

QUALITY  
FIRST  
THEN  
QUANTITY



NOT  
HOW MUCH  
BUT  
HOW WELL

Vol. 9; No. 1

PISGAH FOREST, N. C.

January, 1947

# Ecusta's Paper Used In Famed Miniature

## Meritorious Service Certificate Awarded Mr. Straus

United States of America  
Office of Price Administration

*Know All Men By These Presents:*

*This Certificate of Meritorious Service is awarded to*

**HARRY H. STRAUS**

*Member of the*  
**Writing Paper**

*Industry Advisory Committee*

*Since August 26, 1943 this committee, by its sound advice and devotion to the welfare of the Nation, has helped the economy withstand the strains of global war and preserve its stability for future generations of Americans.*



*Attested this 10th day of December 1946*

*Paul A. Porter*  
*Administrator*

Shown above is the certificate of meritorious service which was presented to President Harry H. Straus by the Office of Price administration in Washington. During the war, Mr. Straus was a member of a committee from the thin paper industries to make recommendations to the government.

## Many Employees Attended Parties During January

The Recreation Department got off to a good start for 1947 with three big employee parties and five movies in the cafeteria during January.

The first party was held on the very first day of 1947, with a Bingo party attended by more than 400 Ecustans.

Bingo is always a favorite recreation entertainment here and this New Year's party was no exception. There were many fine prizes including all kinds of toilet articles, soap, etc. There were several kinds of foods with special packages of bacon, sausage, pork roasts, lard, ham, etc., also candy and cigarettes. More than eighty people were winners of prizes.

On Friday night, January 24, there was another square dance in the Cafeteria with Speedy Jones doing the calling and the string band furnishing the music. A good time was had by all.

Climaxing the month's activities was the Five-Year Service Club's Bingo Party for members of the club and their husbands and wives. This party followed the club's short business session and was at—  
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## President Harry H. Straus Presented Certificate For Services To OPA

### Garden Plots Are Again Available

The Company garden plots will again be available to all employees this year. As in the past, the land will be prepared and plots will be marked off for those who desire to use them. If you wish to use a company plot this year, let your foreman know, or contact Bob Bolt. Get your requests in early!

Although the demand for food will be less critical this coming year, we should remember that our gardens can be a great source of fresh foods and can be of great recreational value as well. Home canning should be continued as in the past.

The date for our Third Annual Harvest Festival has been set tentatively for September 5th. This year we intend to have a larger show than ever, so get out those new seed catalogs and start planning. A few changes in the classification lists have been considered and more details will be announced—  
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### Served On Committee To Present Industry's Views To Government

The Industrial Advisory committee, which recently disbanded, has presented a certificate to President Harry H. Straus for his services to the Office of Price administration.

In order to regulate prices in the paper division of O. P. A., 21 top executives in the thin paper industry were selected to act as a committee to present the industry's views before final Government action on price control in this field.

Mr. Straus was chosen on this committee because of his experience and business judgment, and his intimate knowledge of thin papers.

It has been generally accepted that price control in the paper industry has been especially well handled throughout the war emergency, and much credit has been given to the Industrial Advisory Committee for their faithfulness and willingness to co-operate with—  
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## ADDRESSES OF ROOSEVELT ARE PRINTED ON BIBLE

Nationwide Dealers Demanding The Best Choose Our Fine Flax Product

A distinctive miniature, carrying all the inaugural addresses of Franklin Delano Roosevelt, was released by the Merrymount Press, of Boston, Mass., and only Ecusta's fine flax Bible was used in the production of these books which will undoubtedly enjoy a wide circulation.

On page five in this issue is an ad which appeared in leading magazines of the nation which widely publicizes the fact that users who demand the best have chosen Ecusta's light-opaque Bible paper.

This is just one advertisement that is now being circulated to bring our fine new product before the American public. Already there are over 2,000 merchant salesmen in the United States selling this outstanding product of Ecusta. Like our famous cigarette paper, Ecusta's fine flax Bible is finding an immediate market.

Among the many shipments by trucks and train leaving Ecusta daily are cartons and cases containing our Fine Flax Writing and Air Mail papers, Printing—  
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## ECHO IS PRINTED ON BIBLE PAPER

Ecusta Fine Flax Bible Paper Is Used By This Paper For First Time

Do you notice anything different about this issue of The Echo?

Of course you do! The paper on which this Echo is printed is so light, opaque and beautiful.

You guessed it already—Ecusta fine flax Bible paper, 30-pound substance.

It is the kind of paper that printers all over the country are picking these days on which to print outstanding work.

As you will learn from another story in this issue, The Merrymount Press in Boston, Mass., recently printed "The Inaugural Addresses of Franklin D. Roosevelt" on this paper, only a lighter weight was used.

The Echo is convinced that you will like it better printed on paper that you make!

This is the first time, The Echo believes, that Ecusta Bible paper has been used on newspaper printing presses.