The news in this publication is released for the press on receipt.

THE UNIVERSITY OF NORTH CAROLINA

NEWS LETTER

Published weekly by the University of North Carolina for its Bureau of Extension.

JUNE 26, 1918

CHAPEL HILL, N. C.

VOL. IV, NO. 31

Editorial Board: E. C. Branson, J. G. de R. Hamilton, L. R. Wilson, R. H. Thornton, G. M. McKie,

Entered as second-class matter November 14, 1914, at the Postoffice at Chapel Hill, N. C., under the act of August 24, 1912.

WAR SAVINGS WEEK

OVER THE TOP BY JUNE 28

The week from June 23 to 28, inclusive, has been designated as War Savings Week. President Wilson has proclaimed Friday, June 28th, as National War Savings Day and has requested every man, woman and child to pledge himself on or before the 28th, to save and buy War Savings Stamps to the utmost of his ability.

Governor Bickett urges every tax-payer to pledge himself to buy all the War Savings Stamps that in his honest opinion he will be able to pay for during the remainder of the year. The purpose is that the War Savings Campaign shall be made to go over the top by an intensive campaign, and that it may not be necessary to take the remainder of the year to secure the amount desired.

four million dollars and raising over fifty per cent of her sales by April 1, If he prefers his change in cash, all he is the plan that will be adopted not only in North Carolina but in every State in the Union. What Nebraska done it is believed at State Head-has done it is believed at State Headquarters and by all War Savings workworked out and are now being execut-themselves to take by June 28. They do by State, County and Township Chairmen.

The chief principle of the plan adopted is a house-to-house canvass and the taking of subscriptions from that will are every tax-payer in the township, or his merchants. excuse for not subscribing. A record of every man's pledge and support of this cause will be kept.

On Friday, June 28, every tax-payer will be summoned to appear at the schoolhouse in his school district for marked up to sell \$50,000 worth. They the purpose of either celebrating the occasion of his township's raising its quota, or if that be not the case, to The Chapel Hill merchants can and finish raising the township quota. The township will be the unit of organization in the campaign and "Every township 'over the top' by June 28, in War Savings pledges" will be the motto.—Concord Times.

OUR CHAPEL HILL JOB

Our war savings allotment in Chapel Hill township is \$80,000. So far, our sales and pledges amount to only \$17,-475.77.

Our job is to sell stamps and secure pledges amounting to \$62,525 by June The pledges can be redeemed at the postoffice at any time before Janvary 1.

It's a man's size

If we keep out of the list of slacker townships we must sell on War Savings Week an average of \$15.63 per inhabitant, counting men, women, and children of both races; or \$78.15 per

we have bought and pledged only \$4.36 per inhabitant.

We shall have to get busy-mighty busy in the country neighborhood, in mittee: M. C. S. Noble, E. C. Bran-Carrboro, in Chapel Hill, and in the son and the ministers of the township.

negro church communities.

E. C. Branson is township chairman,
Miss Hattie M. Berry is Chairman of
the Chapel Hill Community Club committee, R. H. Ward heads the Carrboro
drive, and R. E. Malone the canvass
are the progress of the township.

3. War Savings Day Committee:
M. C. S. Noble, Mayor Roberson, and
N. W. Walker.

4. Publicity Committee: Miss H.
M. Berry, L. A. Williams, E. V. Howell, F. P. Tilley, C. J. Meetze and among the negroes of the township.

A TIP-TOP INVESTMENT

Thrift stamps cost 25 cents apiece, and savings certificates \$4.17 each. They can be bought at any store or They can be b bank or postoffice or rural mail carrier in the township. A hundred dollars in War Stamps costs only \$83.40, and a thousand dollars worth costs only \$834. Here are five reasons why War

Stamps are a tip-top investment.

1. A \$4.17 war certificate is worth

\$5 on Jan 1, 1923. Which is to say, the investment earns 83 cents meanwhile.

Your money is earning nearly 41

per cent interest, you see.
2. Savings stamps are tax-free.

That is a thing that appeals to longheaded folks. They are absolutely safe. Your

certificate is registered in your name at the postoffice. No matter if you lose it, or somebody steals it, nobody but you can cash it at the postoffice. It's as good as gold for you, but it's trash for anybody that tries to de-

back any time you want it or need it. busy. Our 11 country church com-The postmaster will cash your war munities have already been visited by saving certificates with interest to an automobile party consisting of Miss

date, any time you please.

In this particular, War Saving Certificates are better than Liberty Bonds —as even a child can see.

