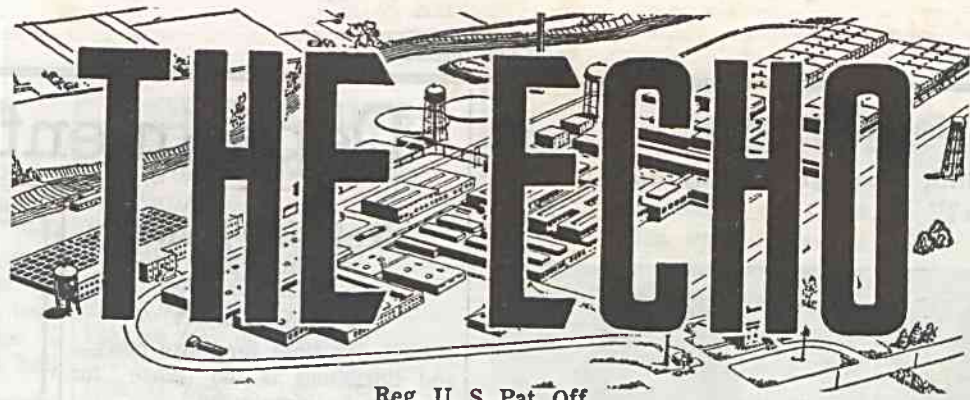


QUALITY
FIRST
THEN
QUANTITY



NOT
HOW MUCH
BUT
HOW WELL

Reg. U. S. Pat. Off.

Vol. 9; No. 12

PISGAH FOREST, N. C.

December, 1947

Christmas Parties For Employees And Children Underway

With the party Thursday midnight, December 18, another gay and festive Christmas season is ushered in here at Ecusta. This party is the first of five, the other four coming Friday, December 19, at 8 a. m., 4 p. m., 4:30 p. m., and at midnight.

The children's parties begin Saturday morning, December 20 at 11 a. m. Beginning at 1 o'clock in the afternoon, and continuing through 5 o'clock, there will be a party every hour, on the hour. Shift buses will be used to transport the 2,000 children expected, and schedules have been posted on each bus.

As usual, Santa Claus and his helpers will be present at all of the children's parties, with a well-filled stocking for all the children. This year the stockings will include nuts, candy, pop corn, fruit, whistle, noisemaker, tooth brush, tooth paste, and other items.

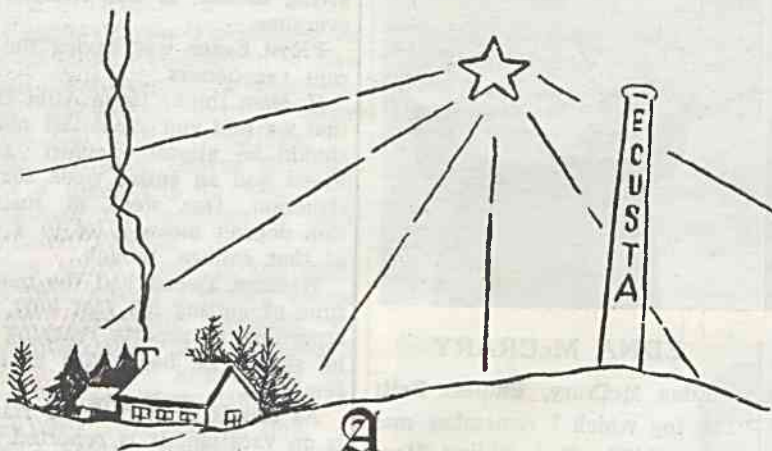
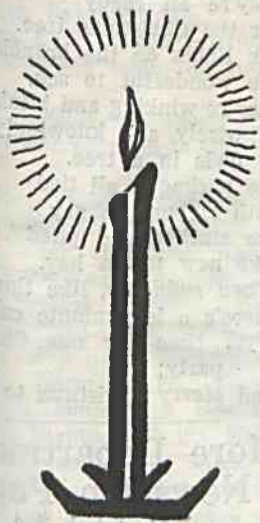
Last year because of a few polio cases in the county, the children's parties were not held, so this year the children will be enjoying their first party together in two years.

