



STR-R-R-IKE OUT THE FIRE MONSTER!

Needless fire is batting for a 1000 in these United States.

In *one year* fire kills about 11,000 Americans, injures and disfigures twice that many and every day causes nearly two million dollars' worth of property to go up in smoke at the current rate of burning.

In the face of the nation's greatest housing shortage, fire attacks a home, somewhere in this country, every two minutes—right around the clock.

Six schools, where our youngsters spend most of their time, burn each and every day of the year.

Ninety percent of all these fires are preventable.

We can strike out the batter—FIRE and leave him "hitless" *if* we put into daily practice the simple fire prevention precautions.

President Truman, the governors of the several states and the Governor-General of Canada have designated October 3 to 9 as Fire Prevention Week.

Let's *all* team up to strike out fire!

Fire Prevention Week Oct. 3-9

FIRE QUIZ

1. When will Fire Prevention Week be held this year?
2. What country is known as the "World's No. 1 Firetrap?"
3. What is the most common cause of fire?
4. How many people are burned to death in the U. S. every day in the year?
5. How many homes burn in America each day?
6. Estimate the farm fire loss in dollars.
7. How many factories are attacked by fire each day?
8. What is the date of the Great Chicago Fire?
9. How many fires are needless?
10. Whose advice should you get before purchasing a fire extinguisher?

Answers: 1—Oct. 3-9. 2—America. 3—Careless Smoking. 4—22. 5—720 homes. 6—\$99,000,000. 7—88 factories. 8—Oct. 9, 1871. 9—90 per cent. 10—Your Fire Chief's.