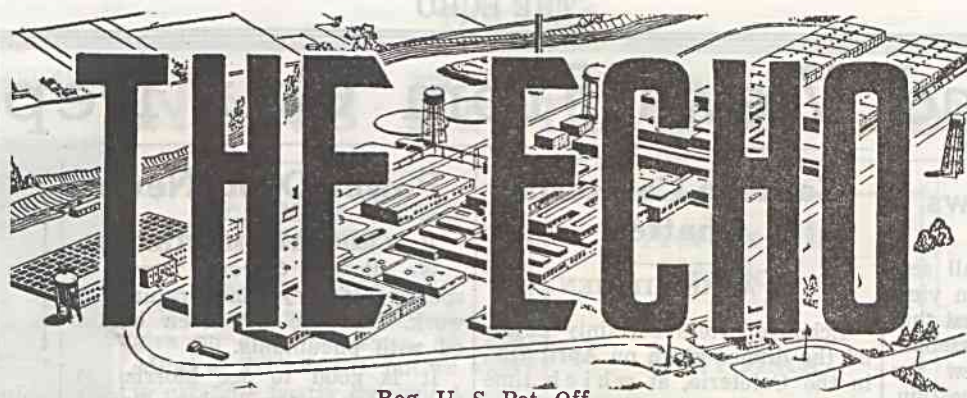


QUALITY  
FIRST  
THEN  
QUANTITY



NOT  
HOW MUCH  
BUT  
HOW WELL

Reg. U. S. Pat. Off.

Vol. 9; No. 4

PISGAH FOREST, N. C.

April, 1947

# Baseballers Face Sayles In Opening Tilt

## MR. & MRS. STRAUS ENJOYING TRAVELS; SEE SWEDISH KING

Excerpts From Mrs. Straus' Letter Written From Cannes, France

A recent letter received from Mrs. Harry H. Straus gives an excellent description of the vacation which she and Mr. Straus are now enjoying in Europe. The letter was written from Cannes, France and was postmarked April 13. Excerpts from the letter appear below:

Cannes, France

"We continue to enjoy our holiday here. We have made many motor tours sight-seeing mountains in this district and fortifications and ruins from the 11th Century on. I am delighted Mr. Straus shows such interest in sight-seeing. In fact, he is a different man these days.

"Yesterday we went to Grasse, the perfume center, and went up in the mountains to the very top. The place was bombed by the Nazis. It is called Pont d' Loup, and the restaurant inn was called 'The Reverse.' The bridge was completely demolished, and the people cut off from civilization. Due to the gardens and chickens, they were able to subsist. We passed many demolished bridges and moved precariously over provisional ones.

"In this district, I noticed they are still making laces. The art is not forgotten, as there are still some old women who are doing it.

"Last evening the manager of our hotel, Mr. Mero, had a party of friends invited to the Casino. The King of Sweden and his 20 guests sat at the table next to us. He is most democratic. He is 84 and has been famous for his tennis achievements, which just now on the account of age he must curtail. He is a tall, slender man, quite fine looking, and carries himself well.

"After dinner we all went to

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## Bingo Party Slated For Friday, May 9

Another big Bingo party is scheduled for Friday night, May 9 at the cafeteria, and enthusiasts of this increasingly-popular pastime will welcome this news.

Square dance devotees had their fling Saturday night at the cafeteria with another enjoyable occasion. The event, as usual, was well-attended. Both of these entertainments were under the direction of the Recreation department.

## New Building Almost Completed



The new Inspection building which has been under construction for sometime, is almost completed and the Inspection department is expected to move in by July. The Mill Office, Engineering Office, and the Drafting department have already occupied their spacious new quarters on the second floor.