Music by the Ecusta Band and a boys' quintet are featuring the parties. Opening each of the employees' parties is a Christmas prayer by local ministers. The ministers are Rev. Walter Baldwin, Rev. W. G. McFarland, Rev. Harry Perry, Rev. B. W. Thomason, and Rev. W. C. Clark.

At the conclusion of each employees' party, Christmas checks are being distributed by the various department heads.

BINGO PARTY, DEC. 30

It's a long-established fact that Ecustans never tire of Bingo, and the Recreation department is satisfying this craving for the popular pastime with a big party on Tuesday night, December 30, in the cafeteria. By that time, the hustle and bustle of Christmas will have most of us to the place where a good game of Bingo will be most welcomed. The time is 8:30 p. m.



A
Merry Christmas
to all

From

HARRY H. STRAUS

Christmas is an appropriate time to stop and consider our past and to look into our future. Therefore, during the joyful festivities, let us reflect soberly and gratefully upon events of the past year, and the bearing they have on the year to come.

Here at Ecusta, Champagne and Endless, we have every reason to be grateful. We have continued to grow. We have made further progress, and we have achieved this not by wishful thinking, not by dreaming, but by hard work and careful planning. Together we made this progress. Together we have made our companies important to our community, to our country, and to the world at large.

We, as a group, must continue to live up to our ideals—to achieve our goals—to realize our dreams. Today the peoples of many nations are in the iron grips of despair and fear. People without sufficient food, without sufficient clothing, without adequate homes, far outnumber those who possess the necessities of life. We in America, and more particularly those of us here, do have a hope and a belief in the future.

In part, this hope and this belief is due to our past successes. In equal part are they due to our knowledge that continued hard work and effort will lead to new successes and to new achievements.

We can meet the problems of the coming year because we have faith in ourselves, in the things we do, and in the way we do them. We have the courage to face world problems and to aid our fellow men across the many seas—because we fight with the weapons of men who can produce more for a world that needs so very much. These are the weapons of free men.

And so as the year draws to a close and the Christmas spirit unites men of goodwill everywhere, I want to wish you and your families a very Merry Christmas. I hope that we can bring to the New Year and to ourselves that happiness which comes from courage, progress, and above all from freedom.

Cordially yours,

Harry H. Straus, President
ECUSTA PAPER CORPORATION
CHAMPAGNE PAPER CORPORATION
ENDLESS BELT CORPORATION

Letter Expresses Appreciation For Gifts To Veterans

The hundreds of veterans of Oteen and Moore V. A. hospitals are assured of an ample supply of cigarettes and smoking tobacco during the holiday season as a result of a Christmas gift from Ecusta.

General John B. Wogan, manager, in a letter to Mr. Harry H. Straus, expressed the thanks of the patients of the two hospitals for Ecusta's thoughtful remembrance. The following excerpt is from General Wogan's letter to Mr. Straus:

"I wish to express to you and your staff my deep appreciation for your generosity in making this purchase in the form of Christmas gifts to the patients of Oteen Hospital and the Swannanoa Division. This kind consideration on your part will go far in bringing to these patients a happy Christmas. Gifts of this nature coming from persons or organizations outside the hospital do much in keeping up the morale of these patients and, therefore, immeasurably contributes to the rebuilding of the health of these patients.

"Please accept my sincere wishes for a happy holiday season for yourself and your employees."

On each package of cigarettes, there was a sticker carrying Christmas greetings from the employees of Ecusta.

Thanksgiving Meal Enjoyed By 1,000

As has been the custom in past years, everyone who worked on Thanksgiving Day was treated to a free turkey dinner in the cafeteria. Approximately 1,000 enjoyed the bountiful meal this year.

The menu consisted of a choice of juice, turkey and dressing, buttered carrots, green peas, salad, pumpkin pie and ice cream, choice of drink and rolls or corn bread. There were generous servings of each of the above and this year's dinner was one of the best yet.

