

QUALITY
FIRST
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QUANTITY



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NOT
HOW MUCH
BUT
HOW WELL

Vol. 8; No. 7

PISGAH FOREST, N. C.

July, 1946

To Hold Garden Display September 6th

A LARGE CROWD ATTENDED PICNIC

Safety Flag Presented To Company. Mr. Word Made Speech

More than 5,000 people attended our annual Ecusta Fourth of July picnic at Camp Sapphire here last Thursday.

The program included various forms of athletic contests, music by the Ecusta band, a baby parade and a baseball game between Ecusta and Enka, which the former won by a score of 6 to 0.

Raymond F. Bennett presided at a program beginning at 2 p. m. in which Al Kimzey of the Liberty Mutual Insurance Co., presented an accident prevention award—a flag—to the company. H. E. Newbury, safety director, accepted the award and praised the employees for what they had done to deserve the honor.

Harry H. Straus, our president, was scheduled to deliver his annual address during the afternoon, but was unable to be present. Mr. T. N. Word, vice president and secretary and treasurer, spoke in his place.

Word Speaks For Straus
Mr. Word declared that "when we stop to think of conditions prevailing in Europe and other sections of the world where there is starvation, suffering and regimentation of personal rights of individuals, I think each individual should take stock of his privilege."
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FISHING TO START AT CAMP SAPPHIRE

To Open On August 1. Jim Gasque Will Have Charge. Rules Are Given

It is announced that the lake at Camp Sapphire will be open for fishing beginning August 1. This is much earlier than was anticipated due to the fact that Jim Gasque, an expert fisherman and authority on the cultivation of fish, has taken such a personal interest in the lake. As you know, the lake was well stocked with small fish last year and their growth has been much greater than had been hoped for.

Employees can secure a written pass by applying in person at the Personnel Department where passes will be issued on the basis of the first to apply. Passes cannot be issued more than 15 days in advance and are valid for one day only. The fishing hours will be from 10:00 a. m. to 8:00 p. m. daily. No application will be accepted prior to July 29.

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President's Message

Even before my return to work, I want to take this opportunity to talk with you about a national problem which is important to us all. That problem is the recent change in O.P.A. regulations and its effect on prices. I am, and have been, very much in favor of price controls and believe that they should have remained in effect until our country reached the production level necessary to supply the many items that are still very difficult to procure.

Unfortunately, price controls have been abandoned for the time being, and, as a result, we are confronted today with at least a temporary rise in prices of many commodities. I do not know whether the price rise will spread generally or whether the supply of goods will be increased to a point where prices will be "levelled" off. It is entirely too soon for anyone to predict exactly what changes will occur, particularly in view of the fact that O.P.A. will probably be revived soon in one form or another.

At this time, however, I would like to tell you exactly how I feel about this problem. You and I are in business together, and a "runaway" inflation would be the worst possible thing that could happen to any of us. If the prices we have to pay for flax and the many other raw materials we use in our plant were to go up in any measurable degree, we would be forced to raise the price of our cigarette paper. We would probably continue selling our products at the higher price for a while, but a continued rise in our labor and production costs would soon bring us to the point where our prices would become too high. As a result, the demand for our product would decrease, with a consequent drop in the number of jobs at our plant.

I have sufficient faith in the American people and our government to believe that before such a chaotic condition got under way, price controls would again be firmly re-established.

Everyone wonders how his own personal situation will be affected. Many are worried that the cost of living will go up to such an extent that their pay checks will not be sufficient to provide for their needs. I assure you that I realize the importance of this problem and that I am keeping up-to-date with the changes that are occurring. Should a definite upswing in prices become prevalent and permanent, wages at Ecusta and throughout the country would have to be adjusted.

It has been less than a month now since price controls were taken off, and I do not think that anyone can tell, as yet, how prices are going to react in the long run or what Washington may do about it. All the information available today is conflicting.

During the temporary period of uncertainty, you will readily appreciate that it is impossible for anyone to predict now a wage scale for the future. In the meantime, let us be patient and all co-operate to prevent inflation by living conservatively and buying sparingly. You may be assured that Ecusta, in any event, will, as always, deal with you fairly.

HARRY H. STRAUS, President
Ecusta Paper Corporation
Champagne Paper Corporation
Endless Belt Corporation

MANY PRIZES TO BE OFFERED IN GARDEN EXHIBIT

Will Be Held In Cafeteria. List Of Rules Is An- nounced Now

The second annual garden display will be held in the Cafeteria this year and all employees of Ecusta, Champagne and Endless Belt and California Central Fibre corporation are invited to take part.

The garden display will be conducted along the same lines as last year, with many cash prizes awarded to winners in the various classifications. In addition to these, there will be valuable sweepstakes prizes for winners of each division, and a grand sweepstakes prize for the winner of the highest number of points in the show.

September 6th. has been selected as the date for the Garden Show and all entries must be received in the Cafeteria not later than midnight September 5th.

Cash Awards And Ribbons
Cash awards and ribbons will be offered for prize winning fresh vegetables, fresh fruits, canned fruits and vegetables, and for flowers. Each winner will also score a certain number of points toward attractive sweepstakes prizes.

Valuable and appropriate sweep-
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ECUSTA BAND TO GIVE A CONCERT

To Be Heard In Concert At Music School-Camp On Sunday Evening

Ecusta band will give a concert Sunday evening, July 28th., at 7:30 o'clock at the Transylvania Music School-Camp.

The band has been attending the music school-camp this summer for a special course of training. The program Sunday evening includes the following compositions: "Jesus Still Lead on"—Choral, "Prince and Pauper" by Harold M. Johnson—Overture, "Westward Ho" by Max Thomas—Selection, "Orange Bowl" by Fillmore—March, "Lover Come Back to Me" by Romberg, Highlights of the "Mikado" by Sullivan and "Military Escort" by Fillmore. The band will be under the direction of John Eversman, Miss Dorothy Parker, and Harold Casterton. The public is cordially invited to attend the concert.

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