

COLUMNS

Vol. XXIX

LOUISBURG COLLEGE, LOUISBURG, N. C., FRIDAY, OCTOBER 17, 1969

No. 2

Project Attainment Announced By College

E. Hoover Taft, Jr., President of the Louisburg College Board of Trustees, announced Project Attainment September 23, 1969. The amount of \$1,950,000 was set as the goal for the project. Project Attainment is the most ambitious development project in Louisburg College's history.

The \$1,950,000 will be used to complete the long-range development program originally announced in the early 1960's. The total expansion program involved approximately four million dollars in expenditures. More than 52 percent of the total long-term project has been attained since 1961.

In 1961 the former Mills High School property was

bought and refurbished. Also in 1961 Patten Hall, a residence dormitory for men, was constructed. In 1963 Merritt Hall, a dormitory for women, was built. The Cecil W. Robbins Library was completed in 1965. Kenan Hall was opened in 1968. It provides additional residence facilities for female students and a 24-bed infirmary.

The construction of another male dormitory, a new maintenance facility, an academic-science building, a new student center, and funds for faculty salary adjustment are items on the agenda to complete Project Attainment.

In a statement accompanying his announcement of

Project Attainment, Mr. Taft stated, "Our decision to enter upon this fund-raising effort at this time was made only after long and careful study... the trustees voted to finish the expansion program as originally envisioned, within the decade that will end in 1971.

"We are all aware this is a real challenge and a tremendous opportunity. We know also, it is a project that must be undertaken, and it must be done now. The need for the academic-science hall is obvious to trustees, administration, faculty and students. It is likewise extremely urgent that we provide additional, modern residence facilities for our men students."



JACK AND SALLY JENKINS

ON STAGE TONIGHT

Louisburg College students will be privileged tonight to attend a concert performed by Jack and Sally Jenkins, a romantic singing team.

Jack and Sally met at the University of Tampa, where each had four years of intensive training in the elements of music, after which they received their Bachelor of Science degrees, music teaching certificates, and a marriage license.

After several concerts with the Tampa Philharmonic Orchestra, they received bookings with top supper clubs and soon found themselves traveling extensively to all parts of the United States.

While appearing at the Palmer House in Chicago, they

On November 10, 11, and 12, the SGA vice-president Toni Gupton, Dean Walston, and Dean Patterson will attend the Southern College Personnel Convention in Charlotte, North Carolina.

were spotted by bandleader Guy Lombardo, who invited them to join his "Royal Canadians." During their year-long association with Lombardo, Jack and Sally appeared in the Royal Box of New York's American Hotel, at the Shamrock Hilton in Houston and many more top supper clubs.

Jack and Sally's recent entry into the college and community concert field has been a successful and satisfying experience for them. They have received standing ovations for their performances in college and community concerts throughout the Southeast and are currently being booked in advance.

Versatility is the trademark of the young singers, and their style keeps collegiate audiences wondering what is coming next.

Jack and Sally appear in concert at Louisburg College tonight at 8:00 P.M. The student body and the public are invited to attend. Tickets are available at the door.

Phi Beta Lambda Meets

Prospective members of Phi Beta Lambda met recently with last year's members to learn about the chapter and its activities. Betty Sue Radford gave an interesting talk on the annual state convention held in Durham last April. The Louisburg College group won numerous honors. Among them was the Grand Prize for having the highest and composite score on the three entries-report, scrapbook, and display.

Merlette Bumpass spoke about the trip to the National Leadership Conference, held in Dallas, Texas. Miss Bumpass, the North Carolina State PBL representative for Miss Future Business Executive, was one of the top nine state representatives selected to be interviewed by Dallas businessmen. She received several awards for the local chapter.

ASG "Seeks Answers"

Dean Patterson and SGA President Leighton Strader represented Louisburg College at the Association of Student Governments Conference on September 19, 20, and 21 at the Sheraton Park Hotel in Washington, D. C.

The theme of the conference was "To Seek the Answers Together." Dean Patterson commented, "Here was a group of moderates neither left nor right extremists who were seeking to solve problems now existing on college campuses. They sought a realistic solution for the future, not for today."

The Association of Student Governments, which was started in 1964, sponsored the three-day conference. Brought together at the conference were student government leaders and administrators from 300 institutions for informal conversation, panel discus-

sions, and speeches by federal figures including President Nixon.

One of the events highlighting the conference was the presidential reception in the East Room of the White House. Mr. Nixon told the conference delegates that his Administration was "concerned about the problems that you are concerned about."

According to Dean Patterson, "The goal of Louisburg College's S.G.A. is to help carry on the work of the college." He considered the conference quite excellent and thought it touched upon the pattern of Louisburg College.

Dean Patterson also stated in the interview that SGA President Leighton Strader came back very enthused. He commented that he understood better the role of the president of the SGA in the life of the college.

NCFCRC Sets Goal At \$850,000

The North Carolina Foundation of Church Related Colleges held its "kick-off luncheon" recently for its annual "fund raising appeal" to raise \$850,000. The purpose of the NCFCRC is to seek necessary additional funds to meet the rise in operating cost of colleges today.

President Cecil W. Robbins, Director of College Relations David Daniel, Director of Alumni Affairs Walter Jones, and student representative Norman Barrack were among those from Louisburg College attending the luncheon held Septem-

ber 24 at the Robert E. Lee Hotel in Winston-Salem, North Carolina.

The NCFCRC is a non-profit institution that represents twenty-five colleges with a combined enrollment of 25,000 students. The member colleges include Atlantic Christian, Belmont Abbey, Brevard, Campbell, Catawba, Chowan, Elon, Gardner-Webb, Greensboro, Guilford, High Point, Lees-McCrae, Lenoir Rhyne, Louisburg, Mars Hill, Meredith, Montreat-Anderson, Mount Olive, N. C. Wesleyan, Pfeiffer, St. Andrews, St. Mary's, Salem,

Warren Wilson and Wingate.

The foundation seeks necessary funds from business and industry. Contributions will be sought from 1,315 business firms this year. These firms will be divided into three divisions, which will be solicited by assigned business leaders, college presidents or by mailed requests.

During the luncheon Dr. Dale Gramley, President of Salem College presented Mr. Alex Galloway, President of the R. J. Reynolds Tobacco Company with a plaque for the

outstanding contributions the company has given in the past to help further the education of many students.

Other speakers of the day included Dr. Raymond M. Bost, President of Lenoir Rhyne College, Dr. Norman A. Wiggins, President of Campbell College and the present president of NCFCRC, Dr. Bryan K. Trippet, President of Independent College Funds of America, Inc., Tony Lyrely, SGA president of Campbell College, Holgar J. Johnson, President of the Council for

Financial Aid to Education and John J. Ryan, Vice-President of the Southern Bell Tel. and Tel. Co.

While the college administrators were being given ideas as to how they could raise money, the student representatives were taken on a tour of the R. J. Reynolds Tobacco Company. The students were told that their presence that day made it possible for the student to see behind the administrators desks and see how much money was really needed to run a college.