The news in this publication is released for the press on the date indicated below.

THE UNIVERSITY OF NORTH CAROLINA

NEWS LETTER

CHAPEL HILL, N. C.

Published weekly by the University of North Carolina for its Bureau of Extension.

MARCH 17, 1915

VOL. I, NO. 17

## CAROLINA CLUB NOTES

Who Said Hard Times?

The other day a small country bank in one of our leading cotton counties declared a 10 per cent cash dividend.

Since 1907, this bank has declared cashand stock dividends amounting to 315 per

Who said hard times? Not this bank this bank surely.

#### The Citizen-Banker

The Citizens Bank of Warrenton is distributing monthly folders to the farmer's products begin to reckon in per of Warren on diversification, proper crop cents as business people do, they will rotations, maximum yields, increased soil both quit throwing pennies away. Penfertifity, larger farm revenues, permanent nies are per cents as certainly as pounds farm prosperity and the like, says The and shillings. Record.

If the farmers of Warren heed this capital counsel and raise enough bread and meat, grain and hay for home consumptied at Helena in Pender county by Mr. tion year by year it will mean permanent, not merely seasonal, prosperity. It will and Development Co. in Wilmington. also mean more and safer business for the They found neat cottages and small merchants and bankers.

#### The Spider-Banker

Here is the advertisement of another kind of banker in North Carolina: or ap- plains our two hundred million wilderparently another kind:

Elijah—this is gospel. be relied upon to feed you in your old den and Brunswick counties. age is The Eagle on the American Dollar-this is also Gospel."

The moral is, Save your dollars. The point is, Deposit them in our bank.

Here is a frank religious creed: Worship the Golden Cali; bow the knee to Rimmon; have faith in Mammon-

And above all: Walk into our parlor. It is the spider's spiel for spoil.

#### Names Worth Mentioning

ship prizes, and two of the district cash prizes, says the Lenoir Topic.

These promising young farmers are Clyde May, Lester Flowers, and Hamil-

### Slaughtering the Innocents

Nearly one-tifth of all the deaths in the registration area in 1913 were of babes less than a year old.

id more than a fourth were of children less than five years old.

King Ignorance slaughters more children in many a community every year than ever King Herod did in Bethlehem.

What will the Health Survey of Orange county disclose? The best index of any taking. civilization is the death rate of helpless!

### Equipped for Efficiency

The University of Wisconsin is asking the legislature now in session for \$5,150,-979.32 to cover university purposes during the next two years.

During the last two years the University of Wisconsin had from the state 84.347.774.41

her University even a tenth of such sums and better culture of crops, more and county, as these, President Graham's visions of better cattle and hogs, more home-bred state-wide service might be realized in horse and mule colts, more hay and forlarge measure

### We Need More of Them

is a one-horse farmer of the right sort, are educated. He has beef cattle to sell, some 1913 corn still left in his crib, 55 gallons of syrup, in Orange? 75 bushels of potatoes, 25 bushels of peas. 150 bushels of oats, plenty of vegetables, chickens, hogs and cows, and three bales of cotton lying by for better creases in live stock in Orange were as prices, says the Sandhill Citizen.

This type of live-at-home farmer is Orange County Club at the University: fairly rare in any Southern state; but there are more of his sort in North Carolina, far more, than in any other state of per cent; horses, 17 per cent; milk cows, North Carolina will receive a large Bible. the cotton belt. Oklahoma perhaps excepted. May his tribe increase

### One Dozen Fresh Eggs

We captured in a hotel restaurant in Raleigh some time ago, a cheap pasteeggs direct from producer to consumer.

sold by the Farmers Union Co., Enfield, worth investigating

N. C., and guaranteed by the producer J. W. Hardee. The container was marked. Self-Locking Carton Co., 465 E.

Illinois St., Chicago The buyer in Raleigh paid 24 cents a dozen for these eggs. At a little country store, on our way home, we picked up 4 dozen eggs at 25 cents a dozen. The producer got 20 cents in trade.

#### Cents and Per Cents

In one case, the producer got 25 per anyway. Who said eight per cent? Not cent more and the buyer paid 4 per cent less; in the other, the producer got 16 2-3 per cent less and the buyer paid 41-6 per cent more. See!

When farmers and the consumers of

#### Our First Belgian Colony

Twelve Belgian farmers have been set-Hugh McRae of the Carolina Trucking farms limed and fertilized, plowed and harrowed all ready for them upon arrival.

The lack of farm labor in the South exness acres; our twenty two million in 'In the olden times the Ravens fed North Carolina, and the million six hundred thousand acres, or nine-tenths of 'In these times the only Bird that can the land, in New Hanover, Pender. Bla-

## Exploring Orange County

We are indeed fortunate in having the State and Federal experts explore the resources of Orange county.

We look upon these surveys of our educational interests, activities, resources, and deficiencies as being one of the best things handed to the county in many

Last Monday the County Board of Forty-four Corn Club boys in Watauga Education and the Board of County ComThe members of the Moonlight school 8. Commissioner of Education. North Such work as this must vitalize the

Editor Chapel Hill News.

