

Phon-A-Thon results in \$10,000 Brevard College

by Sarah Fish
Clarion Reporter

"Yes sir, that's B-R-E-V-A-R-D College!" screams a student into the mouthpiece of one of the eight telephones in the BC President's conference room.

The student just contacted an alumnus, apparently from years ago, who didn't quite seem to have heard what the caller was trying to say.

It was just one of the scenes from the Phonathon held at Brevard College April 2-12. The students were paid to work evenings from 6-9 phoning alumni asking if they would consider a gift to this year's annual fund.

Tami Geiger, BC's new director of the annual fund, is in charge of parents, alumni church and community campaigns for the College. The annual

fund refers to the money raised to meet the operating budget of each fiscal year (ending May 31).

Geiger says, "We try and offset expenditures for the fiscal year and help meet the operating budget."

For the Phonathon, notices to selected students were sent out in early March. Applications were taken and students hired. Geiger says, "We the economy the way it is, and to keep from raising tuition beyond the reach of the average student, we raise money so we can meet our financial needs without having to go to students."

Geiger is also referred to as an institutional advancement officer. "Through projects like phonathons, we can create awareness in our alumni to make them understand that just because they physically left the campus, there

are still emotional and spiritual ties that often will result in a financial commitment," she says.

The set goal of \$10,000 was reached on the last night of the phonathon. Freshman Alex Heider says, "I came in each night motivated... the set goal of \$10,000 make me work harder."

President Billy Greer says, "I really appreciate all the effort. It's performing a wonderful service for the College."

While rejection was experienced throughout the phonathon, and by every caller, many felt compelled to give because they experienced a couple of wonderful years at Brevard. "There was a gamut of emotions experienced," said Tami. People were also thankful because Brevard College succeeded in preparing them for a degree at a university.

The participants overall viewed the phonathon as a chance to get a better understanding of the College. Freshman Janet Lutz said, "I was glad to talk to people who generally appreciate Brevard College because of the attitude on campus now." Sophomore Bonnie Sherman said, "The biggest impression I got was what the Alumni feel now and what I will feel one day down the road when I get a phone call from a student."

Next year another phonathon will be conducted and hopefully more students will participate. "It was fun because you get to talk to a lot of people," said freshman Julie Jones.

And we can take phonetic look at things. Scott Sides said, "You get a good experience learning to pronounce last names."

BC's Project Inside-Out goes into effect this fall

by Sharon Young
Clarion Reporter

Next semester, freshmen will not only learn from the classroom but they will also learn what it is like outside of homework, test, quizzes, exams and books.

"It's an effort to link up the realities of the classroom with the realities of the outside world," says President Greer.

Incoming freshmen will be required to perform a mandatory 30 hours of community service before graduation. This requirement may be filled of a four semester period. It may also be filled in the summer. All activities must be approved. Sophomores may volunteer their time.

All procedures implemented in "Project Inside-Out" were approved by the faculty on April 18. The Board of Trustees were very pleased with this new policy.

There are many companies that need student volunteers. Students will have the chance to work at many different places and go on service project trips. The BC to DC project will be made an annual trip. Next year, the committee is planning a trip to Kenya.

The student and faculty service group traveled to Durango, Mexico, last spring, where they helped in homes of the needy elderly and refurbished an old school gym.

Students will also be able to work in their community or where ever they choose.

Time cards will be used to keep track of all the service projects students do.

Why is Project Inside-Out mandatory?

Because "it is so important just like academic courses," says President Greer. He added that it is "important to put more back into life than you take out."

Chairperson of the faculty committee which developed the service component plan, Diane Daniel, says,

"You can learn a lot about yourself by getting out and working."

