

Record Crowd Expected At Fourth Picnic

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The Band Will Be Heard In Concert At The Picnic

horse and rider racing, egg catching, whistling contest, pie-eating contest, peanut scramble, tug-of-war for both men and women, hog-calling, rolling pin throw and husband calling. The highspot of the contests will be the greasy pig catching with the winner being allowed to keep the pig if he can catch it. In the women's tug-of-war, the losing team will be pulled into the water for a good ducking.

In the swimming events there will be prizes awarded for both men and women in free style swimming, underwater swimming and in diving. The winners of the diving contests will be determined by the difficulty of the dive, the form and execution. Prizes will also be awarded for the winners of the fly-casting contest.

The rifle range will be set up and all participants will be expected to bring their own rifles. Ammunition will be furnished free and prizes will be awarded to winners.

Free Bingo

At this year's picnic, bingo will be free—there will be no fee charged for playing as has been the custom and there will be many fine prizes given away to winners. The bingo playing will start at ten o'clock in the morning and will continue until around two o'clock in the afternoon.

Baby Parade

This year a new feature will be added to the schedule of contests and other entertainment. This will be in the form of a BABY PARADE which will be conducted by Harry H. Straus. Babies of employees are eligible to enter, but they must be under 4 years of age. Prizes will be given to winners. The BABY PARADE will start at about 2:30 o'clock in the afternoon and will move past the band stand for judging.

Mr. Straus To Talk

President Harry H. Straus will talk to us again from the band stand at 2:00 o'clock in the afternoon. Each year he has a message for us and, quite naturally, every Ecustan will look forward to hearing this message.

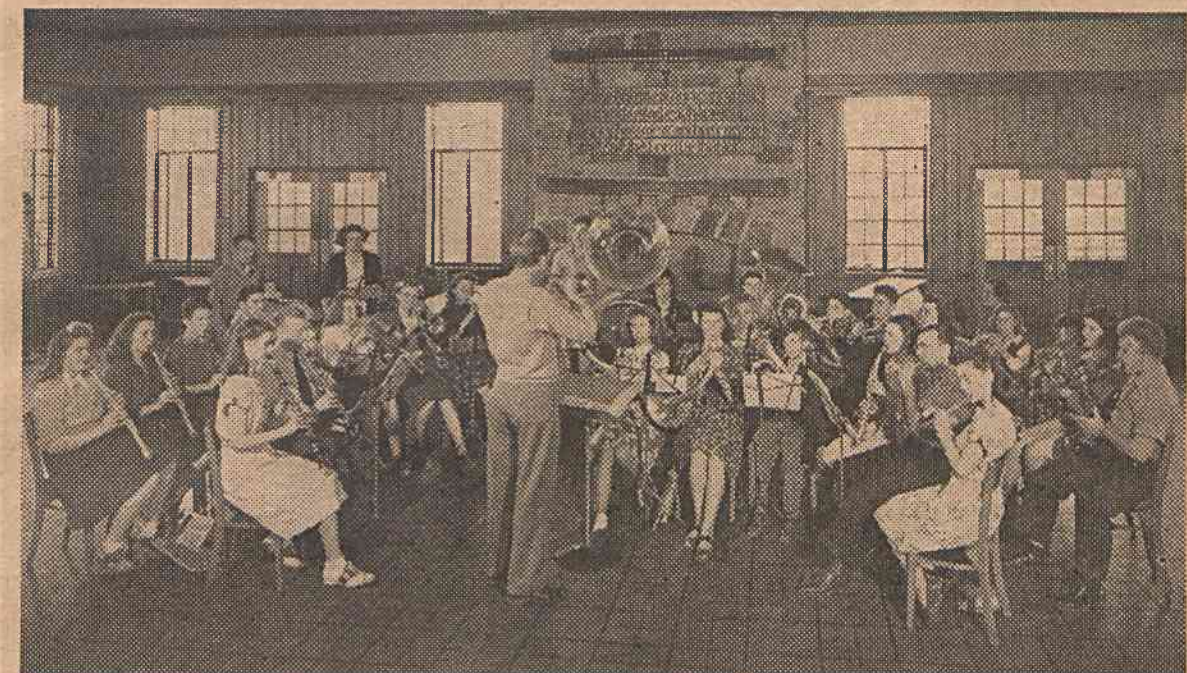
James F. Van Namee, of the Liberty Mutual Insurance company, will present an ACCIDENT PREVENTION AWARD to Ecustan in recognition for the outstanding job which has been done in regard to preventing accidents among employees. This award will be accepted by H. E. Newbury.

Excellent Boxing Card

Dick Perron, who always stages the boxing show, has promised the best boxing matches we've ever seen. Many of our boys who formerly boxed have returned from the service and will be on hand for this year's bouts. Loud speakers will be located over the stand so that everyone can be informed as to what is going on. F. S. Best will be the official announcer for the day and will preside at the microphone.

The Ecusta Band Will Play activities with a concert at 9:30 o'clock in the morning. They will also play a full hour concert beginning at 12:30 o'clock, during lunch hour, and again for the Baby Parade.

