

A National Honor Awarded To Company

ECUSTA WINS A 1945 VICTORY GARDEN PLAQUE

**Coveted Award Is Presented
By National Victory
Garden Institute.**

Notice has been received from National Victory Garden Institute that Ecusta, Champagne and Endless Belt corporations have been awarded the coveted Victory Garden Award Plaque for 1945. This national trophy is presented for outstanding participation in the nation's "Food For Victory" program.

The award is made on the recommendation of a judging board of prominent agriculturalists, who were "particularly impressed by the large percentage of employee participation in the company program."

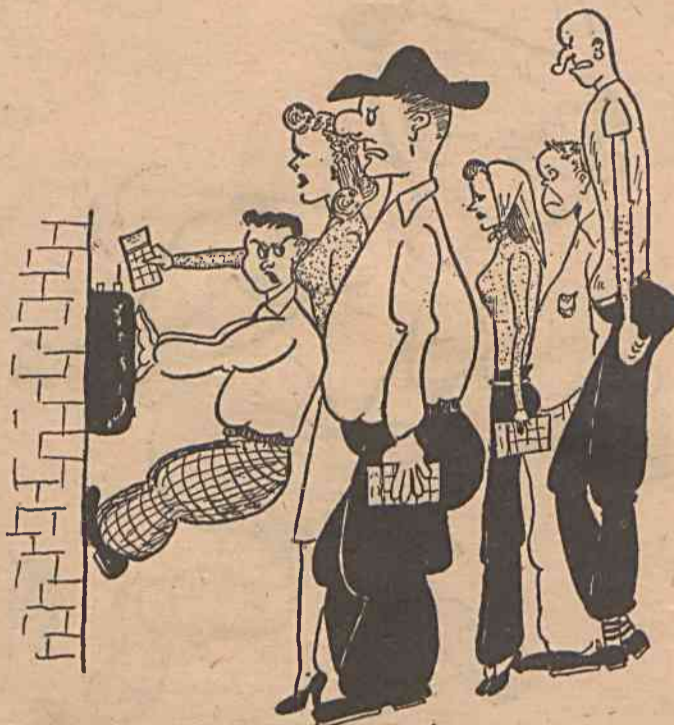
Our gardening record for 1945 is one to be proud of, and all of us can point to it as an excellent example of co-operation among ourselves toward the achievement of a goal which was set for us in a period of great national and world need for food.

Judging for the award was based on the following points, and in each of them we at Ecusta were found to have made an outstanding record:

1. 90% of employees having gardens.
2. Company garden plots for all employees needing them.
3. Company newspaper articles on gardening.
4. Local advertising on food production.
5. Support of neighborhood canneries.
6. Distribution of pamphlets.
7. Posters encouraging food production.
8. Harvest festival on company grounds.
9. Prize awards to growers of quality products.

In submitting information to the National Victory Garden Institute it was emphasized that, being located in a rural community, Ecustans grow by far the major part of their vegetables and fruits in home gardens. Ecusta has often been described as a perfectly blended industrial-agricultural enterprise, using a farm product as its basic raw material and affording its employees the opportunity to work in a major industry while living over a broad area well suited to part-time farming, gardening and poultry and stock raising.

The Extension Service of N. C. State College was most helpful in forming and carrying out our Victory Food program, particularly through its county representatives, Miss Mary Margaret Robinson, home agent, and Mr. Julian Glazener, county agent. On hearing of the award, Mr. Glazener stated, "Of course I am elated over the news, and proud to have assisted in the Ecusta food program. I am not surprised at the award, however, as I think a survey of the entire nation probably would not disclose a more unique, forceful and effective program than that carried out at Ecusta during the



STOP PUSHING! I'VE PUNCHED
MY CARD THREE TIMES!

Just For Fun

LIKE EGGS - FRESH AND NEW, YOU BET!

KINGS OF PERU

The kings of Peru were the Incas,
They were widely known as big
big drincas,
They worshipped the sun
And had lots of fun,
But the peasants all thought they
were stincas.

HEARD IN BASEMENT

Sonny: Mama, Papa wouldn't
murder anybody, would he?
Mother: Gracious no! What
makes you ask that?
Sonny: Well, I heard him down
in the basement saying, "Let's
kill the other two, George."

