

Fundraising Drive To Raise \$5 Million

By Joy Nichols

If you've spent any time in the Beam Administration Building of Brevard College, you're probably wondering what the "Excellence In The Eighties" campaign that many people have been discussing is all about. "Excellence In The Eighties" is a fund-raising campaign, designed for the improvement of Brevard College. Its major purpose is to show B.C.'s major needs to outside funders.

After many hours of meetings, the College Board of Trustees authorized this \$5 million, 4-year fundraising drive. Brevard College's major needs are (1) to provide more scholarship programs, (2) to increase funds for the College Work - Study Program, (3) to provide the college with finer programs and facilities, (4) to increase the amount of money received for endowment funds, and (5) to increase the amount of money received for annual operating funds.

Much progress has already been made in the provision of more scholarships. According to Director of Institutional Advancement John C. Lefler, B.C.'s needs can be met only "if...you communicate the needs of the college" to possible donors. Lefler says "I'm very encouraged by our fundraising to date... In this fiscal year, which begins in June, Brevard College received in excess of \$200,000 in individual gifts and from businesses." During the previous fiscal year, less than \$100,000 was received and over half of that came from one donor.

Town of Brevard Full Of Entertainment

By Barbie Brennan

"All dressed up and nowhere to go."

Has this ever happened to you since coming to Brevard College? To the inexperienced there is nothing to do in this small town, but there are things to do and places to go behind the scenes.

Take, for instance, the eating establishments. The restaurants in town are well-known to the college crowd, but outside town are several nice dining places as well. Top of the Falls Restaurant on Grenville Highway in Conestee Falls has an all-you-can-eat special 5 days a week, with specialties ranging from Mexican food to a fish night on Fridays. Red Lion Inn is always a nice place for a special night out on a date. Pisgah Fish Camp, at the entrance to the forest, continuously runs specials on the various seafoods.

After filling your hungry stomachs, it is time to engage in something else. The Co-Ed Theatre has two shows every night and on Friday and Saturday nights the Co-Ed has an 11:30 late show. Movies that have been shown at this time, for example, are the "Rocky Horror Picture

Although things are looking bright, there still is much to be done. For instance, \$300,000 in federal funding for the College Work - Study Program needs to be raised, and money must be raised for the phasing-in of a computer science program, which should be operational by 1984. Also included in the campaign budget will be the completion of the third floor of the W. Bryan Moore Science Building, which will be given priority over the improvement to residence halls and art facilities. \$1,200,000 towards the development of programs and facilities is one campaign goal for the "Excellence In The Eighties" program.

The 57 trustees of Brevard College have set for themselves a goal to raise \$1 million dollars, and half of them have already produced \$450,000 of that goal. The employee, faculty, and staff solicitation goal is \$40,000. Other existing donors include major businesses, and foundations, which are located mainly in the state of North Carolina, but some are out-of-state.

In order to help with the fundraising, a person doesn't have to be wealthy. Students, for instance, are encouraged to volunteer their time by calling potential donors during the upcoming Phone-A-Thon. The students, primarily alumni, encourage the solicitation of donors by asking them to make telephone pledges. Another area, in which students may become involved, is in corresponding, through "thank-you" letters, with their scholarship patrons.

According to Mr. Lefler, such correspondence between students and patrons may be ultimately important to the maintenance of certain programs. Through the cooperation of Brevard College students, staff, and faculty, and through the aid of generous donors, the needs of the college will probably be met, and it is very important to make others aware of those needs.

Scholarships: Cont. From Page 1 felt pressured by the responsibilities of maintaining her standing as a "scholarship students", she said that she only pressures herself and that she has always had her own standards to live up to. "Without them, you'd go crazy," she says. Similarly, Madeleine Madden said that any "pressure" comes from inside, and that she compels herself to perform excellent academic work.

Sophomore Bonnie Andrews, who has been awarded the Anabel Lambeth Jones Scholarship, believes that having a scholarship encourages a student to be "more self-responsible." Bonnie is taking pre-engineering courses and plans to major in Civil Engineering because "there is a good outlook, especially for women" in the engineering field, and because mathematics is an in-



Christine Parker and Bill Greene preformed in Fool's Paradise the past two weekends.

terest of hers.

Interest, of course, plays an important role in your education, and whether you are interested in science, or math, or French literature, as a Brevard College student, you are probably eligible for some type of financial aid and/or scholarship(s). Remember, though, "if you're going to get the money, you've got to apply" for it. If you are a student, do yourself and your wallet a favor: go to Beam Administration Building, pick up and accurately fill out the FAF or the FFS, mail it, and wait for the results. You may be quite surprised by them!

Honeytree Concert

The Brevard Chamber Orchestra will present a concert featuring Honeytree, a guitarist and vocalist, Sunday, November 20 at 4 p.m. in the Brevard College Auxiliary Gym. The concert will include works by Bach, Haydn and Honeytree.

Honeytree was trained as a classical cellist for ten years, but she turned to folk music and the guitar in later years. She has made a number of recordings, featuring her own unique style of "Jesus music."

Admission to the concert is free.

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Show", "Pink Floyd - The Wall", and "Heavy Metal". The late movies are geared toward the young adult audience and are always excellent films. Bowling at Pisgah Lanes on Highway 64 and skating at the skating rink are possible ways to pass a cold winter's night.

For the athletic minded, the forest is full of beautiful, scenic trails to hike and explore. Most of the attractions in the forest, such as Sliding Rock and the Cradle of the Forestry, are closed for the season, but the trails remain open and a drive in the forest is a great, inexpensive way to spend an afternoon. With the approach of winter, the snow skier will find many ski areas to visit. Sapphire Valley and Wolf Laurel are the two closest areas to Brevard.

The various churches in Brevard also have special speakers and musical entertainment.

If you are ever in doubt about what there is to do in Brevard, consult the local newspaper, the Transylvania Times (issue days: Monday and Thursday), and a compute rundown of coming events will be covered.