

# Zeta Phi Beta Sorority Chartered on Campus

By COOKIE SHEPARD  
Staff Writer

What's happening with the Royal Blue and White on Carolina's campus? For one thing, it is a sure sign that Zeta Phi Beta is joining alongside the AKAs and Deltas in the promotion of sisterhood.

After 5½ weeks on line, Stella Jones, a sophomore, Carol Lewis, a senior, Linda Quick, a junior, and Diana Thompson, a junior became members of the newly founded undergraduate chapter. The pledges performed in an impressive stepshow in Great Hall on November 18, 1978.

Since the Zeta Phi Beta Sorority was founded on January 16, 1920, at Howard University, it has become an international organization. The week of January 15-19 commemorated Zeta's 59th anniversary. Zeta's functions for the week included its first annual banquet, held at L.A. Jordan's Restaurant, an NAACP Fund Raising drive, a project for the Carolina Nursing Home and a James Rec Room jam with free refreshments and music by Fourplay.

The organization's primary emphasis is on scholarship with recognition of sisterhood, finer womanhood, and service. The members of Eta Phi Zeta, the graduate chapter, felt UNC could benefit from the addition of an undergraduate chapter and adviser. Doreatha Fouchee, adviser of the graduate chapter, set out to instill into the four pledges the pride and devotion mutually shared by all sorors.

The pledges were not always confined to social probation, which Diana feels may lead to isolation and the formation of cliques among sorority members. Because of this, the pledges learned to respect their sorors without the motivation of fear and felt the same type of respect being generated toward them from their big sisters. The big sisters concern and encouragement provided a better motivator than force could have ever been.

As Spring Rush approaches, the new sorors intend to earn the same kind of respect and instill the same type of devotion into the next Zeta line. "After all, some of pledging should be fun," said Thompson, president of the undergraduate

chapter. Enthusiastic about the spring line, Zetas vow never to pre-select their members. Presently they anticipate a three-to-five-day interest line.

Zetas recognize an even more significant contribution to be made to the campus. They feel there is too much competition between fraternities and sororities and not enough drive toward a common goal. Zetas feel unity is of prime importance, and Blacks at UNC need to seek that unification in community and campus activities. Thompson said the purpose of fraternities and sororities is not to isolate within a group and claim its

superiority but rather to formulate a common pride in that organization and others like it and to stimulate a true awareness of brotherhood and sisterhood on a predominantly white campus.

The future holds plans of progress for Zeta Phi Beta. The colonization of a Phi Beta Sigma Chapter and a scholarship program are being considered for the next year.

The chapter itself is a challenge. It is up to Diana, Carol, Linda and Stella to establish Zeta's qualities and lay the foundation for what Zeta will become at UNC.

## NEWS NOTES

### Off-campus

#### Outlook in South favors business

ATLANTA, GA (CPS)—Southern liberal arts majors, diversify. You've nothing to gain but some jobs.

That's the essence of a new report by the Southern Regional Education Board called *Supply and Demand for College Graduates in the South, 1985*. The report's most startling conclusion is that only 80 percent of the South's college graduates in 1985 will find jobs that are usually filled by college graduates.

Comparing the supply of graduates with job openings, the board found "the gloomiest outlooks" for the liberal arts, education, communications, law, and social work majors of 1985.

#### Women get sexually aggressive

(CPS)—On the heels of research showing that pornography can in fact make some men more violent in their attitudes toward women comes research suggesting that women, too, become more aggressive when sexually aroused.

Zodiac News Service reports that Purdue University psychologist Robert Baron conducted experiments with women who were made angry and shown "erotic materials." The women were more willing to give more severe electrical shocks to other volunteers than were women who were also angered, but not shown the materials.

Science News thinks the research, described in a paper written for the American Psychological Association, is the first documented suggestion that sexual arousal and aggression are related in women. A recent study by Ed Donnerstein of the University of Iowa illustrated the same relation in men.

### On-Campus

#### BSM holds first meeting

By DONNA WHITAKER  
Staff Writer

The BSM held its first general body meeting of the spring semester January 17 at 7:00 p.m. in Upendo.

SGA president Jim Phillips talked to BSM members about the April Springfest, which will feature soul and rock performing artists. Phillips solicited suggestions for performing artists that Black students would desire if the first choice groups, such as Earth, Wind and Fire, were not available.

He also explained the technical aspects of organizing the Springfest and what it would be like.

A BSM member suggested that Phillips form a committee consisting of a Black student that would choose satisfactory groups to perform at the Springfest. Persons interested in serving on the committee were asked to contact Greg Pennington.

Greg Cranford, candidate for Hinton-James Representative to the Campus Governing Council, explained his platform and interests concerning the office he seeks.

Election for the CGC position will be held Feb. 14.

Several announcements were made concerning many future BSM events.

#### Ramsey and Burns receive honors

Roommates Diane Ramsey and Teresa Burns recently received honors. Ramsey, a senior RTVMP major from Rougemont NC, has been selected to be featured in the 1978-79 edition of *AMERICA'S OUTSTANDING NAMES AND FACES*. This collection represents outstanding students in various areas of endeavor. Burns, a senior journalism major from Charlotte, received \$25 from the William Randolph Hearst Foundation. Her *Black Ink* editorial on the Black dialect was one of two chosen by the UNC school of journalism to compete for national honors in December's Hearst competition. The other editorial selected was on Capital Punishment written by Daily Tarheel Features Editor Betsy Flagler.

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