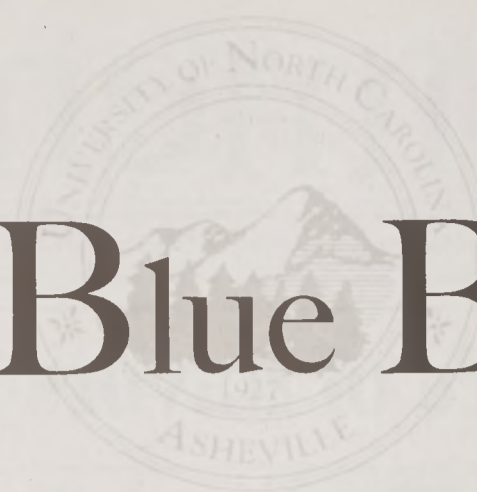


Best in Brew



SEE ENTERTAINMENT 2

The Blue Banner



Ghosts and Ghouls



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Seniors kick-off last year

By Paige Reinhard
STAFF WRITER

The Senior Class Board plans events and activities designed to make "the senior experience" an exceptional one.

"Our job is to make the senior experience as enjoyable as we can," said Erin Trigonoplos, member of the Senior Class Board.

The Senior Class Board consists of small groups of about a dozen senior students who are in charge of planning events for the senior class.

"They are volunteers who are willing to offer their time for the senior class," said Kevan Frazier, associate vice chancellor for alumni.

The Senior Class Board starts today with the senior kick-off, a free picnic lunch open to graduating seniors outside Phillips Hall at Curry Courtyard.

"It will be a time to introduce the senior class board," Frazier said. "All the seniors received an invitation."

While the university has accommodated several similar groups, Frazier said he hopes the Senior Class Board will take it one step further.

"This is the first year of the Senior Class Board. There have been what were called the senior committee, the senior gift committee, the senior class committee, they changed it every year," Frazier said. "The group was originally formed in 1998 to help with what was then called the senior class gift. That led to projects like the bulldog in front of (the Justice Center.) In recent years we have been more into expanding that, in that we think it is really important that seniors have 'the senior experience.'"

Part of the senior experience is getting to know your fellow seniors, according to Frazier.

"One of the challenges we find, is that a lot of seniors do not know who else are seniors when they are graduating," Frazier said. "So we are going to do more social events than we have done in the past."

In addition to getting seniors to know each other, one of the purposes of the Senior Class Board is to make the shift from college to the business world less harrowing.

"We want seniors to have a great last year at UNCA and to be rewarded for their hard work, to feel good and connected to the institution," Frazier said. "We want to help with that transition to being an alumnus or an alumni, so that it does not seem like such a harsh shift."

Although the Senior Class Board

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Erskine Bowles visits UNCA



LAUREN ABE - STAFF PHOTOGRAPHER

Erskine Bowles, UNC system president elect, below, will visit all 16 schools in the UNC system before beginning his term as president Jan. 1. Will Farley, junior music student, Bowles and Chancellor Anne Ponder, above, discuss diversity, societal roles, gender equality and leadership techniques during an honors leadership class held in the Laurel Forum on Oct. 24.

Bowles and Ponder discuss diversity issues with students

By Lisa Gillespie
STAFF WRITER

Erskine Bowles, new president elect of the UNC system and Chancellor Anne Ponder discussed diversity, societal roles, gender equality and leadership approaches during an honors leadership class Oct. 24.

"The most present element of diversity at UNCA is economically," Ponder said. "You, as a student body, come from families of great wealth and some from very little money. We need to make sure there is a balance."

The group discussed solutions to a lack of diversity at UNCA.

"We tried to identify, within the curriculum and within the faculty and staff, things that would help minorities picture themselves (here)," Ponder said. "Sometimes they were scholarships, sometimes faculty appointments. When I started a decade ago, there was no faculty of color. When I left, there were five. That was not a linear progression. We made progression and then would be set back."

Members of the leadership class shared their own opinions on the state of diversity at UNCA.

"I feel like our campus is diverse," said Aarika Converse, undeclared sophomore student. "We have our jocks, our nerds, and our hippies, but not necessarily by race."

The class, set up in a circle, allowed for open dialogue.

"In my experience, I had a

friend in high school that was Latino," said Cassandra Papaj, sophomore chemistry student. "As a minority, he said to me, 'Why do you want to go to UNCA? There is no diversity there.' The school that he ended up going to had a program where they showed minority groups that they were welcome. If we had a program here at UNCA like that, I think diversity would increase."

The class also addressed the issue of equality for women in the workplace.

"Your new chancellor is a woman, and she has made it this far," Bowles said. "But I bet she has had some fights along the way. I have found that my previous women partners have had a tougher time than I had."

"I still think the 'old boy' network is still out there. But, it is important to create a culture of mutual respect. It seems that diversity is something that UNCA is lacking"

The leadership class, held in the Laurel Forum, had six females and one male in attendance.

"Even now we (women) have to work harder to achieve," said Megan Tarrer, junior biology student. "We are not a minority. I hate it when women are called minorities, there are just as many of us as there are males. If we are always called the minority, we should be able to be in roles of power, and if we want to be homemakers, we should be able to do that too."

Ponder also spoke about the evolution of marriage and society.

"There are now dual expectations within marriages," Ponder said. "There seems to be the attitude that there is not enough time to do it all."

