

THE RAG & BONE

SERVING THE UNIVERSITY OF NORTH CAROLINA AT ASHEVILLE

WUNF RETURNS

by Chris Mann

WUNF, UNC-A's student operated radio station, returned to the air on June 16th after a year of silence. A lack of interest on the part of students and the absence of a qualified managing staff had caused the station's closing. The management gap was filled when Chuck Rice was named to be the station's Programming Director.

Rice is a junior majoring in psychology. In addition to his studies, Rice divides his time between his duties at WUNF and at WSKY in Asheville where he is employed as the station's news director. Rice told us that much of his time at WUNF this past summer has been devoted to assembling the nucleus of a broadcasting staff. At the present time, the station is staffed by approximately twenty-five volunteers, many of whom are non-students. Rice wants to encourage more participation from the student body. WUNF is directed primarily for students living in the dormitories. They are among the few residents of Asheville able to pick up the station's 10-Watt signal on their radios.

Chuck Rice told us that plans are in the works to improve WUNF's range. Discussions are now underway which could lead to a possible transfer of both the station's transmitter and antenna from its present location in Lipinsky Student Center to the top of Spivey Mountain. This move, Rice says, would increase WUNF's range from the present three miles to one of "fifteen to twenty" miles, encompassing the entire city of Asheville and some of its suburbs. The move would be a major step for the station and would provide all Asheville area listeners an alternative to commercial-ridden programming. WUNF broadcasts only public service messages at the present time. In addition to the plugs for the USO and Red Cross, the station often broadcasts announcements of plays, club meetings and news of interest to the campus community.

When WUNF first returned to the air in June, it operated on a sporadic basis. Now that Rice has assembled a staff, the station is operating each day from 11 a.m. until midnight. Further expansion of hours is planned as more student DJs come forward. By early fall Rice expects the station to begin broadcasting at 7 a.m. for early risers.

WUNF features a basically rock format ranging from Top 40 tunes to progressive rock. Rice is an avid jazz fan and will attempt to infuse more jazz into the station's schedule. In addition to the basic rock format, WUNF presents classical music each night at 6 p.m. for a half hour. There are also plans to expand this to an hour or more each day. Beginning on September 7th, the station will begin a program of Jewish music and discussion. Hosted by Bob Posner of the Jewish Community center of Asheville,



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Chancellor William E. Highsmith

CHANCELLOR FORSEES GROWTH

On August 12, the editors of *The Rag & Bone* met with Chancellor William Highsmith to discuss the administration's plans for the coming year. The interview was conducted at Chancellor Highsmith's office in the Administration Building. Doctor Highsmith's answers to the editors' questions provide an insight to UNC-A's problems and potential as the new academic year begins. The following are excerpts of that conversation.

R & B: Doctor Highsmith, what changes do you see taking place this year?

Highsmith: Let me say this - In the history of institutions, they never go in a straight, smooth line from one point to another without any variation in speed or direction. Sometimes you're climbing a hill, and sometimes you're on a plateau, waiting for what the next thing will be. I think we have been on a plateau around here for several years. Not a great deal of significant new things have happened for the last several years. We have largely been absorbing and co-ordinating what had happened before. Beginning this year, 1980, and for the next several years, I look to a period of very significant and important growth and change.

R & B: In what ways?

Highsmith: Let me give you some examples. One, in 1974, we started our program in management. In January of 1980, we had our first classes in a new building. That building, the Owen Building, opens up opportunities for growth, expansion and development of the Management program. We can add new types of programs within it. Another thing is the beginning of construction of the new dormitory facilities. It took us a long time to work it out so that we could have substantial state appropriation money going in to this big complex. It's coming in now, a dormitory for 300 students, and a new student center is going to greatly improve the life on this campus. It will increase the number of students in residence on the campus and will certainly improve the facilities that are made available to students. It will greatly improve the food service situation also. There will be a big campus store, a meeting room for student government, recreation rooms, television rooms and things of that nature.

R & B: What will become of the old dormitories and student center?

Highsmith: We are going to convert what is now the Lipinsky Student Center into a center for continuing education. This is one of the big things we have to do. The old dorms will be renovated once this building is completed. All of those dorms will become private rooms. This makes for a much more pleasant situation.

R & B: Are there plans for any further construction?

Highsmith: Here we're really looking into the future. These are things that we're trying to do. We have a request in for a new dormitory when the one presently being constructed is complete. A substantial portion of the newest dorm would be apartments rather than dorm rooms. There is a request in for a general classroom building across the street which might include some facilities for the science departments. This building would be about the size of Owen--50,000 to 60,000 square feet. Then there is an addition to the Administration Building. I know that's not very romantic but it means a lot to me.

R & B: You've got to have somewhere to keep the records.

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