

Student participants at the N.C. Black Student Congress.

## Communications conference held at Howard University

Tonya Widemon News Editor

Fourteen UNC students joined students from all over the country for the Fourth Annual Communications Conference at Howard University in Washington, D.C. (March 10-16).

This year's conference theme was "Communication—Torch of Freedom." The purpose of the annual conference is threefold: to serve as a meeting place where Black communicators can discuss mutual problems; to devise methods of increasing the limited access that minorities now have to the media; and to increase the number of minorities working in the media.

On the first two days, students met with recruiters from the various media to interview for jobs. Because of the present economic conditions, most recruiters could not offer jobs immediately, only promises for future reference.

The rest of the week was filled with panel discussions. Eighty-two professionals in areas as varied as: astrology, speech pathology, advertising, labor unions, education and print and broadcast journalism participated. They strongly advocated that the Black communicator become increasingly aware of his responsibility to the Black community.

Guest speakers included: Carl T. Rowan, syndicated columnist and author of the book "Just Between Us Blacks"; "Encore" magazine editor, Ida Lewis; Federal Communications Commissioner, Benjamin Hooks, and Operations PUSH director, Rev. Jesse Jackson.

Despite a small showing of about twenty media recruiters, conference participants were enlightened on employment opportunities through personal contact with professions there. The widely varied workshop topics also provided insights into the growing roles and responsibilities of Blacks in a broad field that is relatively new to minorities on such a wide basis.

Participants in an advertising workshop questioned the ethics of Black publishers who open their advertising markets to major companies that deal with apartheid countries in Africa. The case in point involved Gulf Oil Company ads in

"Encore" magazine.

Several axhibits, including the Frank E. Gannett electronic print laboratory, were on display. The Gannett mobile unit provides a technological news processing experience for journalism educators and students.

UNC students attending the conference included: Black lnk staff

members, Mae Israel, Emma Pullen, Sadie Copeland, Tonya Widemon, Fay Mitchell, Andell McCoy and Vanessa Gallman.

Other journalism, RTVMP and media related majors included: Debra Craige, Curtis Howard, Melvin Walton, Willie Mebane and Philip McAlpine. Judy Murray and Arnia Floyd also attended.



Students enjoy new friends between conference activities.

### Black congress draws constitution

By Deborah Craig Staff Writer

The third meeting of the newlyformed N.C. Black Student Congress was held here on Sat., Apr. 5. Representatives from many colleges across the state attended the meeting.

The Congress completed its constitution and worked on a Statement of Purpose for the organization. The Statement of Purpose will be a document explaining the organization's purpose and will be sent to various schools and organizations whenever requested.

Plans were begun for a mass rally that is scheduled to be held Apr. 20 at NCCU in McDougal Gym to express the extreme social injustices experienced in North Carolina, for the benefit of students and the community at large.

The format of the rally includes a morning session at which gospel

choirs from many colleges will perform. An afternoon session will consist of numerous speakers, ending with an evening session which will be highlighted by speakers, the Revolutionary Ensemble from Shaw and a concert by Gil Scott-Heron.

Topics to be discussed at the rally are: the controversy over the N.C. Veterinary School, the Joann Little case and the Law School at NCCU. Tentative speakers include Willie Ricks, Rev. C.T. Vivian, Owusu Sadauki and Representative H.M. Michaux, Jr.

Schools from all over N.C. will be in attendance and it is hoped that this rally will be the largest rally seen in this state. The Black community is asked to participate since grievances of all Blacks are to be represented.

Help is needed in completing plans for the rally. Anyone interested in working is asked to contact any representative of the Congress.

# Morehead offered to Black woman

By Fay Mitchel Features Editor

The Morehead Foundation has responded to the demands of the changing times. The foundation includes in its many activities the Morehead Scholarship program, formerly for males exclusively. This year the foundation offered awards to females and to at least one black female. She has accepted.

Karen Stevenson becomes the first Black female to be offered a Morehead Scholarship. She is a native of Washington, D.C., and attends Taft, a preparatory school in Connecticut. In accepting the Morehead Scholarship, she chooses to attend UNC over Harvard, Yale, and Brown, where she was accepted on the Early Decision plan.

"It's easier to get the scholarship coming from a prep school than from the North Carolina public schools," said H. Bentley Renwick, Assistant Dean in the College of Arts and Sciences.

"There are 26 approved prep schools, all on the East Coast. These schools select someone to apply for the scholarship. That student is interviewed by the school and by a committee at UNC. If they are accepted by the committee here, they win the scholarship.

"In North Carolina schools each school selects the student. Each county has a committee for the foundation that interviews the students. After the county interview, students must go through district committees for interviews.

"If they pass the district committee they come to UNC and are interviewed here," Renwick explained, "then the committee here decides if they win the scholarship.

"One of the problems is that they (committee members) are all relatively elderly people, probably all UNC alumni. The appointment to the committee is for life. Because of their views, you won't see many Blacks coming to Chapel Hill."

The Morehead Scholarship pays all of the students tuition and fees, and provides a monthly allowance. The foundation brings some students from England, and provides scholarships for professional and graduate school.

Criteria for this award are determined by the Morehead Committee, although the scholars must maintain a certain academic average. The award is annually renewable, and need is not a factor.

The Morehead Scholarship was not officially limited to whites, and there are presently several Black male Morehead Scholars on campus.

At least two white females have been awarded Morehead scholarships, also for the first time this year. In awarding these scholarships, and the scholarship to Karen Stevenson, the Morehead Foundation has formally cast group restrictions aside. Perhaps a new pattern for future awards is becoming a reality.

#### Incoming staff

Editor-in-chief: Associate Editor: Managing Editor: News Editor:

Feature Editor: Lay-out Editor: Sports Editor: Photography: Tonya Widemon Sadie Copeland Gail Westry Vanessa Gallman Fay Mitchell Andell McCoy Allen Johnson Russell Davis

### Join the staff

The "Black Ink" statt is now seeking new staff members for next year.

Journalism majors are especially urged to work on the staff while getting practical newspaper writing, editing and layout experience. Students majoring in areas other than journalism are also needed.

Help make the "Black Ink" a

quality publication that will serve not only UNC students, but the community as well.

Interested persons may contact: Tonya Widemon, 360 Ehringhaus. Or, leave a note in the "Black Ink" folder on the bulletin board in the BSM office, Suite B, Carolina Union.