## New Inspection Building Is Nearing Completion; 2nd Floor Already Occupied

### NEWS TOLD BRIEFLY

Men from our company recently serving on the Transylvania county grand jury were Joe McKin, Beater Room; Perry Merrill Capps, Finishing; Jack Hogsed, Inspection; Lee R. Nelson, Pulp Mill; Charles Whitmire, Finishing; and Everett Huggins, Maintenance. Wales R. Lance of Maintenance served on the jury for the April term of Superior Court . . . Roy Whitaker, former Ecusta employee and athlete, now playing professional baseball, has just been sold to Mobile, Alabama of the Class AA Southern Association. He is a lefthanded pitcher and played with Asheville last summer . . . Wendell Jeffries of the Main Office recently played the part of Dr. Shaw in the production of "Guest in the House" by the Asheville Little Theatre group. The same organization will present "State of the Union" May 23 and 24 in the Asheville City Auditorium . . .

Faye Gossett, daughter of J. D. Gossett of the Machine Shop, will be salutatorian of her graduating class at Etowah high school this year. Among the many other honors she has received at the school is that of Etowah High Beauty Queen, an honor which qualified her to enter the contest for Apple Blossom Festival Queen at Hendersonville, April 25 . . . E. B. Garrett, Jr., Director of Personnel, attended a personnel conference in Winston-Salem April . . .

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## Many Modern Engineering Features In New Two-Story Addition

The modern, two-story Inspection Building which has been under construction for more than a year is nearing completion and should be ready for the Inspection Department to occupy by July 1. The Mill Office, Engineering Office, and the Drafting department moved into their new quarters on the second floor, Saturday, April 12.

This latest addition to our company's expansion program contains features that will provide many advantages for those occupying the building. When the moving program is completed, the Inspection department will adjoin the Finishing department on the same floor level. The Machine room will gain additional space from the change as the Inspection department is located there at present.

A conditioning system that assures constant humidity at all times regardless of the weather outside is one of the outstanding features of the new building. This system intended for the conditioning of paper will aid in the production of top quality paper. The lower floor is windowless. A scientific color scheme in painting is being used as well as the most modern fluorescent lighting. Inspection spotlights will also be provided at each rewinder.

Another feature is the manner in which conduit, water pipe, and drains are neatly arranged in trenches beneath the floor level. This makes the equipment easily accessible for repairs and alterations.

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## LOCALS SEEKING HONORS AGAIN IN FAST WNC LOOP

Grady Wilkie Gets Nod For Opening Assignment; Band To Play

Our baseballers who wear the big "E" on their uniforms start a campaign Saturday afternoon to show seven other W.N.C. League members that the fifth letter in the alphabet could well stand for "excellence," too. Game time is set for 3:30 and the opponent for the opening game is Sayles-Biltmore Bleacheries of Biltmore.

A record crowd is expected to be present for the opening game festivities. The Ecusta Band will play and Raymond F. Bennett, retiring president of the league, will toss out the first ball.

Manager Jack Alexander has his lineup just about set and it reads as follows: Wilson Gregory, c; Grady Wilkie, p; Clint Morris, 1b; Jack Alexander, 2b; Ed Allen, ss; Charlie Clayton, 3b; Rick Orr, rf; Harold Misenheimer, cf; Marshall Gillespie, lf. Ralph "Knuckle Ball" Morris, long-distance hitter, will play this season, but will probably not be ready for the opening game because of lack of practice.

Next Saturday, May 3, the Ecustans travel to Hazelwood for a tilt with last year's champions. The complete schedule is on Page eight.

## In This Issue

Of interest to ECHO readers are several more new features which have been added this month.

KNOW YOUR REPORTERS, page 3, first column, is the first of a series of thumbnail sketches and pictures of the reporters on our ECHO staff.

MINUTE INTERVIEWS, page 2, first column, will be a regular feature. This month five baseball fans give you their views on the current major league baseball races.

NEW DEPARTMENTAL NEWS COLUMNS this month include "Loose Ends" by Mary Sue Thorne of Endless Belt; Across The Track" by Betty Finck; "Eave-Droplets" by Andrew Harrell of the Water Department and "Fine Paper News" by Rachel Hamlin and Mitch Taylor.

Be sure to read about "Brownie" on page 11; the Radio "hams" on page 7; the Men's Quartet story, page 15, and other interesting news and features in your ECHO.