

## Population increase causes problems

The warming of the earth's climate coupled with "a silent explosion" in global population pose a greater threat to humanity than nuclear war, said an international advocate for global population control Monday (Nov. 7) at the University of North Carolina at Asheville.

Werner Fornos, president of the Population Institute in Washington, D.C., foresees a future of man-made disasters resulting from the combined forces of global deforestation, atmospheric warming and exponential population growth.

The world community cannot address such global problems without recognizing their interrelatedness, Fornos told UNCA students, faculty and members of the World Affairs Council of Western North Carolina.

Fornos illustrated his point by calling the recent deaths of thousands in Bangladesh flooding a "man-made disaster." He attributed the massive flooding to a decade of intense deforestation in neighboring Nepal caused by a booming population's growing demand for wood fuel.

That led to destruction of watersheds, erosion of top-

soil, rainwater run-off and eventual flooding downstream in Bangladesh, he said. "We're going to have to re-define what we mean by natural disaster," he added.

Fornos said current rates of deforestation will result in the destruction of half the world's forests by the year 2000. Deforestation contributes to climatic warming, the spread of deserts--now advancing shortages of food and drinking water.

He said such developments can be traced directly to increases in global population, which is expected to double to 10 billion people in the next 40 years.

"Population pressures aggravating environmental problems can be directly traced to the burning of wood by Third World families, 70 percent of whom are dependent on wood for their fuel," he said.

Fornos said quick and creative measures are needed to decrease population growth rates, halt deforestation, and to develop alternative energy sources.

He proposed forgiving the debts of Third World nations that adopt sound environmental policies. Many such countries are cutting hardwood forests to raise money for interest payments

on foreign loans, he said.

Fornos also called for a selective ban on "convenience products" using chlorofluorocarbons, a chemical which depletes the world's protective ozone layer. He said approximately 360 CFC products are now in use.

Fornos also criticized anti-abortion activists and religious fundamentalists for opposing population control efforts such as family

planning instruction and the distribution of contraceptives. "There's only one way to reduce abortions, and that's to prevent unwanted pregnancies in the first place," he said. Last year, an estimated 60 million abortions were performed worldwide, with half that number being illegal or self-induced, he said.

Fornos called for adoption of the National Energy Policy Act of 1988, which was introduced last July in Congress with U.S. Senator Terry Sanford as a co-sponsor. The bill establishes a national policy to reduce global warming by developing alternative energy sources and by encouraging conservation and a decrease in global population growth rates.



View from above

Staff Photo--Natalie Reinbold

Students gather in Ramsey Library to hit the books.

## Board of visitors to meet

by Joan Schnyder

Editor

This weekend, UNCA's Board of Visitors will hold its sixth annual meeting in Asheville. The board will help the university look to the future with varied insight, said Tom Byers, special assistant to the chancellor.

The board is made up of national leaders from academia, industry and foundations. The purpose is to give advice and counsel to the university, said Byers.

"The Board of Visitors is a part of the university with the purpose of contributing ideas to add to the basic mission at UNCA," he said.

"I think the university faculty are the key players in the articulation of UNCA's mission. It is the role of the Board of Trustees to articulate this mission and it is the responsibility of the Board of Visitors to make suggestions about accomplishing it," Byers added.

The mission of the university is to provide a "high quality undergraduate instruction in the liberal arts

and sciences; to offer, on a public campus, many of the qualities of a selective private liberal arts college," he said.

At last month's meeting, the Board of Trustees discussed ways to carry this mission forward. At the Board of Visitors meeting this weekend, this issue will also be discussed, said Byers.

Other issues the board will discuss are the university's "thrust" areas. These areas of special emphasis have been an important part of the Board of Visitors since its beginnings, he said.

"In the process of developing the board, we decided to structure the group around the 'thrust' areas. We wanted to get people with expertise in these areas," said Byers.

