

Snapchat update frustrates students on campus

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A controversial Snapchat update recently took place, leaving many users unable to easily navigate through the app.

"I cried when it updated," said Danielle DePaolis, a sophomore art history student at UNC Asheville.

The app's new update does not seem to be going over well with users, with many unimpressed to say the least.

"I don't want the update. I use Snapchat on my old phone just so I don't have to use the updated version. That's my way around it," said Katherine Tyrlik, a junior biology and French student.

To me, this seems like an awful lot of trouble to go through just in order to avoid the new format. I myself am not devoted to the old look.

"I'm not huge into Snapchat. I really just use it for friends," Tyrlik said.

I find it hard to navigate, not just because the update makes the app new and different. Other users' stories and direct messages are located to the left of the main camera screen instead of on opposite sides, creating confusion for many. Stories and messages are no longer in chronological order. The new order is based on who you have spoken with last. But who asked for this?

"We've all had the frustrating experience of scrolling endlessly through our chats to find the right person — now your friends will be listed in the order that you want to talk to them," the company posted to their blog Nov. 29.

Snapchat user Isaac Svobodny took to directly messaging the company about the issue.

"Hey Snapchat, this update is terrible. How many RT's would it take for you to change it back?" sent Isaac Svobodny to the company's Twitter.

Surprisingly, Snapchat replied telling Svobodny if he could get 50,000 retweets, they would revert back to the old format. "The Snap-



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chat update sucks. RT to save a life!" read the caption.

Svobodny's tweet received over 1.4 million retweets and over 585,000 favorites making it Twitter's fifth most-retweeted tweet of all time.

Another Snapchat user, Nic Rumsey, started a petition on change.org advocating for a reversal. Over 1

million people have signed and left numerous comments.

"This petition aims to help convince Snap Inc. to change the app back to the basics, before the new 2018 update," Rumsey said.

Celebrities have even jumped on the bandwagon tweeting about the update and asking for changes.

"Mm just saw the new Snapchat.

I don't know how I feel about it! What do you guys think?" tweeted reality television star Kylie Jenner.

The company released a statement about the new updates on their blog.

"The new Snapchat separates the social from the media. This means

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