

QUALITY  
FIRST  
THEN  
QUANTITY



NOT  
HOW MUCH  
BUT  
HOW WELL

Vol. 8; No. 8

PISGAH FOREST, N. C.

August, 1946

## STATE PRESS TO MEET AT ECUSTA FRIDAY, SEPT. 13

Will Hold Luncheon Session  
Here September 13, And  
Tour The Plant

The North Carolina Press association will hold a luncheon session in the Cafeteria at the Ecusta Paper corporation on Friday, Sept. 13, and will make a tour of the plant after the luncheon.

This is expected to be one of the highlight sessions of the seventy-fourth annual convention of the state press association which will convene at the Langren hotel in Asheville on Thursday evening, Sept. 12, and will end on Saturday noon.

Members of the state press will be the luncheon guests of Ecusta.

The luncheon will start at 1:00 o'clock. Harvey Laffoon, of Elkin and president of the North Carolina Press association, will preside. The invocation will be given by Dr. E. J. Coltrane. President Harry H. Straus will deliver the address of welcome and William Hoyt, general manager of the Winston-Salem Journal and Sentinel, and former president of the N. C. P. A., will respond. Ralph Ramsey is scheduled to make a short talk on the assets of the county and Ranger Bill Huber will talk about the Pisgah National Forest through  
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## APTITUDE TESTS WILL BE GIVEN

Children Interested In Studying  
Music To Take Tests  
September 3rd.

Musical aptitude tests will again be given to children who participate in the children's music project this fall. These tests will be given in the high school auditorium on Tuesday morning, September 3rd at 10 o'clock. It is not necessary to have had any previous musical training or experience at all to take these tests. However, all children who wish to be considered for training in the music department will be required to take them.

The present Ecusta band consists of about 35 members and the plan is to set up a new training group of instrumentalists who, when they have made a sufficient amount of progress, will be taken into the regular band. A children's chorus will also be organized and members will be selected on a basis of these musical aptitude tests.

The band resumed its regular rehearsals on last Thursday afternoon in the Cafeteria and will perform next Friday evening at the Garden show. They will also play for members of the North Carolina  
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## President's Message

In my last message to you in the July issue of the Echo, I told you that I knew of your worries about the rising costs of living, and that I was keeping myself informed about the situation from day to day.

Immediately after this message was published, I asked our Personnel Committee to undertake a detailed cost of living survey in Brevard, Hendersonville, Asheville, and in Greenville and Pickens, South Carolina.

The results of this study were submitted to me upon my return to the office after my illness, and showed that since our last wage increase on January 21st of this year, a substantial upswing in prices has occurred in these communities. Our study also indicates that this rise in prices is certainly widespread and, in all probability, permanent.

Accordingly, I am pleased to announce a general increase of 10c per hour, effective immediately. Moreover, in recognition of my earlier pledge, this increase will be retroactive to the date of my last message, July 19, 1946. A comparable adjustment will be given to our salaried personnel. These increases have been granted to compensate for the increased cost of living; and I am convinced that they are necessary in order to permit you to maintain your present standard of living.

As you know, it is to the interest of all of us to keep the prices of our products as low as possible. We hope that this raise in wages will not make it necessary to raise our prices. I believe that it will not be necessary if each of you will continue to do his part toward making our plant operations as efficient as possible, and in so doing, you will be making a personal contribution to the welfare of the industries which support us all.

HARRY H. STRAUS, President  
Ecusta Paper Corporation  
Champagne Paper Corporation  
Endless Belt Corporation

## Garden Display To Be Held In Cafeteria Next Friday, Sept. 6th

Senator Clyde Hoey To  
Speak. \$1000 Worth Of  
Prizes Are Offered

Ecusta's second annual Garden Display will be held in the Cafeteria next Friday, September 6th, and all employees of Ecusta, Champagne, Endless and California Central Fibre are invited to participate.

All entries must be brought in not later than midnight Thursday, September 5th and since special labels will be used, exhibitors are asked to present a list of their entries to the Personnel office. This is not required, but will save time for all concerned. The exhibits will be open for inspection from two o'clock until eight, at which time a special program of entertainment will begin. Hon. Clyde R. Hoey, United States Senator from North Carolina, will be the principal speaker of the evening. He will be presented by President Harry H. Straus. There will also be a special program of music by the Ecusta band. Sweep-

stakes prizes will be awarded during the program. The concluding feature of the program will be the first showing of color movies of the 1946 Fourth of July Picnic.

**Cash Awards And Ribbons**  
Cash awards and ribbons will be offered for prize-winning fresh vegetables, fresh fruits, canned fruits and vegetables, and for flowers. Each winner will also score a certain number of points toward attractive sweepstake prizes.

Valuable sweepstake prizes will be awarded the winner of the largest number of points in each of the four divisions, Fresh Vegetables division, Fresh Fruits division, Canned Fruits and Vegetables division and Flowers.

There will also be prizes for the exhibitor having the largest, second largest and third largest number of items entered in the contest, regardless of whether or not prizes were taken in any individual classification.

There will be first, second and third prizes for the prize-winning  
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## TERMINAL LEAVE PAY ASSISTANCE FOR VETERANS

Personnel Department Will  
Aid Employees In Getting  
Their Pay

The new Terminal Leave Law permits Ecusta veterans, who were enlisted men, to receive pay for their leave accrued when they were discharged.

Persons who have left the service will be paid in cash and bonds for accumulated leave, not taken, up to 120 days, between September 8, 1939 and September 1, 1946. The following steps have been outlined for the veteran to follow in applying for payment:

1.—Obtain from any post office in the United States a form entitled "Claims for settlement unused leave" and the instruction sheet which goes with it.

2.—Fill out the form, following the instruction sheet.

3.—Swear, or affirm the statements in the form before a Notary Public or other civil officer authorized to administer oaths.

4.—Mail the completed form, together with the discharge certificate, or certificate of service for each period of service covered in the claim, to the appropriate Army, Navy, Marine Corps or Coast Guard paying officer listed on the reverse side of the claim  
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## ECUSTA ENTERED W. N. C. LEAGUE

Season To Open Sept. 3,  
And Last For Thirty-  
Six Weeks

Ecusta will again put its best bowlers against competition in the newly organized Western North Carolina Tenpin Bowling league. By virtue of so many entries from sections of W. N. C., the former Tri-City league had to be renamed so as to include everyone represented. This year the league will open its 36 week schedule with ten teams in place of the original eight team roster.

Ecusta's team, including personnel from Ecusta, Champagne and Endless, consists of men with the highest averages in our inter-departmental league, have already begun whipping their arms in shape. Last Tuesday evening, the team worked out at the Centennial Bowling alleys. Following the practice session, the group met and re-elected Walter Straus as captain of the 1946 team. This year's team of seven men hopes to represent Ecusta as well or better than last year when they captured second place.

Members of this year's team are: Bruce Reynolds, Chris Rogers, Charles Colwell, Ralph Morris, Clyde Galloway, Joe Lavell and Captain Walter Straus.