

SAFETY PAGE

By H. E. NEWBURY, Safety Director



"BE COURTEOUS ON THE HIGHWAY, TOO"

The mounting toll of injuries and fatalities due to traffic accidents is more than alarming. Numerous lives are being snuffed out daily, due to automobile wrecks, and the sad part about this is that the majority of such accidents could have been avoided.

There is little doubt but that the lack of courtesy on the highway is responsible for a great number of these wrecks.

You can often prevent a traffic accident by a courteous and generous action when the other fellow has made a mistake. In addition to adhering to all rules for the safe operation of your car, your cooperation in observing the safe practice suggestions listed below will assure you of traveling safely.

1. When some driver insists on "hogging" the right-of-way, let him take it.
2. Be prepared for the driver who tries to "jump the gun" at the stop-light.
3. When a driver tries to pass you and misjudges the space available, drop back and let him into line.
4. If an approaching driver, in passing other cars, has difficulty in getting back into his own lane, slow down for him.
5. When some driver foolishly tries to pass you on hill or curve, drop back and let him into the line.
6. If a driver behind you is over-anxious to get around your car, pull over and let him go on his way.
7. Always expect the unexpected from any driver near you.
8. Watch out for pedestrians—pedestrians on the highway, in the middle of the block, and at street intersections. Nearly half of all traffic fatalities involve pedestrians.

The smart driver will read all highway safety signs and believe them . . . Listen for railroad train whistles, and try to be aware of grade crossings before he sees them . . . Try to judge the speed of an approaching car . . . Keep a sharp look-out for any vehicle likely to emerge from a side-road . . . Realize that traffic accidents can be prevented, and that safe driving is the responsibility of everyone.

ECUSTA RANKS HIGH IN SAFETY CONTEST

"A Worthwhile Safety Pledge"

I PLEDGE MYSELF: To think always of my own safety and the safety of my fellow-men.

To keep my eyes open for unsafe conditions and to take proper measures for remedying them.

To keep the machinery I work with and the tools I work with in good order.

To wear any personal protective equipment furnished by my employer, that may prevent injury to myself or fellow-workers.

To attend at once to the most trivial injuries I may sustain, whether in the plant or at home.

To be helpful to my fellow-men, and especially to the new men; to show them how their work can be properly and safely done.

To be orderly in my habits, to lead a clean life, physically and morally, and to always keep my temper.

To make allowances for the other person's weaknesses.

To consider that day lost in which I fail either to improve myself, my home, or my work.

To be cheerful, hopeful, useful, and careful.

To always be loyal to my employer at all times.

"I Am The Dead"

I am the dead. One year ago I was the sleeping infant in arms, the frolicking child, the rollicking youth, the laborer rushing to his work, the mother at her shopping, the aged person with faltering step, the business man on a pleasure tour.

Today—90,000 strong—I lie in my grave, crushed, broken, lifeless. A year from now, 90,000 will join me in the eternal silence of death.

You who opened wide the throttle—who tore terrifying through city streets and across country intersections—who laughed and shouted before the tire blew or the curve loomed suddenly ahead—YOU sent me 28,500 strong to my doom.

You who wove in and out of traffic.

You whose brakes were faulty.

You who passed on a curve or a hill.

You who turned on blinding lights.

You who benumbed your brain with booze.

You who disregarded driving courtesy on the streets and highways.

I am the dead. To you I cry out from my grave for mercy to the others before they join me. **WILL YOU ANSWER?**

Taking precautions against accidents is the responsibility of everyone. Make it a rule to take no chances, either on or off the job.

Employees Are Congratulated

In a report released recently for 1945 by the Southern Pulp and Paper Safety Association, it was very pleasing to note that out of 29 plants taking part in the contest, Ecusta was in second place.

The plant ranking first in this contest has approximately 500 employees, and operated the entire twelve months without a lost time accident.

The management wishes to take this opportunity to express its appreciation to the entire personnel of Ecusta Paper Corporation. Without your full cooperation in our accident prevention program, such a record could not have been made.

The reduction of personal injuries should be a must in the daily lives of each one of us. The elimination of human suffering and loss of wages is well worth our best efforts, and observing safe practices both on and off the job is just another form of good insurance.

Again we say, Well Done.

Too Lazy To Think

There is no doubt that we are all too lazy to think some of the time, and that most of us are too lazy to think most of the time.

In fact, experts who work at probing the mental processes of humans say that "on an average, we only use about 10 per cent of our mental ability."

If this is true, or if the figure is 25 per cent, or 50 per cent, or 75 per cent, it explains why many accidents occur.

There is absolutely no question but what fewer accidents would occur if we all thought things through before we did them.

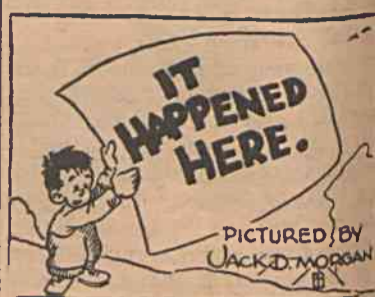
For instance:

An employee slipped on the first step at the top of a stairway and fell down, receiving a badly sprained ankle. Missing anything so obvious as "a top step," couldn't have been caused by anything except failure to think and watch his step.

In another case, a man "jumped" from one platform to another and, in so doing, fell against the other platform, causing lacerations to his legs and abrasions on both arms. No person who was thinking about safety and possible accidents, would have jumped from one platform to another. He would have used a ladder or steps.

The list of such accidents right here in our plant could be endless, and in every case there would have been no accident if the victim had simply kept thinking about what he was doing.

Thinking about accident threats to your safety isn't hard. Try it more of the time. Try it all of the time.



End of big toe amputated when employee let heavy steel flat fall on his foot. He hurriedly shoved the flat away from himself and let it fall.

Suggestion: Never try to lift or move anything by yourself, that is too large or heavy for one person to handle. Always be sure your feet are in the clear, before lowering or dropping any heavy objects.



Employee reported to First Aid with badly irritated eye. She had gotten some foreign particle in it the day before, and allowed one of her fellow-workers to try to remove it with the corner of a handkerchief.

Suggestion: Never allow anyone except a doctor or a nurse, attempt to remove a particle from your eye. The eye tissues are very sensitive, and using any object in the eye that has not been sterilized is very dangerous.

In January and February, a total of 5,450 persons were killed in traffic accidents, according to the National Safety Council. This is more than 45 per cent above the number killed in the same months of 1945.

Beginning in May, an average of 1,000 persons will lose their lives each month through drownings in the United States, reports the National Safety Council. This monthly average continues through August.

Three out of four accidental deaths to children under 5 years of age occur in the home.