



The Blue Banner

"Where there is an open mind, there will always be a frontier." — Kettering

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UNCA best of both worlds

Vicki McCoy
Editor

After a three-day assessment of UNCA, Richard Moll, author of *The Public Ivy*, called UNCA "an institution with a split personality."

"You can have the best of both worlds, and I think you have the makings of a public Ivy [League school]," he said. "You need to restate and define liberal arts and professionalism."

Moll gave his impressions of UNCA to a small group of faculty, staff, administration and students last Thursday, saying the university is "less purely liberal arts than announced."

"There's a lot of job readiness here, but somehow your commitment hasn't rubbed off on your students," he said. "They know they are supposed to say it [that UNCA is a liberal arts school], but they don't feel it."

Moll said UNCA needs to work on its first impressions.

"As we came up the drive, the Greek signs on the road were the first signs of life," he said. "I saw the cars parked on the grass on both sides of the road, and I thought, 'We've arrived at the county fair.'"

Moll was impressed by the New Classroom Building and the additions to D. Hiden Ramsey Library.

"They are the best I've seen in terms of warmth and dignity. I would work with what you have," he said.

Also, according to Moll, a school's bulletin boards say a lot about the intellectual community of the university.

"Your bulletin boards say nothing about intellect. Are you talking about things?" he said.

Moll used the senate race between Jesse Helms and Harvey Gantt as an example.

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Look out below

Photo by Miranda Wyatt

David Coley, Gordon Talbot and Tim Coley practice cheerleading stunts for the upcoming season

Blood drive exceeds goal

Kimberly Cooley
News Editor

The annual fall blood drive sponsored by the Student Government Association and the Asheville Red Cross was held Sept. 28 in the Highsmith Center.

"The response was great," according to the blood drive student coordinator Maria Dickerson.

Dickerson said 102 people turned out to give blood and the Red Cross acquired 86 good units of blood.

Although 102 people wanted to give blood, 14 were deferred because of past illnesses or some other complications which didn't make them a good candidate for giving blood. Two people were unsuccessful bleeders which means their blood would not flow to equal a pint.

"We're 16 over our goal. Our goal was only 70," said Dickerson. The goals are determined by previous standards, she said.

SGA gave two prizes of \$75 apiece to the organizations with the highest turnout and to the organization with the highest percentage of turnout.

"Theta Chi fraternity won \$150, since they were the organization with the highest turnout and the highest percentage of people giving blood from any organization," Dickerson said.

Eighteen members of Theta Chi gave blood, which averaged out to 83.3 percent of their fraternity giving blood.

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Animal rights activists picket McDonald's

Leslie Gilliam
Staff Writer

Tuesday was World Farm Animals Day and in response, a local animal rights group protested at the Biltmore Avenue McDonald's. The group, Western North Carolina Animal Rights Coalition (WNCRC) carried signs saying "McDeath Burgers" and "Meat Kills The Earth, The Animals and You."

WNCRC was demonstrating against McDonald's for purchasing factory farmed beef and poultry.

Factory farming is the mass-quantity production of animals and animal products for food purposes, according to a recent article in a Greenpeace newsletter. It has recently come under attack for alleged inhumane treatment and conditions of the animals farmed.

Michael Rosko, president of WNCRC said while McDonald's is not the only restaurant to purchase factory farmed beef and poultry, it is one of the biggest meat-selling food chains in America, if not the world.

Rosko also criticized the

McDonald's corporation for purchasing beef grazed on clear-cut land in Costa Rica and the non-biodegradable packaging McDonald's uses.

Karl Brady, operations manager of McDonald's in Asheville, said, "McDonald's has never purchased outside the continental United States for United States stores. It makes no sense to buy beef outside the country."

Brady further said, "McDonald's uses 100 percent government-inspected lean beef. It is better than what you can buy in the store."

Rosko said Brady was wrong. "A UNCA professor told us it's not really true the meat is 100 percent USDA," Rosko said the UNCA professor also told him McDonald's had meat imported from South America where over one-fourth of the rain forest is being cut for the beef industry.

