

## NEW IDEAS

**WALL-MOUNTED HEATERS** — Room-by-room control of temperature is made possible by a new line of wall-mounted electric home-heating units. Desired temperature in every room is maintained automatically by a built-in thermostat.

**CLOSET LIGHT** — A combination light and door switch is mounted on the door jamb and can be wired in from an existing closet light outlet. The light goes on when door is opened, off when it is closed.

**HEATED WINDSHIELD WIPER** — Heated blade for the windshield wiper, recently patented, contains through its length a small-diameter coil of electric heating wire. One end is grounded and the other connected to the car's electric system. The heat keeps both the wiper itself and the windshield clear of ice and snow.

**ELECTRIC SHEET** — Offered in white, maize, blue, and pink. An electric sheet is made with a choice of single or dual controls. Marketed for use with conventional bed coverings, the sheet is made of shiny mercerized broadcloth.

**SKIDPROOFING** — A nonskid rug coating, designated Griptex, is a liquid rubber coating applied to backs of rugs merely by ordinary brushing. Griptex makes rugs lie flat, stops edges from fraying, anchors the tufts, and prevents sprouting.

**PLASTIC AIRPLANE MODEL**—For a youngster on an automobile trip, is mounted outside the car. It is fastened to the end of a rod which passes through a clamp fitted on the top of a lowered window. With an inside handle, the toy plane can be put through climbing, diving, and spinning.

### HIGHER INCOME TAX ON NOVEMBER 1

Beginning with all wages and salaries paid to you after October 31, 1951, your employer is compelled under federal law to increase the amounts of income tax he withholds from your pay. Such higher withholding is necessary because Congress has increased your income tax for 1951 and also for 1952 and 1953. The old rate of withholding was 18%. The rate which goes into effect on November 1, 1951, is 20%. This 20% rate will apply until 1954, unless the law is changed in the meantime.

You will find attached to the first check you receive in November, a folder showing the amount of tax to be withheld, depending on your pay. Keep it for future reference.



*Shown above are the two sons of Mr. and Mrs. Alton Barton (Machine Room). At left, William Alton, 7 months, and Harry Cleve, 4 years old.*

### LOOK WHO'S HERE

Mr. and Mrs. Curtis L. King (Finishing) announce the addition of a baby boy into their family. Ronald Curtis King was born at the Transylvania Community Hospital on August 5, 1951. He tipped the scales at 7 lbs. 6 ozs.

James Lee Gash made his appearance into the home of Mr. and Mrs. Winborne L. Gash (Machine Room) on August 31, 1951. He was born at Patton Memorial Hospital in Hendersonville weighing 7 lbs. 6 ozs.

It is a daughter for Mr. and Mrs. Leroy McCall (Champagne). Ruby McCall was born at home in Balsam Grove, N. C., on September 7, 1951 and weighed 8 lbs. 6 ozs.

Mr. and Mrs. Earl C. Groves (Inspection) welcome into their household a baby boy, Eddie Walter Groves. Eddie was born at the Transylvania Community Hospital on September 29, 1951 and he weighed 9 lbs. 9 ozs.

Robert Reynolds Millner was born to Mr. and Mrs. Bill Millner (Main Office) at the Transylvania Community Hospital on October 9, 1951. He tipped the scales at 6 lbs. 13 ozs.

### STILL THE BEST SELLER

Just 500 years ago Johann Gutenberg started work on the first complete edition of the Bible which was to be printed from moveable type. The job took him five years. In the 15th century the Bible was "the best seller" and now in the 20th century, even though it competes with approximately 7,500 new books each year, it still remains the best seller.