher of the Rocky Mount, N. C. Evening Telegram and chairman of the North Carolina Board of Conservation and Development, stated, "I am happy over the fact that probably the North Carolina Board of Conservation and Development might have been of help in getting you interested in our state . . . It is a wonderful success story and it is the ambition of the writer to see it emulated by others and we hope for a continuing opportunity of working shoulder to shoulder in such an effort in behalf of our state."

### A "Romantic Story"

E. W. Tinker, executive secretary of the American Pulp and Paper association, New York, wrote: "I want to express my appreciation for the book you sent me, giving the history and background of the development of the Ecusta Paper corporation. I took it home with me and enjoyed a pleasant hour in the evening reviewing the truly romantic story that the book gives. You are to be congratulated not only upon the production of a descriptive book of this kind, but on one of the truly romantic incidents that have occurred in the pulp and paper industry, which to

field, in the workaday world or in any of life's pursuits. There are times in the lives of every one of us when we must tap this new level of energy to carry us through.

But how tragic it is if the body has been undermined by neglect of seemingly unimportant matters and hopelessly fails to respond when a new surge of strength is so desperately needed. It is the lack of power in the pinches that often writes failure in life's chapter.

How important it is that we keep our bodies safe and sound.

me depicts so well the advantage of the use of private initiative, courage and knowledge in the development employment opportunities in the production of a commodity in general use by the public."

### Letters From Railroad Officials

The president of the Southern Railway System, Washington, D. C., extended congratulations on "such an enviable record of achievement." Many other railway officials of the nation also sent similar messages. "We, on the Southern, are terribly proud that this fine plant is located on our lines," another official wrote.

### "Hats Off" To Ecusta

"It has been my pleasure to watch the progress of Ecusta under your fine leadership from the time they were just breaking ground at Pisgah Forest and when I think back to those days when you had just a small organization in New York, and see what it is today, the only thing I can say is, 'hats off to a splendid organization', working with one of the best all-round business men I have ever had the pleasure to come in contact with."

### Greetings From Calif. And Minn.

Many persons in California and Minnesota, from which Ecusta gets most of its flax fibre, have sent greetings and best wishes.

"I want to congratulate you upon the phenomenal growth and expansion of Ecusta," Mr. W. G. Duflock, secretary-manager of the El Centro Chamber of Commerce, El Centro, Calif., wrote. "In these times of worldwide shortages, it is certainly gratifying to find a corporation that is in a position to supply the greatest demands of the tobacco industry . . . I should also like to take this opportunity to congratulate you and Ecusta upon the very high-type of writing paper which you are now producing. It is my plan that the El Centro chamber of commerce utilize this flax paper when it is available to us with the annotation, 'Manufactured From Imperial Valley Flax Straw'."

### WPB Official Writes

"I should like to congratulate you and your associates upon your splendid achievements during the past five years and to express my admiration for the interesting, informative and artistic manner in which you have presented your record," Robert H. Evans, acting chief of the Pulp Allocation Office, War Production Board, Washington, D. C., wrote. "This is surely the most convincing answer to those who express concern over the future of enterprise in this country. I have also had occasion to see your foreign language publications and as this is a field in which I am personally interested I was particularly impressed with your practical application of our Good Neighbor policies in the business world."

### Likes Anniversary Book

"Congratulations on a masterpiece," Hugh Boyer stated in describing the Fifth Anniversary book that was recently published. "More power to you and your able associates at Ecusta. Not only North Carolina, but this great old

country can say, 'We are proud of you.'"

### Libraries Get Books

Copies of the Anniversary Book were sent to all college and university libraries in North Carolina and in many other states. The libraries have expressed appreciation and stated that they were putting the books on their shelves.

### Dept. Of Agr. Gratefully

"I wish to thank you for the 'Fifth Anniversary Record' for the remarkable achievements in the new industry at Pisgah Forest," C. Dillman, associate agricultural agent in charge of flax investigation in the United States Department of Agriculture, wrote. "I often wonder how the tobacco industry would get along at this time without the development of the paper manufacture in America pioneered by your vision and accomplishments."

Albert N. Hodge, of Chicago, Ill., wrote Mr. Straus that "a careful and most interesting perusal of this fine work, somewhat at a loss in expressing myself . . . I know that your democratic treatment of people you meet, regardless of their position in life, has endeared you many and particularly through your own organization."

Wentworth P. Johnson, president of the Irving Trust Company, New York, wrote Mr. Straus "I have read with great interest the booklet describing the extraordinary account of the organization's progress and accomplishments of the Ecusta Paper company under your guidance. Truly your able associates must be proud of the results! You have opened a new industry, provided a useful and important work for thousands of people, including farmers who grow the flax, enormously benefitted an entire community. Surely they will arise and call you 'Blessed'."

K. O. Priddy, of the Barium Corporation, Charleston, W. Va., wrote: "I should like to see you make your daily inspection of the plant, and watch the highly skilled men that you trained convert high quality paper a fibre which formerly was a waste product. I should feel very proud of the fact that you are one of those rare individuals who have the courage and ability to make your dreams become realities, that through your efforts a new American industry has been developed which is proven of inestimable value to the American public, and which has helped and will continue to help both Agriculture and Industry."

War Bond Dollars  
**DOUBLE DUTY**  
DOLLARS

NOTICE TO ALL  
DEPT. REPORTERS

Deadline For  
March Issue Is  
Wed., March 21st

Please get copy  
early, if possible.