

The Echo

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ECUSTA PAPER CORPORATION, CHAMPAGNE PAPER
CORPORATION AND ENDLESS BELT CORPORATION
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Our Fifth Anniversary

A feeling of genuine pride, appreciation and gratitude ran through us as we read many of the hundreds of fine letters that President Harry Straus has received during the past month, congratulating him, Ecusta and all employees upon our fifth anniversary.

These letters came from prominent, well known people all over the nation and included state and national public officials, bankers, judges, lawyers, manufacturing executives, librarians, editors, doctors, and people in other professions and walks of life.

We were so deeply impressed by their felicitations and tributes that we felt certain you would want to see some of the many fine things these outstanding people were saying about Ecusta and our President. Therefore we obtained permission to read all of the letters, which we could not do because of the huge number and to select statements from all or as many of them as we wanted to publish. Consequently, we are publishing in this issue excerpts from a large number of the letters.

After you have read them, we believe you will have a similar feeling of pride, appreciation and gratitude surging through your minds and hearts.

These leading business men, statesmen and manufacturers express amazement at the progress that has been made by Ecusta in supplying fine cigarette paper to the nation and the world at a most critical time. They salute us as a new American industry that has saved the cigarette industry of this country. They salute Mr. Straus for his vision, courage, and ability in having accomplished this miracle. They salute all workers for the fine jobs they are doing.

Local leaders have also been most high in their praise and expressions of appreciations to the Company and to what it has meant, means and will mean to this community. The president of the Brevard chamber of commerce said and we quote, "At the time we came to Brevard, (and he explained that was about four years before Ecusta was established), "it was just as near 'a dead community' as I have ever seen. Today you would have to look far and wide to find a community that is as prosperous and that has as bright a future as we have now."

On behalf of the readers of The Echo, we wish to express thanks and appreciations to all of these people who have written such fine letters.

The "Fifth Anniversary Record of a New American Industry" was certainly a beautifully and wonderfully done piece of work and told, almost romantically, the story of the development of Ecusta, its progress and its people. If you have not had an opportunity to read all of it, we urge that you do so immediately.

Give To The Red Cross!

The American Red Cross, the greatest humanitarian organization in the world, is now doing the biggest job, by far, that it has ever done and during the ensuing year it faces still greater tasks. Its military services to all of those in the armed forces, to prisoners of war and to their families back home are vast and beyond description. You'll respond generously, won't you?

Beneath The Pisgah The Poet's Corner

Our Freedom

Our Uncle Sam's men are fighting today.
How can we help them defend
Our freedom so dear? for this we
are here—
On them we have to depend.

Our mothers who gave, to fight
for the cause,
A husband, or maybe a son,
Shall some day be paid for sac-
rifice made
By fighting 'til Vict'ry is won.

So buy your stamps and war bonds
today,
And help us to win this war,
To keep Old Glory waving high—
That's what we're fighting for.

Dedicated to all true Americans.
Composer, Lucy Cooper, Control.

Without Medals

By Bianca Bradbury

What did you do in the great war,
mother?
Not very much. Just cooking and
cleaning.
I spoiled and scolded you and your
brother,
And tried to say what it was mean-
ing,
Our window star that shone to
greet
The other stars along our street.
I wrote the letters, and never a
word,
But oh, such sleek and lovely lies
For a tired and homesick soldier's
eyes.
Wounds? Yes, maybe, maybe so,
But little ones that didn't show.
Medals? No, no medals, son.
Now wouldn't that be quite absurd
For staying home, just listening
for
The sound of a hand upon the
door?

Strange House

By Isabelle Bryans Longfellow

We shall not know this house till
we have knqwn
Within it how the four full sea-
sons fall:
How the cold ivy quickens on the
stone;
What blades break from the win-
ter; what birds call;
How the gold angles of the sun
will change,
Slanting into a room, now here,
now there;
What trees blow full with sum-
mer, and what range
Of shadow blurs the blinding
noonday glare.
Here we must stand with autumn
at the sill
To mark which veins run scarlet
and which gold,
And lay the hearth fire when the
first blue chill
Creeps down the valley. We must
face the cold,
And feel how warm the four stout
walls that close
Around us through the bitterness
of snows!



Our

Book Corner

"There is not less wit nor less invention in applying rightly a thought one finds in a book, than in being the first author of that thought."—BAYLE.

Through this column we've been promising new books. Well, here they are — mystery stories, love stories, war stories, and those ever popular humorous collections affording you a number of assorted giggles, chuckles and smiles which we all need so desperately in times like ours.

Many of the books here listed were ordered from your requests and the others we're quite confident would be requests if only you knew about them.

O. K., here's the list along with our prediction that you will have many hours of pleasant reading while 'ye March winds' blow:

Arno, Peter: THE MAN IN THE SHOWER.

Bailey, Temple: RED FRUIT.

Bromfield, Louis: THE WORLD WE LIVE IN.

Caldwell, Erskine: TRAGIC GROUND.

Cave, Hugh: THE FIGHTEN'EST SHIP.

Cerf, Bennett: TRY AND STOP ME.

Cornwell, Dorothea: THEY DARE NOT GO-A HUNTING.

Cronin, A. J.: THE GREEN YEARS.

Eberhart, Mignon: WINGS OF FEAR.

Gunther, John: D DAY.

Harding Bertita: LOST WALTZ.

Jackson, Charles: THE LOST WEEK-END.

Josephs, Ray: ARGENTINE DI-ARY.

Lawrence, Hilda: A TIME TO DIE.

Lawrence, Hilda: BLOOD UPON THE SNOW.

Lowell, Juliet: DEAR SIR.

McCormick, Renee de Fontarce: LITTLE COQUETTE.

Norris, Kathleen: SEA GULL.

Porter, Alyene: PAPA WAS A PREACHER.

Pyle, Ernie: BRAVE MEN.

Ruck, Bertha: INTRUDER MARRIAGE.

Scott, Col. Robert L., Jr.: DAMNED TO GLORY.

Smith, H. Allen: LIFE IN A PUTTY KNIFE FACTORY.

Smith, H. Allen: LOST IN THE HORSE LATITUDES.

Talbot, Hake: RIM OF THE PIT.

Uhse, Bodo: LIEUTENANT BERTRAM.

Whelton, Paul: DEATH AND THE DEVIL.

Wilkins, Vaughn: BEING MET TOGETHER.

Yutang, Lin: THE VIGIL OF A NATION.

BUY WAR BONDS
AND STAMPS

Buy 'em and
Keep 'em
WAR BONDS