

# The Blue Banner

"Thousands upon thousands of persons have studied disease. Almost no one has studied health." -- Mary Baker Eddy

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## Three candidates for chancellor meet with campus community

### Search committee reviewing comments from students and faculty during candidate visits

Teri Smith  
Staff Writer

On March 30, the same day the last of three chancellor candidates left campus, the Chancellor Search Committee convened to review and discuss information gathered during the visits and to decide which names would be recommended to the UNCA Board of Trustees. The trustees will then review the candidates and recommend two to three names to UNC President C. D. Spangler, Jr., according to James Banks, the search committee chairperson. The new chancellor, upon recommendation by President Spangler, will then be elected by the UNC Board of Governors.

"We will submit either two or three names to President Spangler, not one," said Banks.

Banks said it was not the role of the search committee to select the next chancellor, but only to provide Spangler with some good candidates from which to choose.

"I've been told that it could be a very quick and deliberate process [of choosing the successful candidate] and be done in a very responsive way," said Banks. "The board of governors generally meets the second Friday of each month. There is a meeting on April 8."

"If he [Spangler] could arrange to meet with the candidates prior to that meeting, I'm sure that he would," Banks said.

There will also be a meeting of the board of governors on May 13.

Spangler is aware of the candidates being considered by the search committee,

and is aware of who is on campus, according to Banks.

The three candidates, Barbara Hetrick, Patsy Bostick Reed and John Trainer, visited the campus between March 21-29. Several of the meetings during each candidate's visit were open sessions. There also have been opportunities for members of faculty, administration, staff and student leaders to meet with the candidates in smaller groups.

"I've been very satisfied with the attendance at the meetings," said Banks. "And, I think the committee has been very pleased with the tone of the comments and questions. They are good questions that should be asked."

*Editor's note: Blue Banner reporter Teri Smith covered the open meeting each candidate held on campus. Following are reports of the events that occurred in those meetings.*

## Hetrick: UNCA "perfect" model of public liberal arts institution

Teri Smith  
Staff Writer

Barbara Hetrick, vice president and dean of academic affairs and the Andrew G. Truxal Professor of Sociology at Hood College in Maryland, visited the UNCA campus March 28-29.

In her presentation to the university campus, Hetrick discussed what she considers to be some of the major issues in higher education.

"In higher education, we must prepare students to live and work in an increasingly volatile, technological and complex global society," Hetrick told a gathering that was attended mostly by faculty, university administrators, and trustees.

"The role of our colleges and universities should be to offer quality education to even broader populations of students, including those who historically have not been served very well by colleges and universities," she said.

"I believe personally that the best possible education for the 21st century is a liberal arts education," she said.

Hetrick cited the rising cost of education and the changing demographics of the student population as another issue facing administrators of colleges and

universities.

"UNCA is the perfect model for the kind of education that should be available in all states," said Hetrick.

"I believe UNCA has a special responsibility to serve the educational needs of a diverse student population in the community and the state," she said. "You can do so by offering the finest possible liberal arts education in the nation at a public university price by recognizing your special relationship with the community for the shared benefits of student learning, faculty development, and community enhancement."

"It would be a privilege to share those responsibilities with you and it would be sheer delight to help you achieve your potential to become one of the leading forces in American higher education," said Hetrick.

Hetrick said the administrative accomplishment she is most proud of is a "very carefully thought-out plan to bring increasing quality to the institution."

"By that, I mean high quality-staff and high-quality students," said Hetrick. "It started with a three-year plan in which we reduced the faculty course load, revised and expanded the required core curriculum, and introduced an honors program. We did all of that without increasing the FTE faculty size at all."

Hetrick said she realizes that fundraising is the key to providing a

quality liberal arts education. She said she has been engaged in a lot of fundraising at Hood.

Some of her experience includes meeting with representatives from foundations, establishing connections with those representatives, and following up on grant proposals, according to Hetrick.

"I've done some fundraising within the state," said Hetrick. "In Maryland, the state does, in fact, support private colleges and universities. We get a portion of the state funding for higher education."

"That means we, too, have to have our programs approved by the Higher Education Commission. We have to present a case for state funding of capital projects," she said.

"I've engaged in much of what a public institution has to engage in," said Hetrick. "Generally, I'm comfortable with nearly every aspect of fundraising, and I've been involved intimately in the \$45 million capital campaign at Hood."

Hetrick said there are many similarities between UNCA and Hood.

"The ethos of the Hood campus and the core curriculum are strongly based in liberal arts, just as it is at UNCA," said Hetrick. "Thirty percent of the undergraduates at Hood are older, non-traditional students, and a majority of the undergraduates are commuters."



Staff Photo By Chan Carter

Chancellor candidate Patsy Bostick Reed addressed a crowd of students and faculty in the Owen Conference Center on March 24.

## Reed: Opportunities for communication and less beauracracy a plus for small university

Teri Smith  
Staff Writer

Patsy Bostick Reed, vice president for academic affairs at Northern Arizona University (NAU) in Flagstaff, met with the campus community March 24-25. Reed is currently on a three-month administrative sabbatical after serving as NAU's interim president since July 1993.

