

## The Echo

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ECUSTA PAPER CORPORATION, CHAMPAGNE PAPER  
CORPORATION AND ENDLESS BELT CORPORATION  
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## Large Crowd

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this property into a recreational center surpassed by none in the country and declared, "the yardstick I will use in doing this will be the interest employees take in the project."

Mr. Straus said he envisaged it as a cultural and athletic center and as a means of installing a love and zeal for the culture of flowers and gardens.

"I am especially eager," he said, "to enlist the interest of our children for on them depends the future of our industry and the ties that bind us into one harmonious people."

President Straus spoke of the allied victory in Europe and urged his hearers to give united support to the effort to subjugate Japan speedily. In this connection he said he was more confident than he was a year ago of the plans he mentioned at that time for a great expansion of the plant after the war.

Mr. Straus announced the winners of a contest conducted by the company in which prizes were offered for the best suggestions for developing of Camp Sapphire into a premier recreational center. There were more than a hundred entries in the competition. First prize, a \$100 war bond, was awarded to Ralph Russell. A \$50 bond was awarded to Andrew D. Harrell and Walter Ashworth received a \$25 bond for his suggestions.

"We had no outside speaker this year," Mr. Straus concluded, "for this picnic is a 'family' affair devoid of formality, an occasion on which we can meet and fraternize on the same basis of understanding and goodwill that characterizes our relations in the plant."

W. M. Shaw, chairman of the judges for the contest, was recognized and read excerpts from the winning essay.

Mr. and Mrs. Roy C. Haberkern, of Winston-Salem, were present as special guests. Mr. Straus explained that Mr. Haberkern is a director of the R. J. Reynolds Tobacco company, one of Ecusta's largest customers, and that he was one of the first men in the industry to offer encouragement and assistance in the establishment of Ecusta. Mr. Haberkern spoke and highly praised our pres-

ident, the Company and employees.

A list of contests and winners is announced elsewhere in this issue.

The big day was concluded with a street dance held in Brevard, with music being furnished by the Ecusta string band.

## Fillmore Gets

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nett-Avra wedding were shown.

Refreshments were served and the concluding feature was a big square dance.

Ecustans are proud of the Music school-camp and extend best wishes to Director Pfohl and his able staff.

Mr. Fillmore, Director Pfohl and other staff members at the music school camp were luncheon guests at Ecusta Monday and visited the plant.

"This is one of the finest plants I ever saw anywhere," Mr. Fillmore said. The conductor and composer is president of the American Bandmasters Association and lives at Miami, Fla. He has been at the music camp here for the past two weeks and loves this section.

## New Vision Tests Given Employees

The question of the moment in the Inspection and Control departments is: "Do you see a red dotted line crossing a row of new stair steps?"

Within a few days everyone in the two above departments will have answered that question and several others which make up the BAUSCH AND LOMB OCCUPATIONAL VISION TESTS being given on the Ortho-Rater.

In the next few months the tests will be given throughout the mill to determine what eye skills are used on each job. Only by testing the people who are already working successfully at a given task can it be determined just what kind of vision is required.

H. E. Newbury is conducting the Ortho-Rater tests and states that he has never witnessed better co-operation than that displayed by the employees taking these tests.

## Beneath The Pisgah The Poet's Corner

### Darwin's Mistake

Three monkeys sat on a coconut tree, discussing things as they are said to be. Said one to the others,

"Now listen, you two, there's a certain rumor that can't be true,

That man descended from our noble race! The very idea is a disgrace.

No monkey ever deserted his wife, starved her babies and ruined her life.

And you've never known a mother monk to leave her babies with others to bunk,

Or pass them on from one to another, 'till they scarcely know who is their mother;

And another thing you'll never see—a monk build a fence 'round a coconut tree,

And let the coconuts go to waste, forbidding all other monks a taste.

Why, if I'd put a fence around the tree, starvation would force you to steal from me.

Here's another thing a monk won't do—go out at night and get on a stew

Or use a gun or club or knife to take some other monkey's life.

Yes, man has DESCENDED—the ornery cuss—but, brother, he didn't descend from US."

—Bishop Bruce Baxter,  
Portland, Ore.

### AIN'T IT THE TRUTH?

You've got a date,  
The kind that's heavy,  
With loads of dough  
A brand-new Chevvy.  
Your shoes are shined;  
Your pants are pressed;  
Good Conduct Ribbon  
Upon your chest.  
Your hair is combed;  
You've really slicked it.  
So what happens?

—You're Restricted.

You make your bed;  
There's not a wrinkle.  
You shine your shoes  
Until they twinkle.  
You sweep the floor;  
You even mop;  
You scrub the window  
Ledge on top.  
You blitz your buckle  
'Til you see your reflection.  
So what happens?

—No Inspection!

—From the "Brigadere".

## Employees Urged

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equipment will be installed. There is also a section of the lake reserved for the kiddies.

Of course the most popular place at the camp is the lake during the hot days. Life guards are on duty from 10 o'clock in the morning until 8 in the evening. The camp grounds are open from 8 in the morning until 10 o'clock in the evening.

No facilities have been provided yet for overnight camping.

Lewis Surette, caretaker, is on duty at all hours. There is no boating at the present time, but new boats will be secured soon.

Fishing is not permitted now, either. Last week 500 bass were put into the lake and it will be a good place to fish one of these days.



Our

### Book Corner

"They liked the book the better the more it made them cry."  
—Oliver Goldsmith.

Whether you like books whose pages relieve that pent-up tear, as Goldsmith believes we all do, or whether you want to find a laugh among the paragraphs you read, or whether you want to find thrilling adventure with the ingenious combination of book, armchair, footstool and imagination, we surely have, in our growing collection, the very book for you.

We suggest you plan to read UP FRONT. A cartoonist, Bill Mauldin, has produced this book about the infantry, illustrating it by his own drawings, allowing facts to speak for themselves, telling what soldiers think and feel. He writes of old soldiers, men who are tired of war, men who hate it and who dream hopelessly of home, but who are ready to go anywhere their outfit is going. It is one of the finest books of the war, giving its messages through biting humor. We believe you'll be glad you read it.

You like romantic historical novels, you say. Well, we recommend without hesitation, Mrs. William Beebe's book, YANKEE STRANGER (written under the pseudonym of Elswyth Thane). It is a delightfully drawn picture of civilian life behind the front of the Civil War. YANKEE STRANGER will be good company in the shade of your favorite tree on the front lawn.

Speaking of lawns, we have a new booklet, LAWN CARE, for the lawn enthusiasts among Ecusta's employees.

If it is light reading you're after, you'll receive Helen Topping Miller's intriguing story, WICKED SISTER, with open arms. It will afford a pleasant way to pass time.

A good novel ringing with contemporary truths for racial and religious intolerance, is WIDE HOUSE, by Janet Taylor Caldwell. You'll meet here a vixenish, red-headed widow and her handsome Irish cousin.

THE WORLD, THE FLESH AND FATHER SMITH, lately placed on our library shelves, is written with gaiety and tenderness by Bruce Marshall. One has said, "No matter what one's faith (or lack of it), there is music, wisdom, comfort, laughter in Father Smith's affectionate sojourn in this world of flesh."

Dan Wickenden has written a novel of American family life, THE WAYFARERS, which deals with Norris Bryant's loss of his wife and the way he meets the problems of a father, since four children are his legacy.

COMMODORE HORNBLLOWER  
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