—as even a child can see.

Another thing will strike people with money-sense. When we take \$80,000 worth of War Savings stamps in Chapel Hill township we get back \$3,200 a year in government interest or nearly \$15,000 by Jan. 1, 1923. That's nearly as much as our share of the county taxes year by year.

Thirty-two hundred dollars a year will buy a lot of bread, bonnets, and paregoric for the families of Chapel Hill township.

THE MERCHANTS' 10B

The National Merchants' Association has agreed to buy a cool hundred million dollars' worth of war savings The plan by which Nebraska suc- stamps and to sell them to their custoceeded in oversubscribing her quota by mers or offer them as change whenever the customer is willing to take them.

The Chapel Hill merchants are up ers that North Carolina can do. Conagainst a \$6,000 proposition. That's sequently the plans for an intensive the amount of war savings stamps State-wide drive have been carefully they are expected to take or to pledge

> Messrs. A. R. Baer and R. C. Andrews are the Chapel Hill Committee that will arrange these sales with our

> If you want to see who has a patriotic interest in War Savings Stamps, watch for the posters in the

store windows.

The High Point merchants were marked up to sell \$50,000 worth. They

will do just as well as those of any other town in North Carolina. We have no slackers here; or let us hope

However, watch the show windows. Take War Stamps for change, and trade with merchants that have them on hand for sale.

OUR WAR SAVINGS DRIVE

Every community of Chapel Hill township, town and country, is covered by the War Savings committee organized for the big drive on June 23-28.

1. The Central Committee is E. C. Branson, Mayor W. S. Roberson, R. H. Ward, Lueco Lloyd, Rev. J. F. Mc-Duffie, Miss H. M. Berry, Mrs. Collier Cobb, Mrs. Jane W. Ray, Mrs. J. M Lloyd, Mrs. Lizzie Blackwood, L. C Patterson, Clay Hogan, W. A. Long, G. A. Hearn, C. L. Rich, J. Add Duke, R. P. Blackwood, R. L. Smith, W. C. Pearson, M. C. S. Noble, M. H. Stacy, Our allotment is \$20 per inhabitant E. V. Howell, Collier Cobb, and C. S. or \$100 per family of five. At present Mangum. R. E. Malone with the colored ministers is heading the work with the negroes.

Church and Sunday School Com-

James Patterson.

5. Limit Club Member Committee: C. B. Griffin, M. E. Hogan, Lueco Lloyd, R. H. Ward, E. V. Howell and I. W. Pritchard.

Neville, J. E. Merritt.

The House-to-House Canvass

The teams and team captains will be announced in our next issue. These are the people who are willing to give June 24-28 to the work of house-tohouse, face-to-face, personal solicita-tion. Theirs is the hard job of selling, or securing pledges to take, the bal-ance of our War Savings allotment before June 28—some 60 odd thousand dollars in this township.

People who do not have the ready cash can sign a pledge to buy thrift certificates at the postoffice before Jan. 1, or they can borrow money at the bank and deposit their certificates as security.

NEIGHBORHOOD RALLIES

The War Saving Day committee is

WAR SAVINGS WEEK

War savings week for North Carolina was proclaimed today by Governor Bickett, who uses Mr. Micawber as an illustration of thrift and the old gentleman's formula as the outward and visible sign of inward invisible enterprise.

The proclamation follows the President's address to the people of the United States and the \$4.17 spent now for a thrift certificate is likened unto the pounc of which Mr. Micawber spoke. Says the gov-

"Charles Dickens' most famous character is Mr. Micawber. Micawber's most famous saying is: 'Annual income twenty pounds; annual expenditure, nineteen, six; result: happiness. Annual income, twenty pounds; annual expenditure, twen-

ty pounds, six; result: misery.'
"Four dollars and seventeen cents invested in a five dollar war savings certificate will take care of this pivotal pound, and place it on the right side of the family ledger. To the ninety and nine thrift stamps and war savings certificates afford the best opportunity to serve and to save themselves and the nation.

"If our people will invest \$50, 000,000 in these securities they will open for themselves a new door of hope, and for North Carolina a new era of financial independence. "After the war there will be tre-

mendous competition for business between nations, communities and individuals. North Carolina may not hope to get its legitimate share of this business unless we shall store up the capital with which to carry it on. If we fail to do this North Carolina soldiers will come home to a land without jobs, and will of necessity be drawn away from us into more thoughtful and provident communities.