Advertising in the media affects gender roles in society, according to Converse.

"The media plays a lot into it," Converse said. "You see commercials for girls with dolls and for boys with trucks. My little cousin likes to play with dolls and his parents discourage him from it."

Each person's leadership techniques vary, according to Bowles. "As an investor, I look at companies that I want to put my money in," Bowles said. "Everyone always says, 'Well, look what I did,' and I do not think that is right. All you need is an idea, good or bad. I think you all are the key to our future. I have always believed that I have certain strengths and weaknesses. I believe in setting very high



standards. Good leaders have good channels of communication.

"Most problems come from a lack of communication. This is where I had the most trouble becoming a politician. Leadership really is about the team, and not the individual. But, as a politician, it is about you as a person, and not so much about the team. That was a hard transition."

Bowles asked if the honors leadership class was representative of the honors program.

"We are all intellectual, our backgrounds are similar, we all read the same books in high school, and we all took the same AP courses," Converse said. "We are able to have opportunities like this to meet special people and do special things."

Women's financial group causes controversy

By Melissa Dean
STAFF WRITER

A new service providing financial advice to women receives a lot of criticism in the way they portray women in their advertisements.

Women and Company is a service from Citigroup directed to women who have questions about banking and investing money. Citigroup created the group to address the needs of women who face financial challenges.

"I don't see the value of this," said Linda Nelms, professor of management and accountancy. "I do see the value of services tailored to people who might be very financially unsophisticated, but the implication that they are all women is not complimentary and I don't believe it is appropriate."

The ad campaign attempts to use language familiar to women and feminine humor to make women aware of the need to take care of their finances. Critics of the ads focus on the way that the advertisers are perceiving women.

"It says that they think that women are stupid, that they don't have confidence and that they are very concerned with their appearance," said Lori Horvitz, participating faculty member of women's studies. "It doesn't give them a lot of credit that they can figure things out on their own."

One of the advertisements states that women cannot prevent worry lines, but they can get a better retirement plan. Some critics said that advertising in this manner can be considered a setback to women.

"I think that we live in a culture where women are still considered weak and submissive, and very focused on the way that they look," Horvitz said. "This type of advertising plays into every insecurity that women have."

"It gives us the impression that we are still living in Victorian times. That women still are very concerned with appearance and this image is not going away."

"Everywhere you look in mainstream culture, there are just a lot of insecurities. They say that 90 percent of women are on diets and just don't feel good about their bodies, which makes them not feel good about themselves in general."

Another advertisement states, "Nothing makes you look like a million bucks, like a million bucks," with a picture of diamonds and pearls in the background. Only in small print at the bottom does it mention what the ad is for.

"I think that looking at this, it is more likely to trigger that this is a jewelry ad, rather than a financial

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Nationally renowned chemist finds importance in teaching non-science students

By Mike Bowers
STAFF WRITER

Noted chemist Catherine Middlecamp led a community with students and community members on nuclear chemistry, its history and its uses in today's society during two separate lectures in Robinson Hall on Oct. 20.

"We are living in the nuclear age, and we are faced with many questions, both immediately and as we look into the future for our children and our children's children," said Middlecamp, professor at the University of Wisconsin at Madison.

Middlecamp, the featured speaker

er for UNCA's eighth annual S. Dexter Squibb Lecture Series, agreed to come to UNCA after speaking with Keith Krumpe, chemistry department chair.

"I met Professor Krumpe at a conference, and we chatted about it, and he told me about the Squibb Lecture Series," Middlecamp said. "So we talked about the Integrative Liberal Studies program, and he



Middlecamp

said, 'I think you'd be a great match to come and be our next 2005 speaker.'"

After talking to Krumpe more about it, Middlecamp felt she would be a good match for UNCA and more importantly, for the Squibb series, a symposium held in honor of Professor Dexter Squibb.

"It was because of what he (Krumpe) told me about (Squibb)," Middlecamp said. "He (Krumpe) told me how great a teacher he had been, that he had been a longtime chair of the department, supported education and was really interested in stu-

dents teaching and learning."

Middlecamp selected the subjects for her two talks, one about the Firecracker Boys and Uranium Girls of the early to mid-20th century and the other about uranium and its byproducts, after being told her audience would include some students.

The Uranium Girls refer to a group of girls in the 1920s who painted radium paint on glow-in-the-dark watches as well as military instruments, making it the first nuclear industry. Many girls eventually got radium poisoning and approximately 100 died, according to Middlecamp.

The Firecracker Boys refers to people in the 1950s who wanted to use nuclear weapons for peaceful purposes. One better-known plan involved dropping four hydrogen bombs into the Alaska territory. Eventually, however, officials decided against the plan, according to Middlecamp.

The subjects, though originating from events from over 80 years ago, still held significance today, according to Middlecamp.

"They both involve a lot of science," Middlecamp said. "Chemistry, but also biology, geology, physics, maybe even a little political science, so that they're

quite interdisciplinary topics, and I think that is also being true to Professor Squibb, who was interested in teaching in its broadest context."

"The radium girls and the firecracker boys are connected through radioactivity and how we as humans have chosen how to put it to use or how not to put it to use," Middlecamp said.

Such important issues not only currently affect people, but also future generations, according to Middlecamp.

"We are people who like to get

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