CIRCULATION NOTE

"Tight clothing," said Confucius, "does not stop circulation. The tighter a girl's clothing, the more she circulates."

COURTESY NOT EXPECTED

"A woman can always get the better of a man in an argument," said the visitor.

"Yes, but we must remember that in an argument a woman always has a certain advantage. She is not expected to be a gentleman."

past three critical war years."

Coming as it does at the end of the year, the awarding of the National Victory Garden Institute plaque serves as a fitting close to a most successful year. The high spot of the year came in September, when Honorable R. Gregg Cherry, Governor of North Carolina, addressed a large audience of Ecustans and guests on the occasion of our first Garden Display contest. This Harvest Show climaxed a series of wartime gardening seasons, and dramatized what Governor Cherry called, "the enterprising spirit of hundreds of community gardeners."

IN TO STAY

A policeman stopped by a pool in the park. In front of the pool was a huge sign which read:

"Swimming positively forbidden." In the pool a man was splashing about. The officer walked to the edge of the water.

"I am going to arrest you," he said, "as soon as you come out of there!"

"Ha-ha-ha!" the man chortled, "I'm not coming out—I'm committing suicide."

EXPLANATION NEEDED

A man returning home in the early hours read the notice on the apartment house door: "Please ring the bell for the caretaker."

He gave the bell a terrific pull, nearly dragging it from its socket . . . shortly a sleepy face appeared.

"Are you the caretaker?" asked the man.

"Yes," came the reply, "What do you want?"

"I just want to know why you can't ring the bell yourself."

AND GARBO!

Kindly clergyman, pinching little boy's knee: "And who has nice chubby legs?"

Little Boy: "Betty Grable."

PREFERS TO PAY

Street car conductor: "How old are you, little girl?"

Little Boston Girl: "If the corporation doesn't object, I'd prefer to pay full fare and keep my own statistics."

STARTED TOO LATE

"I'd just like to know how many girls you made love to before you met me," said the wife during a quarrel.

"Twelve," groaned the hubby.

"But I forgot to count them until it was too late."

Fine Paper Dept.

By EILEEN NELSON

We are starting the new year right by making a resolution to have some news in the Echo every month.

We are glad to have several boys back from the service. Weldon Misenheimer, James Avery, Grady Wilkie, Pete Dockens and Preston McCrary are all civilian now.

Tulen Deaver was all smiles last week. A telegram from Seattle was the cause of it all.

Anyone wanting advice on child care should see Alfred Galloway. He's getting to be quite an expert.

Bill Erwin is thinking of opening a new business manufacturing cigarette lighters. He's also going to sell tablets on the side.

Pete Dockens has been off several days suffering from malaria. Hope he'll be well and back with us soon.

Margaret Ponder seems to be asking a lot of question about Forest City lately and Edna Fulton has developed a sudden interest in basketball.

Refining News (Shift A)

By OSCAR W. HARBIN

We are sorry to hear that Jack Rhodes is on the sick list. Hurry and get well, Jack, we miss you.

Leland Thomas is in the hospital and we send the best wishes for all for his immediate recovery.

We have several of the boys back from the armed forces. Glad to see all of you. The Refining department seems like old times again.

Now that the 42-hour week schedule is in effect again, this seems to suit everyone—maybe do some gardening on their five days off or maybe fish—or just rest.

Several of the boys are interested in new cars. We hope they will soon be on the market again.

Coal and wood are also hard to get, but maybe Ol' Man Winter will soon be leaving and we won't need much more.

(Shift C)

By EARL GRAY

Well, here comes our five day week once again. Something we have been looking forward to for a long time. Here's hoping that it will continue indefinitely.

At this writing we are very sorry to hear that our reporter and foreman, Jack Rhodes, is ill. Hurry back, fellow, or you will miss your graveyard shift.

Several boys from this department have returned since last month. We welcome them back with pleasure and enjoy their presence among us very much.

If Shorty Love doesn't get the next Ford that comes to Brevard he will blow up. He says he has walked about all he is going to walk. Careful, Love, that new Ford will run out from under you.

The hunting season for raccoons or 'coon must be closed. I haven't heard Guy or Clifford hunting in the past few days.

I would explain about hunting quail in Florida, but don't have time or paper. Just ask Frank Ponder.

Our deepest sympathy goes to Coy and Roy Fisher in the death of their mother.