"The issue is vital and plain. "The purchase of war savings certificates spells industrial salva-

"The failure to purchase war savings certificates spells industrial

Governor's Proclamation.
"Therefore, I, Thomas Walter
Bickett, governor of North Carolina, do hereby set apart the period beginning Saturday, June 23rd, and ending Friday, June 28th, as War Savings week, and during this week the people of North Carolina are urged to pledge themelves to purchase thrift stamps and war savings certificates to the face value of \$48,538,314.00, being \$20 for every man, woman and child in the

"To this end I urge every individual and every organization, religious, educational, social and industrial, to devote their thoughts and energies to this vital campaign dur-

'And especially do I urge, "1. The mayors of all towns and cities to issue War Savings proclamations:

"2. All ministers of the Gospe! and superintendents of Sunday schools to talk to their people on Sunday, June 23rd on the salvation

"3. That from Monday, June 24th, to Thursday, June 27th, inclusive, a house to house canvass be made, and every person in the state be given an opportunity to sign a

War Saving pledge. That on Friday, June 28th which is War Savings day, set apart by the President of the United States, every person go to the school house in his district to attend the great War Savings rally to be held there, and to make sure that the quota of that district, which is \$20 for every man, woman and child the district, is purchased or pledged.—Greensboro News.

H. M. Berry and Messrs. L. A. Williams, F. P. Tilley, C. J. Meetze, and E. C. Branson.

The War Saving Rallies arranged for to date are as follows:

1. The Community Club, Davie Poplar, Sunday afternoon, June 9. 2. Chapel Hill School Auditorium,

Thursday evening, June 13, 8 o'clock. 3. Blackwood School House, Saturday evening, June 15, 8:30 o'clock

4. Calvander School House, Sunday June 16, 3 o'clock (old time) 5. Mt. Moriah, Sunday, June 16, 3:30

6. Damascus School House, Sunday, June 16, 3:30 p. m. Union Grove, Sunday, June 16

8. Summer School, Memorial Hall, Tuesday, June 18, 8 o'clock. 9. Mt. Carmel, Saturday, June 22, 3:30 p.m. 10. Memorial Hall, University Cam-

pus, Sunday, June 23, 8 p. m. 11. Carrboro, Sunday, June 23.

LETTER SERIES NO. 152 ENLIST AND GO TO SCHOOL The enlistment will constitute the

UNIVERSITY SCHOOL OF EDUCATION

Many a 1918 high school graduate is debating with himself this year: Shall I go to college? or shall I enlist at once for military service?

The War Department has just made it possible to do both. It says, in effect, to the ambitious young American: "You serve your country by going to college. To make sure that you do not lose thereby the opportunity of serving your country in a direct military capacity, you will be asked to join the special U. S. Army college training units that are to be formed. You will be lightly for service at a moment's be liable for service at a moment's notice, but because you are worth more to the nation with your college training than without it, you will be expected to stay in college until called by the Government."

The Announcement

The War Department's announcement provides that beginning with September, 1918, military instruction, enrolling for the instruction one hundred or more able-bodied students over the age of eighteen. The necessary military equipment will be provided by the Government. There will be created a military training unit in each institution. Enlistment will be purely voluntary, but all students over the age of eighteen will be encouraged to enlist.

student a member of the Army of the United States, liable to active duty at the call of the President. It will, however, be the policy of the Government not to call the members of the training units to active duty until they have reached the age of twenty-one, unless urgent military necessity compels an earlier call. Students under eighteen, and therefore not legally eligible for enlistment, will be encouraged to enlist in the training units. Provision will be made for co-ordinating the Reserve Officers' Training Corps system, which exists in about one-third of the colle giate institutions, with this broader

The Double Purpose

This new policy aims to accomplish a two-fold object, the War Departmen announces, first, to develop as a great military asset the large body of young men in the colleges; and second, to prevent unnecessary and wasteful depletion of the colleges through indiscrimiunder officers and non-commissioned officers of the army, will be provided in every institution of college grade students a definite and immediate mili-

tary status.

No nation has made such generous provision for combined military and college education as has the United States in this new plan. The youth who avail themselves of the privilege

on June 23-28 will be arranged this week and announced in our next issue.

THE CHAPEL HILL TEAMS

The Chapel Hill War Stamp teams The Chapel Hill War Stamp teams and team captains will be appointed by the Community Club War Savings Committee: Miss H. M. Berry, Miss Josie Pritchard, Mrs. Jos. Archer, Mrs. R. C. Andrews, Mrs. T. J. Wilson, Mrs. C. T. Woollen, Mrs. H. W. Chase, Mrs. C. S. Mangum, Mrs. W. D. Toy, and Miss May, Pritchard Mary Pritchard.

