

Prospects of degree**Speakers to discuss liberal arts**

By David Proffitt
Editor

Anyone who has ever wondered what a liberal arts major can do with a college degree will have a chance to talk to several people who might have some answers.

These people have used their degree to succeed in a field unrelated to traditional liberal arts, and will speak at a colloquium organized by Mary Lynne Ray, president of the Literature and Communications Cl.

"I had heard and read a lot, but I kept asking myself, 'What am I going to do with my degree in literature?'"

said Ray, who plans to graduate in December. "And I'd heard other people asking the same thing."

Many placement directors who assist college graduates in finding a job believe that liberal arts graduates make valuable employees.

The "Wall Street Journal" recently quoted Northwestern University's placement director in an article titled "Liberal Arts Graduates' Prospects in the Job Market Grow Brighter."

"A liberal arts graduate can take a variety of thoughts -- from social to economic to

political -- and apply creative analysis to them," said Victor Lindquist, Northwestern's placement director.

Speakers scheduled for the Nov. 12 seminar include Phyllis Lang, publisher of the "Arts Journal"; Sandra Hyldburg, a local attorney who graduated with an art degree; Linda Nelms, a lecturer in management who was a literature major; and David Johnston, director of UNCA's Career Planning and Placement. The seminar will begin at 2:30 p.m. on Nov. 12 in the Owen Conference Center, with a reception following.



Staff photo—Sarah Gottfried

Terminal technique

Mike Honeycutt, UNCA microcomputer consultant, demonstrated the functions of a personal computer during Science Day activities last week.

UNCA receives highest non-state funding ever

By Angela Pickelsimer
Staff Writer

Last year's non-state funding total for UNCA was the highest ever since the establishment of the UNCA Foundation, and officials said outside donations may reach a total of \$12 million over the next five to 10 years.

The UNCA Foundation, a private corporation chartered under state law to act as agent solely for UNCA, is responsible for outside donations that the state does not appropriate to the university.

UNCA received \$574,735 in non-state funding through the University Relations Office and the UNCA Foundation during 1985-86, according to Dr. Alfred Canon, vice chancellor for university relations.

This brings the foundation's five-year total to \$967,067, compared to the \$707,034 it raised in its first 15 years, according to Canon.

The University Relations Office is responsible for public information, alumni relations, the Annual Fund (funds raised yearly from alumni and immediate community corporations for scholarships), community leadership programs, university graphics, and the publications "UNCA Today" and "Inside UNCA."

The Foundation has three purposes: to ask for funding and to take in donations from alumni and corporations; to invest the money appropriately; and to disperse the money for use in campus programs. In order for the university to keep adequate records of donations, the administration prefers that the funding go through the Foundation.

Non-state funding comes from corporations, alumni and other individuals interested in helping the university. The money received last year, with the help of the alumni

phone-a-thon volunteers who called various alumni members and businesses for donations, was used for current university operations and capital funds, Canon said.

The Foundation distributed the current operations funds for use in campus programs such as faculty development projects, the Honors program, the Chancellor's Colloquium, the athletic program and student scholarships.

Also, the Foundation deposited capital funds in bank accounts. The interest earned is used for the endowed scholarships, the Management/Engineering Endowment Fund and the Carol G. Belk Professorship Fund, Canon said.

"Most of the capital gifts we get are in cash or stock, but one company gave us \$100,000 worth of office furniture," he said. Irwin Belk, husband of Carol G. Belk, gave the university \$300,000 for the

Carol G. Belk Professorship Fund. Belk had previously donated funds for the construction of Belk Theatre, also named in honor of his wife.

The interest earned on the money will allow the administration to permanently appoint a "distinguished professor, like a star," to UNCA, added Canon.

This faculty member will earn a \$72,000 yearly salary and will receive \$15,000 for research. The administration has not decided who the professor will be yet, but it hopes to hire one by the fall of 1987, Canon said.

have a half-dozen or so distinguished professors," he added. But in order to attract more of such faculty members, the non-state funding must continue to increase, said Canon.

"I think it will continue to go up significantly every year, especially capital funds. I think that's where the big money will come in from now on. It will take off," he said.

As a result of these high expectations, the foundation hopes to raise a total of \$12 million during the next five to 10 years, Canon said.

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