### About Their Father's Business

The ministerial association has just fashioned corn husking. associations are preparing to do so.

It is time we were all finding out in some business-like way where our churches stand and which way they are moving.

What counties of North Carolina have county-wide ministerial associations? And what are they doing? - What might they be doing?

### What Orange Needs

As Mr. R. P. Blackwood sees it:

age, and bigger grain crops.

country-bred boys and girls that will county Mr. John Wilhoit of Chatham county send them back to the country when they

What are your ideas about our needs

### Up and Down in Orange

During the last census period the infollows, says Mr. J. M. Johnston of the

23 per cent; and poultry, 30 per cent.

during this period:

colts, 40 per cent; hogs, 22 per cent; and is a worthy one and Secretary Love is to sheep, 67 per cent.

In ten years our sheep decreased from matter. board container used for moving country 2,434 to 900. Here is loss amounting to It is a known fact, provable by reliable Matthews and his co-workers in Sampson some \$700 a year in sheep alone. A statistics, that in those cities where the are helping the problem of visitation by The cover read: One dozen fresh eggs. \$7,000 loss of property in ten years is expense for schools is high there the po-means of their County School Record.

## GENUINE LEADERSHIP

Editorial Board: E. C. Branson, J. G. dell, Hamilton, L. R. Wilson, Z. V. Judd, S. R. Winters, L. A. Williams Entered as second-class matter November 14, 1914, at the postoffice at Chapel Hill, N. C., under the act of August 24, 1912

Down in North Carolina they have a State University which doesn't believe it is doing its duty to the commonwealth merely by educating the chosen few who are fortunate enough to enter its halls. The university has said that if its elearning does not mean a leaning to the toilers in the mills and factories, in the shops and on the farm, with a longing to serve them, it does not deserve support by the taxpayers. So you find running through its atterances a continual current of inspiration to the people of its state. It is not alraid to swing a stick at child labor. to chronicle the number of illiterates within the borders of the state

But it is easy enough to scold instead of offering constructive criticism. The university does not err this way. For it has put into practice its ideals. ranging from Home-County study courses to Mommunity Service Week" which was taken up by the state from a suggestion by President Graham. On another page read the story of this great idea to enlist a whole commonwealth in the movement for the common good. "Know thyself" applies to communities equally as well as to individuals.

The first step towards better things is to find out exact conditions. It is a thrilling thought that in so many communities the people forewent their daily tasks and gathered to make plans for betterment.

Why shouldn't every county in every state have a "Community Service Week." if not by state decree, then by local initiative?

-The Banker-Farmer

## SCHOOL NEWS

#### A Worthy Attitude

raised 2,445 bushels of corn last year. missioners unanimously approved the in the Old Mill School, Edgecombe coun-They captured one of the three scholar- idea of a whole-time county health officer ty, as announced in the University News tion for public education than any other We should all lend a hand, attend the Letter, have given an entertainment, the sight not fore-sight meetings, and support the movement in proceeds of which were to go to the teachevery way possible.-W. B. Thompson, ers in the school. From the newspaper accounts, it was a most decided success. From far and near the folks came and enjoyed the play representing an old have found a most useful place in our one carefully outlining the plans for the

They are concerned about their Father's the term of the Old Mill School be inbusiness. And this is a kind of business creased. More than this, the Moonlight that has been overlooked long enough by school will continue as long as the teachour church people everywhere. It is the ers are in the community. These teachers towards the proceeds explains the attitude of the pupils in the Moonlight school. It teachers and pupils.

### Gaining in Power

The war on illiteracy is gaining in pow er and mementum every day. The teachers and committee of Buncombe

Above all things, a plan to educate fare on the 543 white illiterates of the of the school committeemen.

In Johnston county the school officers

## Hind-Sight, Not Fore-Sight

Through the efforts of Rev. Sidney Love, Secretary of the N. C. Prisoners' Cattle increase. 4.6 per cent; mules, 9 Aid Society, every county and city jail in Presumably one purpose in view is to en-On the other hand our losses are serious courage the prisoners therein to lead a better life through learning the way by Horse colts decrease, 19 per cent: mule reading this master guide. The motive

lice expenditure is low; in those cities The January number is full of good you,

### UNIVERSITY SCHOOL OF EDUCATION LETTER SERIES NO. 19

#### A Good Idea

Le Librar

The County Supervisor in Johnston the farm.) County, Miss Elizabeth Kelly, brings is decidedly worth while. It is the idea to my pupils? Method of Organization

The ninety-two rural schools are made into cleven groups. These groups will ward answering this question. A general each work as a unit and all, together discussion would naturally follow the with the ten town schools, will make up reading of each paper. the county group.

The teachers of each group as organ-taught in my school satisfactory? ized will meet on Saturday at some con- t Discuss purpose, ways and means of by concentration and individual work do work.) practical things that they have not done V. Discussion of plans for Group Day

#### A Sample Program I. Brief opening exercise by President

of Group. Roll call by Secretary.

II. Round-table conference on "The all other events connected with the day. Teaching of Geography in the Elementary Schools.

