

## LETTER FROM HASKELL W. HEATON

Below is a letter which Mr. Harry H. Straus recently received from Haskell W. Heaton who was formerly employed in the Machine Room.

Clinton, Iowa  
October 18, 1950

Mr. Harry Straus  
Ecusta Paper Corp.  
Pisgah Forest, N. C.

Dear Sir:

I would like to thank you for the interest you have shown me since I have been one of your employees. The training here at Clinton is the finest thing, I know any employer could do for an employee. The efforts you have spent, above your duty, in giving your employees the very best of everything within human reach of you is wonderful.

I will not try to start naming these wonderful things, I can see you have done in the past; knowing there are thousands that an employee cannot see. May God restore your health to where you can carry on your duties for many years to come.

Sincerely,  
Haskell W. Heaton

Only a few short years ago pneumonia was one of the world's most dreaded diseases. Defying control, it killed both old and young alike. Those it didn't kill, it left so weakened they were ready prey for tuberculosis. Today pneumonia—and a long list of other serious diseases—have been brought under control. Through the discovery and use of penicillin, millions of lives have been saved and untold suffering avoided. Back of this historic achievement is another endeavor which is in the typical American tradition. . . . But a few years ago, it was possible to make penicillin only in small quantities. It cost \$20 for a small dose, and this was beyond the means of most people. Then an American drug manufacturer, seeing how many lives could be saved if penicillin could be made more cheaply and placed within the reach of all, decided to gamble on the construction of a plant costing \$4,500,000—to make the drug in such great quantity that its cost would come down. Today the cost of penicillin has been reduced to a point where anyone can afford to benefit from its miracle-working powers. Fifty million dollars worth of it was sold last year.

Every visitor to New York City stretches his neck (as do the natives, too!) to see the top of the Empire State Building—102 stories up into the air, 1,361 feet from the sidewalk to the tip of the television tower. But do you think that's so much? The Federal Government, with its more than 2,000,000 employees, takes up space equal to 170 Empire State Buildings!

If you think your taxes are high, pity the poor

## HOW WILL YOU HAVE YOUR 357 POUNDS OF PAPER THIS YEAR?

The average American uses 357 pounds of paper products each year.

The paper mills of the United States and Canada produces an enormous amount of paper in every conceivable weight and texture—28 million tons annually.

A large newspaper uses enough newsprint each year to stretch to the moon 18 times—Ecusta produces enough in finished bobbins of cigarette paper to stretch to the moon over 60 times. While some 24 billion copies of books, magazines and newspaper are published annually, paper used in this manner consumes only about 35% of the output.

The remaining goes into boxes, bags, writing paper, wrapping tissues, specialty papers, cigarette paper, building board and containers for wrapping items of all kinds—from building material to cellophane for foods. Raw materials range from wood pulp to flax fibres.

The industry's interest in woodland conservation is evidenced by the planting of millions of seedlings every year; and Ecusta's interest is indicated by our extensive plant research.

Continued research, guided and encouraged by forward-looking management, is largely responsible for the great advancement in the paper industry.

Today's research objectives include new uses for paper, improved quality, and lower costs.

The paper industry may well be proud of its plants, its products and its progress.

Englishman under his socialistic form of government. A married English worker with two children who earns, on the average, \$2,800 a year, pays \$288 in income tax. An American worker with the same family and same income pays about \$29.

Manufacturing companies provide about 14 million of the 42 million jobs held by wage and salary workers in the U. S., not counting those working on farms.

Individual Americans now hold close to \$70 billion in Federal Government bonds, an amount well above that of commercial banks or any other class of investors.

Our English cousins pay at least 70 cents for a pack of cigarettes.

A pack of cigarettes cost \$1.08 in Russia, a loaf of white bread costs 68 cents and butter to spread on it costs \$5 a pound. They have Communism, and 'Brother, they can keep it!!

No man is entirely useless—he can always serve as a horrible example.