

QUALITY  
FIRST  
THEN  
QUANTITY



NOT  
HOW MUCH  
BUT  
HOW WELL

Vol. 7; No. 12

PISGAH FOREST, N. C.

December, 1945

# Pay Increase And Shorter Work Week Announced

## Play To Be Given At January Meeting Of Five-Year Club

The entertainment committee of the Five-Year Service club has just announced that the three-act play, **PETTICOAT FEVER**, by Mark Reed, will be presented at the next regular meeting January 8th., in the cafeteria. The play is scheduled to start at 8 o'clock and is given in honor of Mr. Straus' birthday. All employees are cordially invited to attend whether or not they are members of the Five Year Service club.

**PETTICOAT FEVER** — an outstanding success on Broadway and in the summer theatres. "Dascom Dinsmore is the feverish wireless operator with whom the story deals. You come upon him in a fidgety, sex-starved mood, tossing himself from chair to davenport and back again, casting miniature airplanes about the room, taking slingshots at a cowbell and registering frustration with all his might and main. Unkempt and careless as to costume, his wild oats are behind him, and the future stretches, heartbreakingly womanless, ahead. You can imagine what happens when Ethel Campion, young, beautiful and charming, descends literally from the clouds, bringing her fiance, Sir James Fenton, with her. Their airplane is smashed beyond repair, railroads are non-existent, rivers are frozen over. What is there to do but radio for assistance and wait for assistance to arrive? It's a long time coming, thanks to dashing Dascom's aerial double-crossing and the unexpected appearance of Clara Wilson, one of Mr. Dinsmore's cast-off fiancées. How Dascom wins Ethel, how Clara wins Sir James is the purport of the tale, a tale that twists and turns with more laughs than

—Turn To Page Thirteen

## Annual Ecusta Baby Contest Announced, \$25 Victory Bond

The Echo is conducting a Baby Contest again this year, and the Company will give a \$25 Victory bond free to the first baby born to an Ecusta family in 1946.

The rules of the contest are simple and require only that either the father or mother must be an employee of the Companies, working at the plant here.

All entries must be submitted to the office of the Echo on or before January 19th. and a doctor's certificate must accompany the entry which gives the day, hour and place of birth.

The winner of the contest will be announced in the January edition of the Echo.

## Christmas Message

For the past six years, our Christmas celebrations have been clouded by the fear and uncertainty of war. Throughout those dark years the basic principles of freedom and security, upon which our country is founded, were constantly threatened. Our recent victory has lifted this cloud from our people and during this Holy season the doctrine of "peace on earth, good will toward men" has a greater meaning than ever before. Adding to our happiness this year is the fact that many families and friends are united again by the return of those who were in the Armed Forces and the assurance that those who are still away in the service of our country are in no danger and will soon return home.

In deepest gratitude on this peaceful Christmas, we join together in a silent prayer for the gallant men and women who have given their lives to help preserve our way of life. I believe that it is especially appropriate this victory year for us to re-dedicate ourselves to the preservation of the freedoms for which they fought and died.

At this time each year our thoughts also turn to the future. I unite with you in the hope for a lasting peace, and a brighter world of decency, good fellowship, and opportunity. Your Company, as in the past, will always do its share in accomplishing these purposes. We are constantly planning for the years ahead. Through the development of new and better products and the expansion of our facilities, we will continue to contribute to the advancement of our community, and to help provide full and happy lives for all our co-workers.

I sincerely hope that you and your family will enjoy this holiday season. May you have a Very Merry Christmas and a Happy New Year.

HARRY H. STRAUS,  
President.

## Christmas Parties Are Being Given, All Employees Get Christmas Checks Again

### Bingo Party To Be Given On Dec. 28

The Recreation department is planning another big bingo party to be held in the cafeteria on Friday, December 28th. There will be free prizes given and all employees, their husbands and wives, are cordially invited to participate.

Buses will run from Rosman and Brevard.

A large crowd attended the Thanksgiving bingo party and, since it was so successful, many requests have been received for another one. An even larger crowd

—Turn To Page Five

### Program of Christmas Music And Singing Presented By Band And Chorus.

Christmas parties are being held this week in the cafeteria for employees of all three of our Companies.

A program of beautiful Christmas music and carols by the Ecusta band and girls' chorus under the direction of John Eversman, is being featured at each party.

The annual Christmas messages are being given by President Harry H. Straus and General Superintendent Raymond F. Bennett.

At the conclusion of each pro-

—Turn To Page Five

## COMPANIES WILL RETURN TO 42- HOUR SCHEDULES

### Fifteen Per Cent Increase To Be Given To Hourly Workers.

On or before February 4, 1946, the companies will return to a 42-hour work-week schedule and a general increase of 15 per cent in wages will be paid to hourly workers, President Harry H. Straus stated in his annual Christmas message to employees.

He also announced that in 1946 the companies will give all hourly employees with five or more years of continuous service a two weeks' vacation.

Mr. Straus' special message was as follows:

"You will recall that in the October issue of THE ECHO, I explained to you that our companies would return to their normal pre-war schedule as soon as possible. The war emergency is now over and we will put into effect the 42-hour work schedule not later than February 4, 1946, or sooner if conditions permit. At the time that we do return to the 42-hour schedule, the companies will give a general increase in wages of 15% to hourly workers.

"It is a pleasure for me to announce this increase and the reduced working hours to all of you who have worked so hard and

—Turn To Page Four

## TO GIVE PARTIES FOR THE CHILDREN

### Annual Christmas Parties For Ecusta Children To Be Given Saturday.

The Christmas parties for all Ecusta children will be held in the company Cafeteria on Saturday afternoon, December 22nd., from 1 p. m. to 8 p. m.

Children of all employees are cordially invited to attend. Children of Ecusta men and women who are still in the service are especially invited. Several different parties will be held—each lasting for one hour. Tickets have been issued to employees for their children. Tickets for Ecusta children whose parents may be in the service can be obtained at the gate house.

As has been the custom, Santa Claus and his helpers will be on hand to greet the children and to give each one of them a present.

—Turn To Page Twelve