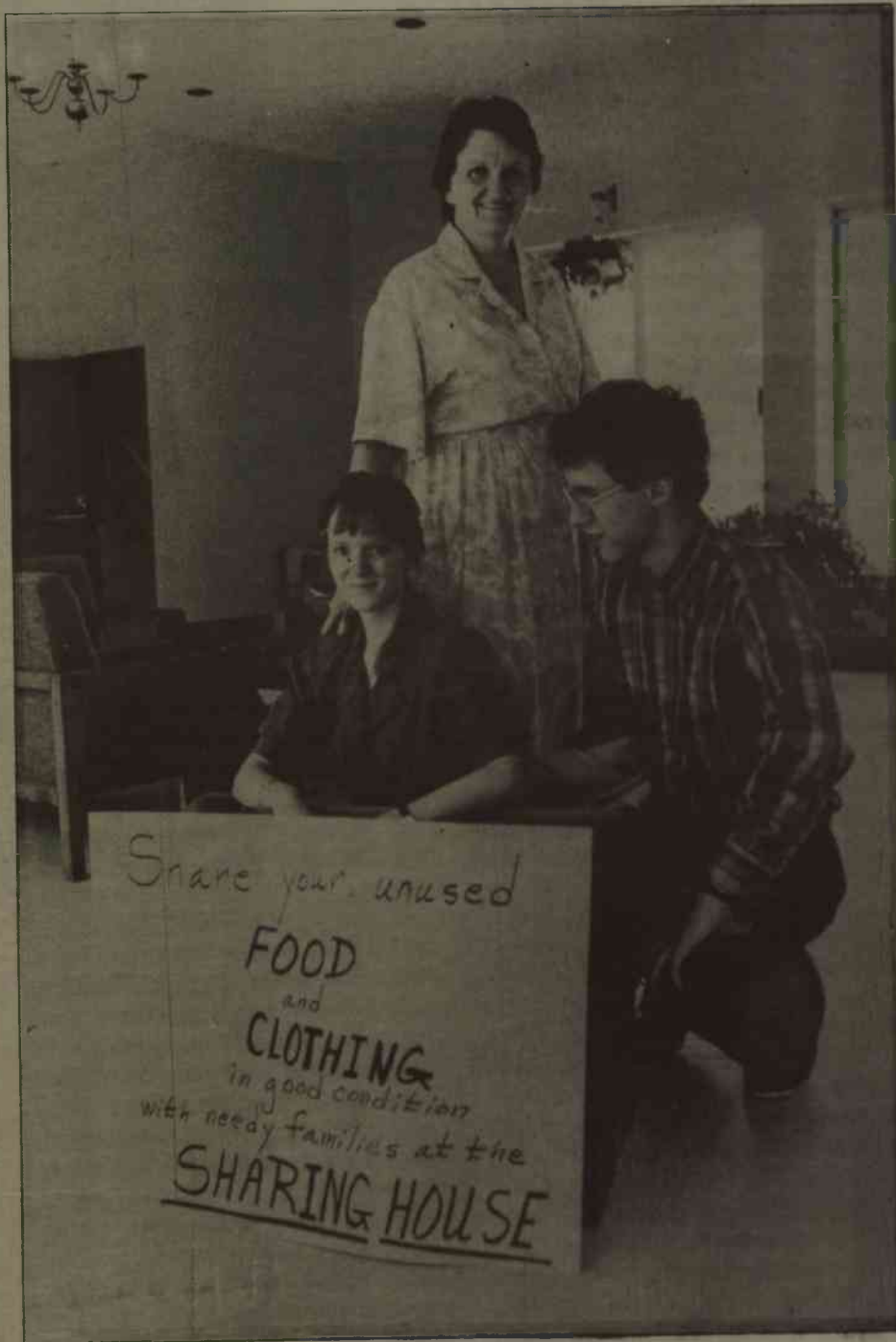
Here are just some of the companies, institutions and agencies which have said they need students:

- Brevard Elementary School
- Brian Center (a nursing home)
- Cedar Crest Manor (low income housing)
- College Walk (local retirement community)
- Dispute Settlement Center
- Presbyterian Church Pre-school Program
- Safe (24 hour hotline)
- Sharing House
- Silvermont
- Transylvania Association for Disabled Citizens
- Transylvania Headstart Program
- Transylvania Humane Society
- Transylvania Vocational Services Group
- Givens Estate (retirement community)
- Western North Carolina Aids Project

Sybil Dodson, director of Project Inside-Out, says this project will help students "Learn how to live and become a contributing part of the community."

So far there hasn't been any negative feedback towards Project Inside-Out. Everyone is hopeful. At the end of the year a committee of students and faculty, the Steering Committee, will be set up to help evaluate the project. The Steering Committee will keep on touch and review all plans and projects. Everyone who was involved on Project Inside-Out will have the chance to voice their opinion.

Many colleges are already making inquiries about Project Inside-Out, Dodson says, so if it goes over well here at Brevard you may see a number of other schools adopting the same policy.



BC's Service Corps is asking that students share their unused food and clothing with the less fortunate. Boxes will be stationed in dorm lobbies for the remainder of the year. Here, Sybil Dodson (standing), Lin Redmond and Burney Mack start a box with used clothes.