Brady said it is a McDonald's policy to not purchase any beef from any clear-cut land that has been cut in less than 30 years.

Brady also pointed out

McDonald's was recycling their packaging as recycling plants became available. Around 500 stores in the Northeast are test-marketing customer participation in recycling. The restaurants have bins set up for the customers to separate packaging, food and paper.

Brady said he had no problem with the WNCRC's right to boycott meat, but felt everyone had a right to choose.

"People should have a choice," Brady said. "We offer a wide variety and we're the only restaurant to fully publish a nutritional guide."

Rosko said McDonald's does not offer a choice to vegetarians. "Our goal is for them to have alternatives." He criticized the meat products found in McDonald's salads and suggested they have a fresh salad bar and incorporate vegetarian meals. "Why don't they have veggie burgers or tofu dogs?" he said.

Rosko believes McDonald's is abusing their rights to free

enterprise. "Their free enterprise damages our health and environment," he said. "They care about money and living rich lives." He also said if they did care, they would phase out bad products and phase in good ones.

Brady said the WNCRC is merely trying to create publicity, whether or not their facts are accurate.

Rosko said attention is not the goal. He emphasized WNCRC is non-profit. "I receive no money for what I do. I only get satisfaction. All they (McDonald's) get is money. I'm doing it because it's right," he said.

Rosko hopes the demonstration will help "chip at the stone" and McDonald's will get the message relayed to headquarters.

Brady said he spoke to Rosko last week about the WNCRC allegations. Brady said after asking Rosko why the group chose to picket McDonald's, Rosko responded, "We have to pick on someone. It might as well be you."



Photo by LeeAnne Donnelly

Animal rights protesters observe National Farm Animal's Day Tuesday at McDonald's in Biltmore.

Gays need visibility

Lane Hollifield
Asst. News Editor

"October 11 is National Coming Out Day," says Charlotte Goedsche, Ph.D., president of the Community Liaison Organization for Support Education and Reform, and assistant professor of German at UNCA.

National Coming Out Day is a day set aside for gay men and lesbians to let their family, friends and colleagues know of their sexual orientation.

Goedsche said the rationale behind National Coming Out Day is that minority groups need to be visible in order to have their civil rights protected.

"National Coming Out Day is the third anniversary of the 1987 Gay and Lesbian March on Washington. Over half a million gay men and lesbians, and their friends, marched on Washington in a march which most of the media, including national news magazines, did not report," said Goedsche.

Goedsche explained that coming out is a process, the first step is realizing one's sexual orientation and accepting it oneself.

"Then many people choose to tell a few close friends. Later they may choose to tell their parents, their co-workers, and finally one may simply be as open about their sexual orientation as they are about any personal aspect of their life," said Goedsche.

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Students praise Oxford trip

Steve Peake
Staff Writer

"It was just fantastic," said Pat Snoyer, assistant professor of drama, recalling her trip this past summer to Oxford University at Oxford, England.

Snoyer served as scholar-in-residence at the annual Summer At Oxford program in July. The program attracts students and faculty from UNCA, who get the chance to spend a month exploring the culture and history of England.

Snoyer and five of the eight UNCA students who also made the trip last summer, gathered in

her office this week to reminisce about their journey. They agreed the month had passed too quickly.

"We still had stuff we wanted to do," said Stacey Carter, a senior political science major. "It's hard, even with 4 weeks, to see everything." Carter said she plans to return one day to see the sights she missed.

Christine Wesley, a senior history major, said the English tell a joke about American tourists who visit England, spend a couple of weeks on a whirlwind tour of the continent, then tell their friends back home they've seen Europe. "There's no way to see



Photo courtesy of Pat Snoyer

Students who participated in the 1990 summer at Oxford program were, (top, left to right) Stacey Carter, David Roberts, Valeria Sinclair, Christine Wesley, (front) John Smith, Jeanette Emerick, Rhonda Creasman and Anissa Kennedy.

and do everything in that short a time span," she said.

The students said the impossibility of seeing everything didn't stop them from trying to

anyway. Rhonda Creasman, a senior literature major, said she did a great deal of touring while at

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