This is the committee that sold \$18,600 worth of Liberty Bonds in the third drive, and they are undertaking to sell \$25;000 worth of Savings Stamps between now and June 28.

ing men, women and children or \$75 per household of five.

Everybody will now be given a per-

PATRIOTISM AND SONG

School auditorium, Thursday evening, 8 o'clock. Brief addresses by Dean Stacy, and C. J. Meetze, of Virginia. An hour of community music and patriotism planned by the Community

Everybody invited—men, women, and children! Come on time, enjoy it, and get into the spirit of a great national movement.

Signed: Miss H. M. Berry, Mrs. C. Mangum, Mrs. T. J. Wilson, Mrs. W. Chase, Mrs. C. T. Woollen, Mrs. R. C. Andrews, Misses Josie and Mary Pritchard, Mrs. Joseph Archer, Mrs. W. D. Toy, and Mrs. Blanche Patter-

WAR AND THE COLLEGES

Colleges of liberal arts have lost about one-fifth of their male students since the United States entered the war, according to figures recently published by the United States Bureau of education. Out of 625 universities and colleges asked to compare their enrollment in the fall of 1916 with that of 1917, 313 replied. The loss of men in the freshmen classes of these was 16.3 per cent; in the sophomore classes 14.4 per cent; in the junior classes 23.7 per cent; and in the senior classes 29.4 per cent.

Evidently, says the bureau, the war has deterred many high school graduates from entering college at present, while most of the freshmen al ready in college decided to remain until fall, since the sophomore class showed the smallest loss.

In each class there is a slight increase in the number of women. The loss for the entire student body was nearly 11 per cent, as compared with the normal annual increase of 5 per cent.

In general, technical and profession-Other rallies preliminary to the ture report a loss of 34.9 per cent in Companion.

drive for war stamp sales and pledges men, 94 engineering schools a loss of 18 per cent, and 43 schools of medicine a gain of 3 per cent in men and 18 per cent in women .- The Survey.

CAROLINA IN THE SERVICE

Twenty-one members of the University faculty family or a full fourth of the total have been released for war service..

Thirty-two or nearly a third of our graduating seniors were absent on war duty on commencement day.

Nearly 1200 University men past and present (exactly 1185) are now serving the flag of our country.

Among the Carolina men in the service are the Secretary of the Navy, 2 brigadier-generals, 8 colonels, 9 lieutenant-colonels, 20 majors, 78 captains Stamps between now and June 28.

This is the share of Chapel Hill and it averages \$15 per inhabitant, country tenants, and 4 chaplains. In the Navy are 4 lieutenant-commanders, 11 paymasters, 7 lieutenants, and 7 ensigns Sixty Carolina men are in the aviation sonal chance to buy, or sign a pledge service, and 502 others are in various to buy, War stamps before January 1. The canvassing teams will be an including expert consultation boards war finance boards. liberty war stamp committees, food and fuel administrations, state and county councils of defense, and so on and on.

HORSE-SENSE

All will be well with us if we determine to grow at home enough food supplies for man and beast. If we do this the cotton acreage is a matter of secondary concern.

If a man is out of debt and his cribs filled with corn; if he has a supply of hay and some hogs, the high price of cotton or tobacco may make him rich, but low prices will not break him. But if a farm has little or nothing but corton or tobacco, high prices will yield him little more than enough to pay his debts for supplies during the year. the price of his cash crop is low that man may have to find an asylum in a bankruptcy court.

We were wise in 1915 in diversifying; we will be wiser in 1918 if we repeat our achievement of three years ago.—Exchange.

FINE SCHOOL REPORTS

A report from the Stateville Public Schools shows twenty-one War-Savings Societies organized and at work, with over \$6,000 invested in Stamps by the children. Their goal is \$10,066, which they expect to reach before December 31st.

The Rockingham City Schools, with an enrollment of 500 pupils, have bought \$10,127 of War-Savings Stamps, which is a per capita owner-ship of \$20.25. They have invested also \$7,200 in Liberty Bonds, and since March 13 have contributed \$166.12 to the Red Cross.

THE HALL OF SHAME

"Not all Americans can win a niche in the Hall of Fame, but all can keep out of the Hall of Shame that bears the names of profiteers and hoarders, al schools show still greater losses of of wasters, and slackers, and slickers, men. Thirty-eight colleges of agricul- of both sexes and all ages."-Youth's