Greasy Pig Catching Yes, there will be a greasy pig this year! Speedy Jones will have charge of this contest and as soon as the boxing show is over, which



Here is a picture of the Ecusta Band which will play at the annual 4th of July Picnic next Thursday. This band has been undergoing a special training program and is now attending the Transylvania Music School-Camp for a six weeks' course of special instruction. The camp course is being given to the members of The Band by the company as a special reward for good work done during the past year.

will be about 3:15 o'clock, Speedy plans to turn his pig loose and whoever is able to catch it will get to keep it. Vernon Neill and Claude Jones are now planning to get a wild pig, with plenty of speed for this race.

Baseball Game On Ecusta Field
Completing the afternoon's activities there will be a baseball game at Ecusta field beginning at 4 o'clock between Ecusta and Enka. The busses will leave Camp Sapphire at 3:30 o'clock to take those who want to see the ball game, to the Ecusta field.

Colored Pictures Will Be Taken
Each year colored movies have been made of the different activities and many of the people at the picnic and this year more colored movies will be made. The movies will be taken by Walter Glass, of F. C. Huyck & Sons of Albany, N. Y., and Raymond Bennett of Ecusta and will be shown in the Cafeteria as soon afterward as possible.

Shift Busses Will Run

The shift busses will bring employees and their families to the picnic and take them home again. This is a courtesy of the bus companies and their drivers.

Square Dance And Movies

Winding up the day's activities will be the big street dance in Brevard. For those who do not wish to dance, there will be a movie shown in the Cafeteria. The dance will be held in front of the high school. The Ecusta string band will furnish the music and Speedy Jones will call the dance. Dancing will begin about 8 o'clock. The movie, UNDER THE BIG TOP, will start at 7:30 in the Cafeteria.

Get Your Tickets

Your foreman now has your ice cream and admission tickets. Be sure to get tickets for yourself and for all the members of your family. Full and detailed information about the day's activities is contained in the official program, a copy of which will be given to you when you get your admission tickets.

Special Tournaments

There will be special tournaments held in tennis, shuffle board, checkers, horse shoe pitching, and

ping pong. Everyone is invited to take part in any one or all of them. Of course, the greasy pole will be available to anyone to climb and there will be a good reward at the top of the pole for the person who is able to climb to the top.

Judges And Supervisors

The judges and supervisors for the day are: R. E. Matthews, chief of all judges of contests; Marie Nelson, Sarah Avery, and Eileen Nelson, supervisors of girls races and contests; Ward Harrison and Slim Bullock, boys' races and contests; swimming events and fly casting, Bud White and Clyde Galloway; boxing, Dick Perron, assisted by Lee Bauer; Baby parade, Mrs. Harry H. Straus; greasy pig catching, Speedy Jones; rifle matches, Frank Patton; bingo, supervisor, J. O. Wells assisted by Eileen Nelson, Bill Bangs and Pete Eberle; tennis tournament, E. B. Garrett; shuffle board tournament, Jack Alexander; checker tournament, Lehman Kapp; horse shoe pitching, R. L. Thompson; greasy pole climb, John Goolsby; ping pong, Wendell Jeffries; grounds and equipment preparation, Furman Cansler, Bob Bolt, E. E. Vassey, W. P. Jordon, Ed Happ; popcorn, Ward Harrison, Furman Cansler; police protection, parking, transportation, Buck McCall; fire protection, H. F. Finck; refreshments, W. M. Shaw, Leon English; public address system and recorded music, Wayne Conn; first aid, H. E. Newbury; announcing, F. S. Best; check room, Clara Barnette, Violet Lyday; general arrangements, R. F. Bennett, Walter Straus, John Eversman.

Swimming Lessons

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3:00 p. m. to 4:00 p. m.

5:00 p. m. to 6:00 p. m.

Hours for advanced and intermediate swimming classes will be announced at a later date.

IF YOU ARE CHINESE

These two oddities can be read either forward or backward: "Name no one man," and "Snug and raw was I ere I saw war and guns."

Smokey Says:



Forty per cent of Southern woods fires are caused by incendiarism. Heedless woods burning costs the South millions each year in damage to timber and seedlings.

Meet Smokey

This month's edition of The Echo introduces "SMOKEY", an amiable cartoon bear, with a wise and timely forest fire prevention message. This inimitable character, wearing trousers and a forest ranger's hat will present to our readers a monthly message on forest conservation and protection.

The importance of forests for providing lumber and other woods products has never been better recognized than today. The need for thousands of homes, increased paper output and other products is urgent. Growing trees to meet these demands, and to provide work for local labor in this community, will require protection from fire and mismanagement.

"SMOKEY'S" little reminders will help bring these thoughts home to us. Our readers will have an opportunity to make suggestions for drawings and sayings for future "SMOKEY SAYS." If you have an idea to suggest, submit it to Ernest Burch, Fire Inspector. Any suggestions made by our readers and used by "SMOKEY" will be credited to the person submitting the idea.