"We asked the leaders of the 'thrust' areas who the best people in their area were. Once we established a list of qualified people, we were started at our ability to get people to sign on," he continued.

It is also very exciting that these people believe so strongly in UNCA and in its

mission, Byers said.

There are three basic reasons for UNCA's success in recruiting such a qualified group of advisors, according to Byers.

The first is that the board only meets once a year. The second is that the university pays for the board members to come to Asheville and stay at the Grove Park Inn. The third is that the members of the board believe in the concept of providing a four year liberal arts education that is affordable and accessible, he said.

The administration is also pleased with some of the results which have emerged from the board, Byers added.

"We think that UNCA's recognition in Changing Times magazine has something to do with a visitor. We also think the terrific grant for the enhancement of the humanities that we received from The National Endowment for the Humanities certainly was helped by one or two visitors," said Byers.

## Marketing students win money

by Maria Horton

News Editor

The Asheville Sales and Marketing Executives (SME-Asheville) has awarded two scholarships to students in the newly created marketing track in the management department at UNCA.

"The scholarship was based on an essay, 'Integration of Advertising and Personal Selling in Marketing,' submitted last spring," said Dr. John Reinecke, professor of management.

Gerald Mann, junior, received \$800 as first place winner in the contest and Neal Hodges, senior, received \$300 as second place winner.

Reinecke said SME-Asheville, which is made up of area sales and marketing executives, has set up the scholarship program specifically to aid students at UNCA.

One purpose of the group is to promote sales and marketing as a career, according to Charles Payne, executive with Wachovia and former chairman of the scholarship committee for the organization. "The scholarship

sort of grew out of that desire to promote the field," he said.

"The students were officially awarded the scholarships at a meeting at the Downtown City Club on October 20," Reinecke said. "We gave the students the money when they needed it for their tuition, but we invited them to attend our October meeting so we could introduce them to our membership and give them an opportunity to speak," Payne said.

The turnout of applicants has been poor this year, but as yet, there are not a great deal of students in the track from which to draw, Reinecke said.

"We were just approved last year. Hopefully, there will be a better turnout in the future, but these papers were excellent. This was the first year that two scholarships have been awarded, but both papers were that good," he added.

To be eligible for the scholarship, students must have declared their major, have a 2.8 grade point average and submit an essay

for consideration by the association, according to Reinecke.

"First prize is equivalent to a year's tuition, and there aren't too many opportunities to earn that kind of money for an essay," he said.

The management department will know, before Christmas, an essay topic for the next competition. Interested students can contact the department for details, he said.

## More colleges requiring languages to graduate

(CPS)

It's easier than it used to be to get into college without having any foreign language credits, but most colleges now make it harder to graduate without taking some.

In a survey of campus language requirements, the American Council on Education (ACE) has found that one in 12 colleges has increased foreign language graduation requirements during the last five years.

But less than five percent of the nation's community colleges, which emphasize preparing their students to get jobs, require entering students to know a foreign language. One in eight requires that students take a foreign language before graduating.

The authors of the ACE's

study, called "International Studies for Undergraduates, 1987," were encouraged to find that 75 percent of the U.S.'s four-year campuses make foreign language courses graduation requirements.

"Enrollments in foreign language classes are increasing, at a time when enrollments in general are only holding steady," said Richard Brod of the Modern Language Association (MLA), apparently unaware that scores of campuses have had to cope with surprise enrollment increases this fall.

Interest in foreign language study has had its ups and downs.

Brod explained that language requirements were more common before World War II. "There was a

loosening in the 1950s and 60s. Then there was a revival."

A 1987 MLA study found more than a million students were enrolled in language courses other than English for the first time in 14 years.

Brod attributes the increase to world trade pressures.

Chinese and Japanese language courses--which have obvious economic benefits to budding business people--have enjoyed the biggest leaps in popularity. MLA figures showed 23,454 college students studying Japanese in 1986, up 45.4 percent from 16,127 students in 1983.

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