

### **New Spirit for UNC-A**

New cheerleaders for the coming sports seasons are: Mike Meagher, Terry Wright and Tom Koontz, all three sophomores. They join the returning squad, consisting of Jill Diamond, Jan Green, Kathy Green, and Noble Herring.



# **WUNF Sets Production Date**

With a production date tenatively set for the end of October, WUNF-AM will start broadcasts. Carl Ballard, the present station engineer said the first set should start at 4 p.m., ending at 10 p.m. WUNF, the call letters corresponding to the Asheville branch of UNC-TV will be a short radius station located at 860kc. This AM station will be received only by the dormitory students. Ballard stated that present over crowding of the AM bands prevented the FCC from issuing a license to UNC-A. Alow radius transmitter, which does not require licensing is presently located in Central Dorm. Students and residents of most of WNC and parts of Tennessee, South Carolina, and Georgia, will receive identical programs only on the FM bands at 89.5 mc.

WUNF-AM will start production earlier than the FM station. Ballard stated that lack of a few necessary transmitter components is delaying FM programming. WUNF-FM will go on the air "shortly after Christmas", the dealying factors being money and reception of an FM commercial license. Both educational and entertaining shows will be aired. Advertising will be sold on the AM band but there will be none on the FM station.

WUNF-AM-FM started last year when the S.G.A. established a Radio Committee and allocated it \$1,200.00. The money was spent on an AM transmitter 2 Garrard turntables 2 mixers, microphones and other paraphernalia. Station programming will occur in the Old Bookstore office, not Central Dorm. The AM transmitter in Central will be fed by telephone line from the Student Center. Ballard stated that plans are being drawn up to use the underground cable system to turn virtually every class room into a studio so that interesting lectures and discussions may be taped and broadcast later.

Presently WUNF-AM-FM is set at \$2,000.00 for the year.

According to Ballard "We really need \$3,000.00 to do near professional stuff" but, anticipating a hassle with the Student Senate, "We've cut as many corners as possible by making our own parts and doing our own modifications."

WUNF-AM-FM is presently run by Ray Holden, Station manager, assisted by Carl Ballard, Ed Bryson, Ray Sisk and several other students. Ballard says there is a need for trained radio engineers, D.J.'s. and staff personnel for operation this year and in the following years.

WUNF is presently broadcasting at 540 kc. At present they can be received only in the dorms. Off-campus broadcasting is still expected for the end of the month.

## FILM SOCIETY PROPOSED

A UNC-A Student-Faculty Film Society is in its formation stage. A Steering Committee under the tenative direction of Goetz Wolff and Arnold Wengrow is sampling campus opinion to determine support for such a society. The aim of this society is to

resent to the students, faculty, and members of the WNC Community, films which are more than mere pictures, and are not likely to be seen in any of the local theatres.

In a recent interview with the RIDGERUNNER, Mr. Wolff stated that "...films are becoming more than mere entertainment ventures. Many of the modern productions have much more than simple formula plots, they are very entertaining, yet they stimulate thought." This film society does not intend to force the S.G.A. to alter its proposed schedules. It is the intent of the society to provide additions to the campus films.

If the campus supports the endeavor, Mr. Wolff envisions weekend Film Festivals devoted to the productions of those whose names are practically common place on the larger, progressive campuses. Mr. Wolff, would like to see the community exposed to the avant-garde productions of Michaelangelo Antonioni. Bergmann, Fellini, Jean Luc (Godard, and Norman Mailer, to mention a few. Mr. Wolff pointed out that the films of these producers are the "happening thing not only at Yale, but also at most of the larger state universities."

Addressing himself to the value of these films, he holds that they "would tend to integrate members of the entire University. These films emphasize artistic techniques to highlight fictional, socological, psychological, and political themes. Firms of their nature would prove interesting to faculty and students in every department."

The proposed Film Society hopes to be showing "in" flicks by third term. Because the films which are to be shown are in great demand by those societies of well known Universities, they must be ordered at least three months in advance.

In addition, these pictures are expensive costing from \$100.00-\$200.00 each for rentals. Wolff stated that plans are being established to attempt to provide this service without having to go to SGA for funds, although he said they would appreciate the SGA's help.

Presently, the Steering Committee needs the opinions of as many students and faculty as possible. The committee needs help in planning the scheduling of films, should they be wanted, and urged that all interested students participate.



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