Reed told the UNCA community that there were several reasons why she would find it attractive to move from a comprehensive college with an enrollment of 19,000 to a liberal arts institution with a little over 3,000 students.

"I think that the opportunities for communication on this campus are extremely attractive," said Reed.

"I would see some levels of bureaucracy falling away in moving from a campus the size of mine to this one, so that people can get together in ways that are very stimulating," she said.

"You have a number of interdisciplinary courses and efforts," said Reed. "We have a few, but we also have a faculty that is 600 strong. So to get people to sit around with a cup of coffee or a bag lunch and talk about something that is really exciting only happens in small groups."

"To communicate between an administration and a faculty takes a lot of effort, and it takes a lot of effort everywhere," she said. "But I somehow think that it would be a real advantage to have a smaller community where you still feel that feeling of family and would be able to communicate effectively."

Reed said that, despite the difference

in size, there is a similarity in the missions of the two universities.

"My university started as a normal school, so it has always had a very high priority on teacher education," said Reed.

"Soon after it started, around the turn of the century, it developed the liberal arts component of the university. So, of its close to 100 years, more than 70 years, it focused on, almost exclusively, liberal arts education."

"We have a very strong general education core," she said. "We have a strong honors program. We focus on undergraduates."

"And with these very positive things, it would be very attractive to me to go to an institution where they really can pursue liberal arts education."

Reed said that she has been "the first woman and the only woman in many different situations" throughout her career.

"I don't feel uncomfortable with being the first woman chancellor in North Carolina, if that's what works out," she said. "I would welcome the opportunity to be the first woman because I think it's good for society, and it's good for women to see women in places of leadership."

Reed said that, in 1955, when she made a decision about her undergraduate degree in home economics, there were three options woman generally thought they could pursue: to be a nurse, a secretary, or a teacher.

"I decided to be a teacher... taught for six years and went back to graduate school," said Reed. "I was very interested in the biological side of nutrition and finished a masters in nutrition and then a doctorate in biological sciences."

"Since that time, my post-doc [torate] that I did at the University of Virginia

was in physical chemistry," said Reed. "It's a long distance between teaching junior high school seventh-graders how to make gathered skirts to doing a post-doc [torate] in physical chemistry."

Reed said that one characteristic of great institutions is that they have the ability and willingness to confront their future and take charge of it.

"I think this is an institution that can do that and will do that," she said.

Reed said she believes one of her strengths is the ability to create an environment in which creative things can happen and in which groups of people can build consensus.

"I would not bring an agenda with me because I don't think that the agenda of a university should necessarily be the chancellor's agenda," Reed said.

"I think the chancellor should feel comfortable with it and should be able to aggressively and enthusiastically support it, but that it should not be something that should come with the person," she said.

Reed said her proudest administrative accomplishment was the fact that, in her time as academic vice president, "every new program we proposed to the state of Arizona was approved."

Reed said she recognizes that faculty members are affected by changes. She said she knows changes are upsetting and raise a lot of questions.

"As chancellor, to try to help get through that, I would hope to look forward," said Reed. "I would hope to, if we could, draw a line and say, 'Yes we have not always understood what happened, but dwelling on what happened is not going to be productive, and there are many productive things we can be doing in

## Trainer says faculty is heart of university

Teri Smith  
Staff Writer

John E. Trainer, Jr., president of Lenoir-Rhyne College in Hickory, was the first of the three candidates to visit the UNCA campus on March 21-22. He is also the only male candidate for the position.

"The faculty are clearly always defined as the brains of the place," said Trainer. "In my philosophy, the faculty are much more than that. They are the heart and soul of the place."

Trainer said his philosophy about shared governance was developed when he was growing up as a professor's kid on a liberal arts campus.

"I think this institution has elected a faculty senate that is representative of a cross-section of the academic programs," he said. "That is what the chancellor needs as his or her best source of information about what is really going on at the institution."

Trainer said that UNCA's distinctiveness was a strength, and that it is important for UNCA to preserve its distinctiveness.

"That distinctiveness will arm the chancellor with the hard data to justify the type of funding this institution must have in the future," said Trainer.

"Teaching has to be first and foremost. I was excited to hear how committed this institution was to undergraduate research," he said. "I've not heard a publish or perish attitude here. I don't think you can have that at a liberal arts institution."

Trainer said that the shrinking body from which to recruit students is a national problem.

"I can tell you that that has been a bigger concern and a larger problem for those of us in the private sector than for a public institution," said Trainer.

"I have had a lot of experience marketing a liberal arts education at a much higher cost. I also have had a number of experiences with retention both in Jacksonville and at Lenoir-Rhyne," he said.

Trainer said that he believes that differences between the private and public sectors are not nearly so significant as the differences between liberal arts institutions and comprehensive colleges.

"Over my two-and-a-half days here, if anything, my sense that I can make that transition from the private to the public sector has been affirmed rather than yielding more yellow flags," said Trainer.

Trainer told the faculty senate and others who attended the open session that

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### Weather Report

Friday Saturday



Hi 60 Lo 34 Hi 64 Lo 36

Weather Report courtesy of the National Weather Service

UNCA Atmospheric Science Department offers updated forecasts through the 24 hour Weatherline... 251-6435