

Printing Press Has Unused Potential

BY TIM THIELKE

It's an expensive and awesome looking piece of equipment. The complicated conglomeration of hoses, wires, belts, gears, switches, levers, chrome brackets, and cold metal fills about as much air space as a picnic table with a television on one end. It's capable of printing almost anything; brochures, small magazines, and a professional quality newspaper. Unfortunately the press's full potential is not being achieved.

The decision was made by the Student Government to pur-

chase the \$4830 machine in the spring of 1973. Chuck Campbell, a student at UNCA that spring, and now Director of Admissions at Warren Wilson College, first proposed the idea to the administration. Student Government caught the ball and started rolling it. They bought the machine, planning to save money on their own printing costs, and to do outside jobs for the price of materials and wages plus 50%, thereby creating a source of income. It was an exciting and worthwhile idea.

During the '73-'74 school year, the e-

quipment was used occasionally to print Student Government minutes, schedules, film lists, resolutions, theatre programs, and, at one time, the campus newspaper, "Ridgerunner". Nevertheless, reliable sources reported that the press put the Student Government "...in debt more than \$8000. More was spent on jobs than was received for doing them". The press business, it was discovered, is a lot easier talked about than managed.

As the last term ended, so did printing-press operations. During the '74-'75

school year, the press did little more than gather dust, and Student Government, concerned about such a large waste, decided to accept bids for the sale of the equipment. An inventory was taken, and over \$500 worth of supplies alone (paper, ink, metal plate etc.) was discovered. A sales representative for the Multigraphics Division of Addressograph Corporation, estimated the value of the machine alone at "No less than \$3000". A \$1100 camera reducer was sold last year, regrettably, for only \$400.

The administration, wishing to buy the press themselves, asked Aiken if he would hold the press for them, assuring the Student Government official that the administration would make a reasonable and fair bid. This fall Aiken received the bid---\$1800.

He was, to shorten the story, slightly perturbed. This appalling occurrence, Aiken said, "...jeopardized both the Administration's personal relationship with me and the students I represent". Needless to say, the press is yet unsold and inactive.

The mismanagement of the press, the Administration's low bid and the large amount of wasted money can be blamed on no one individual or group of individuals. Presses can't roll without

someone to roll them, the Administration can't spend more money than it has, and the Student Government cannot always guarantee the success of its projects. Part of the blame rests on the student body. Chuck Campbell, the originator of the project, illustrated this point. "Most of the students go to class and go home. What can you do?"

So, at present, one of three things can be done with the press. It can be left alone and continue to be a complete loss, it can be sold and return part of the capital invested, or it can be restaffed and restated, to accomplish the goals originally conceived. Of the three alternatives, the second seems most likely, though the third still shows

some promise.

The easiest, and perhaps the best thing to do would be to sell the machine and its supplies. Not only would the original loss be reduced, but there would be no chance for apathy and lack of organization to lose more money and stop the press again.

It is not completely out of the question, however, for the press to become a valuable and profit making piece of equipment. The press could operate, if a new camera reducer and a trained and dedicated student staff were obtained. The largest problem seems to be a simple one--no one who knows how to run the machine will volunteer the time and effort to get involved. Aiken is searching, and said that if he could "...find just one student...who has a minimum amount of press experience, it would at least be a step in the right direction." Interested persons are encouraged to see Gary Aiken in the Student Government office. Do it soon, though. Something, somewhere, has got to give.

Vet Problems . . .

that the problems of all the Vets were similar, and one person could get help from the others, who might have had the same difficulty. He was very sympathetic with the Vets, who, he said, were the primary force behind his success in

attaining his present position. However, Aiken did not want anything about the situation to be printed because he didn't want to help create anymore bad feelings between Kirton and the Vet Association. On the other hand, Kirton

...FROM Pg. 5 made no objections, and was very obliging in his interview, although most of what he said cannot be printed without approval from the Federal Government.

There is more to the issue than Kirton's move to the Registrar's Office. An underlying factor is the insinuation of Kirton's move that the Vet Association lacks integrity, although the organization is, technically, a social club. The pride of those in the organization has been wounded, as well as that of the Government Representative, who fears the others are unofficially playing at his job. There is also a definite personality conflict between Fred Tone and his supporters, and Kieth Kirton. That a change of office of a man who only comes once a week anyway could cause such a problem shows a lack of cohesiveness between the Vet Representative and the Vet Association, both whose purpose is to work for the good of all Vets on this campus. It would take little for the parties involved to reconcile themselves and form a more mature relationship. Certainly it couldn't hurt anything more important than a vulnerable ego or two.

Alumni Festival To Raise Money

The Alumni Association of UNCA will sponsor the First Fall Festival Saturday Sept. 27, from 11:00 a.m. to 8:00 pm on campus. Artisans and craftsmen from as far away as Tennessee will be travelling to display and sell their work. The Art Alumni Association in conjunction with the parent Alumni Association, is organizing the Festival to help raise money for the Alumni Scholarship Fund.

Some of the exhibitions will be Woodcrafters Inc. from Johnson City, Tenn.; Elizabeth Phillips from Marshall, showing water color and oils; Richard Lorenzen from Clyde, displaying leatherwork; Sylvia Jones from Hendersonville, showing a special technique of wild flowers in oil; and Marilyn Lonon, of the UNCA staff with

Joyce Milton displaying knitworks, crochet and decorative hangings. Students interested in displaying at the Fall Festival are invited and should contact Dean Wutschel in the Student Personnel Office.

There will be refreshments at the festival, as well as a candy booth under the care of the K-ettes. At 3:30 pm an auction will be held, featuring the specially selected works of the participants.

Burger King is also sponsoring a raffle, with prizes of \$50 worth of groceries, \$25 worth of groceries, and \$10 in cash. Chances on the raffle can be obtained with a \$1 donation at the University switchboard, the Student Personnel office, or the Vance Hall office. The entire community is invited to attend this First Fall Festival.

Soccer

...FROM Pg. 6 crucial to win at least three out of five conference games. For this reason, certain games are of immense importance, as stated previously: Warren Wilson, Central Western, Western Carolina and the College of Charleston.

The next game is stated for Oct 3rd when UNCA will travel to Western Carolina. This is a Saturday afternoon contest, so go out and cheer the team on to victory.