

QUALITY
FIRST
THEN
QUANTITY



NOT
HOW MUCH
BUT
HOW WELL

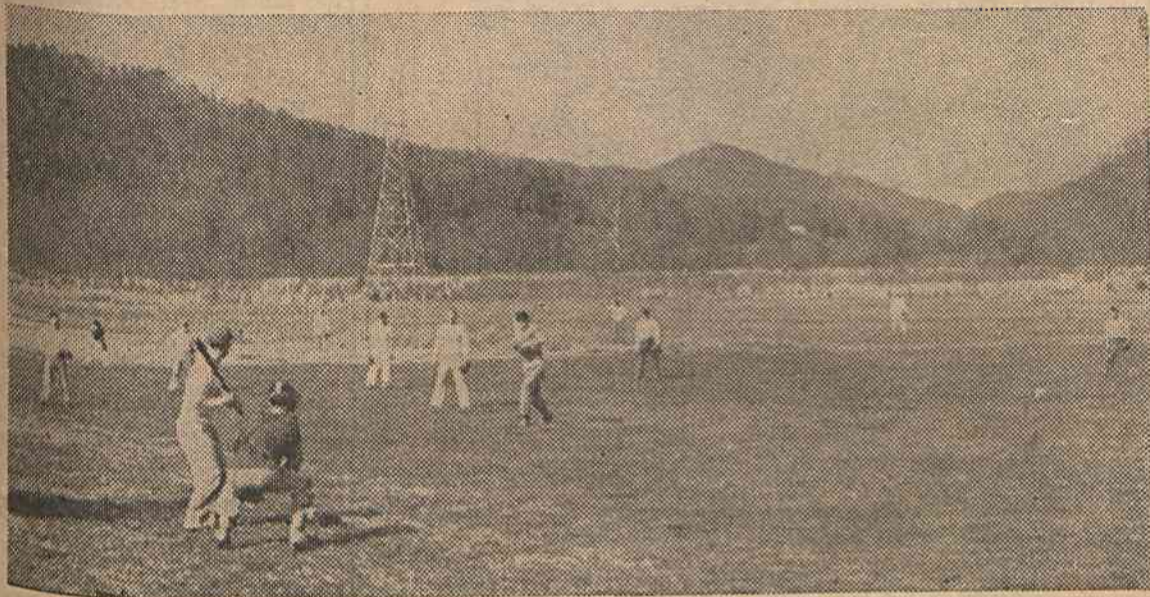
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PISGAH FOREST, N. C.

April, 1946

Improvements Are Being Made At Camp

Ecustans Getting Ready For Opening of Baseball Season



The Western North Carolina Industrial Baseball league will open on Saturday, May 4, with Ecusta playing Sayles Bleachery near Asheville. The first home game will be here on Saturday, May 11 when Ecusta will meet Hazelwood. The Ecusta squad has been practicing all of this month and the team is in good condition.

Ecusta Will Play Sayles Bleachery In Opening Game

Old man weather has been a pretty good fellow during the past month and, as a result, the Ecusta baseball team will be in tip-top shape for the opening game with Sayles Bleachery on Saturday, May 4.

Since April 1, a squad of 26 men has worked hard to enable Ecusta to place a first-rate team on the field for the current 1946 baseball season. Ecusta fans will be pleased to learn that several members of the 1941 championship team will again take the field in their old positions.

Phil Riddle will be back at home plate with David Sams at short-stop. David, now on leave of absence will make his initial appearance about June 1. This year, many new faces will play for Ecusta for the first time, and from every indication these same men will make Ecusta a potent outfit.

Outstanding among the newcomers are: Rick Orr, slugging outfielder; Ray Byrd, former batting champion of the Tannery team; Grover Suttles and Grady Wilkie, outstanding pitchers in the departmental baseball league.

On Saturday, May 11, Ecusta will be host to the Hazelwood nine at 3:30 p. m. Many attractions are being planned for the opening, among which will be our president, Mr. Harry Straus, throwing the opening ball.

On May 18, Canton will play here and on May 25 Ecusta will go to Beacon Mills.

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EVERY EMPLOYEE CAN HELP

Do you know that visitors tell us that we have the cleanest paper mill in the world?

We are proud of this, because it is a compliment to each and every employee. You who work in the mill deserve all the credit for this enviable reputation, and, in turn, it is you and only you, who can maintain this reputation.

This is a bigger job today than ever before and it is a job which can only be accomplished through the continued co-operation of each of you. It is a bigger job today because of several reasons. **First** of all, there is the new construction work which is going on all around us, and which creates a lot of dust and dirt. **Second**, our mill is not as young as it used to be, and as the years roll by, dirt has a chance to accumulate. **Third**, summer is approaching, and with it, the advent of hot weather. With open windows, and with the temptation to leave doors open, the hazards of dust, dirt and insects will increase.

Here at Ecusta, where a pure white product is made for human consumption, cleanliness is as important as it is in the modern dairy supplying your milk. It is a major factor in our long and exacting list of quality standards. Our customers, the cigarette makers, and in turn, the cigarette smokers, take the purity of our paper for granted. We who make the paper have no choice but to concentrate constantly on maintaining, and even improving, our goal of absolute purity. Cleanliness should be an obsession with every person in our whole organization. Each of us has a personal stake in the delivery of a pure white spotless product.

Here's a list of things to remember:

1. Pick up and dispose of any dirt you find in the mill, regardless of where you see it.
2. In handling broke, keep it clean. Throw out any dirty pieces.
3. Keep all stock clean, keep it off the floors, and

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LAKE HAS BEEN RECONDITIONED, BOATS ORDERED

Camp To Have Canteen. Full Program Of Recreation Is Planned

There has been a lot of excitement and activity centered around Camp Sapphire lately, so your reporter made a little visit there the other day and discovered some of the reasons for this activity.

Our beautiful Camp Sapphire is undergoing a reconditioning program in preparation for the coming summer season. This reconditioning program covers just about everything, too. For instance: a thorough house-cleaning job has just been completed at Lake Sapphire. Several weeks ago the water level was lowered so that a large quantity of mud, which had accumulated on the bottom of the swimming area, could be removed. At the same time the bottom of the swimming area was covered with a heavy coating of Columbia white sand. The banks around the swimming area have been rocked and sodded, docks and boardwalks have been repaired, new diving boards have been ordered and all will be ready for use this season.

Orders have been placed for new boats.

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Bowling Banquet To Be Held Sat. Night

The fifth annual Ecusta bowling banquet will take place Saturday at Camp Sapphire at 6:00 p. m. Approximately one hundred and twenty invitations have gone out to those employees who bowled at least one game in Inter-departmental Leagues.

The party will be something of a change from previous banquets. This is the first time that the bowling captains have ventured outside the Cafeteria for the occasion, and from all indications the banquet and party should be a huge success.

Following a barbecued chicken dinner, the 1946 bowling trophies will be awarded. Other program features will be the introduction of prominent guests who will present short talks. The Reverend Ashby Johnson, of the local Presbyterian church, will be our guest speaker.

Upon completion of the banquet, a "Tacky" square dance with music furnished by the Ecusta String band will be staged in the Sapphire gymnasium.