(In preparation for this let each teach- VI. Open period for anything desired er make a careful study of chapters I-VI by special Group. in the text. This should enable the teachhas related Geography to other subjects and the things that need to be done in in school and to the life interests and each community.

needs of her pupils in the home and on

III. What specific efforts am I putting forward an idea for county teachers which forth to make school life more interesting

of Group Meetings for Rural Teachers. (Each member of the Group is expected to answer this question by reading from a previously prepared paper, giving mere

IV. Are the results of Spelling as

venient place within their group territory. teaching; amount and manner of assign-These groups in this way will work out ment; reviews, and results as shown by their problems, and at the same time reviews and by pupil's ability to use come to know more of each other, and words in every-day written and oral

preliminary to County Commencement and Field Day.

1. Agreement on definite plans in regard to literary, musical, athletic, and

2. Arrangements for tentative program for Group Day.

A joint meeting of at least half an hour er to enter into a live and intelligent of the teachers and health officers of each discussion based on subject matter in chapter VII. Let each teacher tell from and place, after which the health officers actual experience some way in which she might meet in another room and discuss has related Geography to other subjects with each other the things each is doing

tion decreases.

parative figures from the office of the U. light school movement

### More Power to Them

is a worthy attitude on the part of both local needs. It must be cast into short loyally participates, teachers and pupils. The busy teacher will not take the time to read long dissertations

This bulletin idea is a good one. We hope more counties will adopt it

### School Committeemen

In the North Carolina Public School School Debating Union. county have allied themselves with the system, school committeemen occupy a At this time 1,000 boys and girls in forces already in the field for the struggle strategic position, making as they do the 250 communities of the State will discuss Better roads, better schools, more farm by pledging themselves to work for the connecting link between the County Board the advisability of our Government's If North Carolina could or would give telephones, better preparation of land establishment of Moonlight schools in the of Education and the County Superintend- adopting a policy of ship subsidies. They ent on the one hand and the people on will speak in 90 counties, to audiences At a recent meeting, the teachers of the other. The rural school and the numbering 50,000 people. Rowan county adopted a resolution to efficiency therein are in a large measure. The winners in the triangular contests wage an immediate and aggressive war- determined by the ideals and enthusiasms will compete in a final contest for the

### **Enlisting Support**

Time and effort are therefore well spent are using not only the Moonlight schools in interesting the school committeemen. but the Community Life Clubs as well to in acquainting them with the extent and be determined upon by the county authorities

### The County Conference

To this end County Committee Conferences have been held in many counties of the State to which all committeemen are Extension will bring this bulletin to you. invited and at which problems of a practical and local nature are discussed.

### Vitalized Supervision

The County Schools of North Carolina be commended for his attention to this are having quantities of red blood transfused into their systems. Superintendent

where the school expenditure is low the things from cover to cover. It considers police expense is high. In other words, the township teachers' meetings, county as the money spent for schools increases commencement, round-table conferences, the necessary expense for public protec- news from the different schools, health work, club work, agriculture, good roads, According to the latest available com- the three-teacher school and the moon-

### Definite Work

Superintendent Paul J. Kiker of Auson county believes in giving his teachers very specific information about the county The County School Bulletin seems to school work. He sends a letter to each educational system. The University County Commencement, stating exactly taken a religious census of Gastonia. In The proceeds amounted to nearly \$50. News Letter has just received a copy the time and place of the township teach-Kinston and Mooresville, the ministerial which the teachers did not accept for of one more from Superintendent Pittman ers meetings, and details the necessary themselves but asked that with this sum of Edgecombe county. It is excellent in points to be looked for in the observation of lessons taught by other teachers

One of the greatest values of such bul- By the way, this is a very valuable part ctins will rest in the regularity with of the township meetings. The mornings which they appear. The teachers must are spent visiting the rooms at work in business man's yearly business of stock- are Miss Nina Corbett and Miss Mary come to expect them at some definite the schools where the teachers meet. The Bryan The attitude taken by them time—and they must not be disappointed. afternoons are spent discussing the work The material for the papers must be seen and other necessary matters. Such live. It must be local and aimed to meet work is bound to help every teacher who

### 1000 STUDENTS TO DEBATE

The biggest series of debates in the history of North Carolina will soon take place. March 26th is the date set for the

Aycock Memorial Cup at the University on April 9th.

### CO-OPERATION IN CATAWBA

Extension series No. 8 of the Univercarry the campaign into the enemy's ter- character of the various school problems, sity of North Carolina deals with Co-opritory. The one and only Holy War, the and in enlisting their sympathy and co-erative Institutions among the farmers of war against illiteracy, is gaining in power. Operation in whatever undertaking may Catawba county. Much has been done for the welfare of Catawba county by its co-operative institutions, and the example is one that can be followed by other communities in the State.

A postal addressed to the Bureau of

# A POPULAR BULLETIN

A big demand continues for Extension Series Bulletin No. 2 of the University of North Carolina. This bulletin contains Addresses on Education for use in Delaiming, Essay Writing, and Reading.

It is being used as the source of material for the declamation contests in many of the approaching county commence-ments. A postal addressed to the Bureau of Extension will thring this Bulletin to