

QUALITY
FIRST
THEN
QUANTITY



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HOW MUCH
BUT
HOW WELL

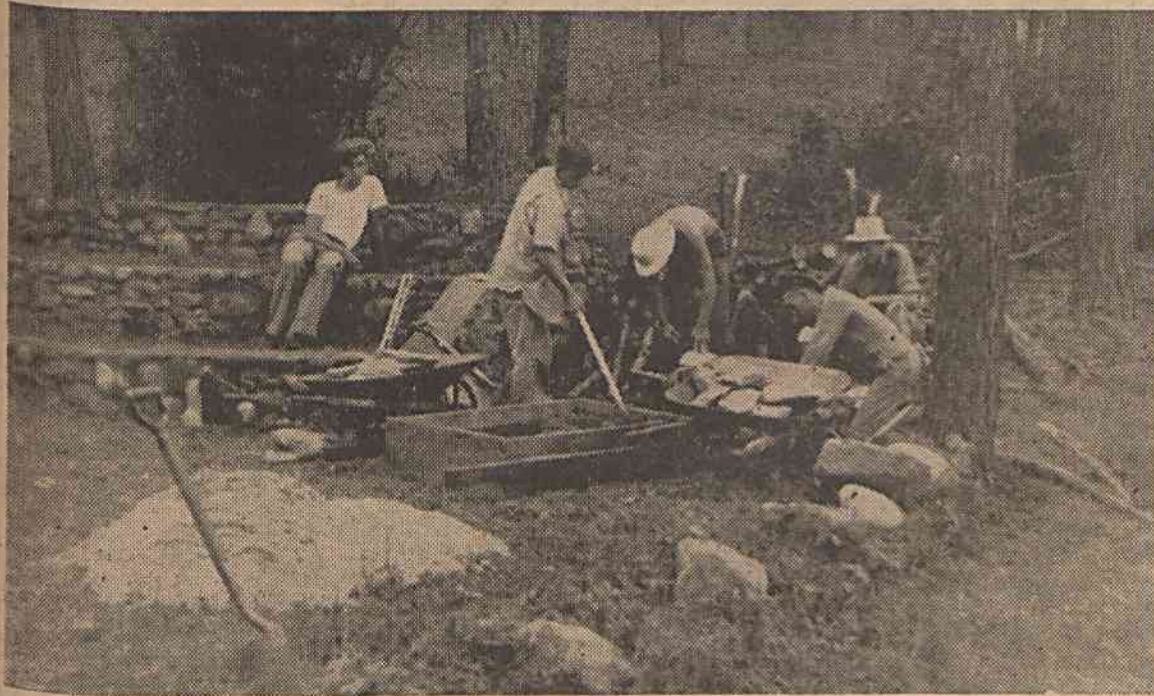
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PISGAH FOREST, N. C.

July, 194V

To Hold Garden Display In September

Progress Is Being Made In The Development Of Camp Sapphire



The crew of workers shown above are working on one of the new barbeque pits that have just been constructed at Camp Sapphire. Two large picnic areas have already been established and several barbeque pits have been built. Many Ecustans have been visiting and picnicking and swimming at the camp and have been really enjoying themselves.

EMPLOYEES URGED TO ENJOY CAMP

Good Many Improvements Made. Lake Is Popular Place For Swimming.

A good many improvements have already been made at Camp Sapphire and all employees and their families are urged to enjoy the facilities of this beautiful and spacious camp that has been dedicated to their pleasure.

"I want every Ecustan to feel free to enjoy Camp Sapphire to the fullest possible extent," President Straus said.

For the past two weeks an average of approximately 60 persons during the week and 100 persons on Saturdays and Sundays have been visiting and picnicking at the camp. Others are invited to use it.

Under the direction of Alex Kizer, a large crew has been busy cleaning up the grounds, establishing two large picnic areas, installing pits, erecting swings getting the tennis courts in top condition, fixing horse shoe pits, soft ball field and so on.

This work will continue and further development and expansion plans will be carried out in line with the desires and wishes of employees, it is pointed out.

The camp already has a nice playground for children and more

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Large Crowd Attended Big Annual Picnic, Camp Sapphire Dedicated

Company Has Good Accident Record So Far This Year

By H. E. NEWBURY

It is gratifying to note that for the first six months during 194V there have been only four lost time injuries, as compared with eleven for the same period in 1944.

Full credit for this wonderful improvement goes to the employees throughout the mill. Without their co-operation, such a decrease in personal injuries could not take place.

The frequency rate of lost time accidents in paper mills throughout the United States is 29.6 at the present time. Here at Ecusta, the frequency rate is 3.1 for the first six months of this year as compared with 9.1 for the same period during 1944.

This wonderful decrease in injuries is one that every employee should be justly proud of, and the safety department wishes to congratulate each one of you for the part you are playing.

MISTAKEN IDENTITY

You have never kissed so wonderfully before, Charlotte. Why is that? Because we are in a black-out?

No, because my name is Irene.

Large Number Of Contests Held. President Straus Makes A Talk.

Our annual Fourth of July Picnic was enjoyed by approximately 4,000 employees and their families, with the program starting at 9:30 o'clock in the morning and lasting until about 11 o'clock that night.

It was an old-fashioned picnic, featuring contests of all kinds for men, women and children, and with ice cream, lemonade and popcorn free to all. The Ecusta band furnished music for the occasion.

This was the first annual picnic held at Camp Sapphire since the Company purchased this property and started developing it into a recreational center for all employees.

The plans for this development were stressed by President Harry Straus in an extemporaneous speech made at three o'clock and by the awarding of prizes to winners of the special Camp Sapphire Development and Promotion contest.

At the same time, he dedicated the beautiful and spacious Camp to the enjoyment of all Ecustans and their families. He said that the Company had plans for developing

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ALL EMPLOYEES ARE INVITED TO ENTER EXHIBITS

Prizes To Be Awarded Winners. Display To Be Held At The Cafeteria.

An Ecusta victory garden display or fair will be held at the plant in September and all employees are invited to enter exhibits, it was announced this week.

The company victory garden committee checked up and found that nearly every Ecusta, Champagne and Endless family is raising a victory garden this year and decided to conduct this exhibit in order to encourage further production and canning this season.

The display will be held on the porch of the Cafeteria and will include both canned and fresh vegetables along with small fruits, fresh and canned, and flowers.

Awards will be presented to winners in each class. These prizes will consist of attractive ribbons and cash awards to first, second and third prize winners.

Additional awards will be made for divisions or departments in the plant having the greatest percentage of employees making entries in the display and also communities having the greatest number.

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FILLMORE GETS BIG HAND HERE

Noted Band Conductor And Composer Directs Music School-Camp Band

A highly varied, outstanding and entertaining program was presented at the July employee party held last Wednesday night at the plant and featured a concert by the fine 72-piece band of the Transylvania Music School-Camp, under the direction of Henry Fillmore, nationally known bandmaster.

A large crowd attended the party and enjoyed the delightful concert which was given out on the lawn. They were particularly gratified over having the opportunity of seeing Mr. Fillmore in action and of hearing some of his own compositions. Other conductors of the evening included James Christian Pfohl, director of the music school-camp and an outstanding band leader and musician.

Following the concert, the crowd moved inside of the Cafeteria where colored movies taken of the Fourth of July picnic and the Ben-

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