

THE UNIVERSITY OF NORTH CAROLINA NEWS LETTER

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UNIVERSITY EXTENSION SERVICE

VOLUME EIGHT

The News Letter of the University of North Carolina is seven years old today, and the present issue is volume eight number 1. Its life began on November 14, 1914, with a mailing list of thirty-five hundred names. During these seven years its mailing list has grown to nearly twenty thousand. It goes to every daily and weekly newspaper in the state, to anybody in the state who wants it and writes for it, to North Carolinians in almost every state of the Union, and in a score of foreign countries besides. And it goes to them weekly free of charge the year around.

The News Letter is not a college gossip sheet. It is not its business to advertise the University. Its business is to explore the social, economic, and civic problems of the state—the every-day, work-a-day puzzles of life and livelihood in North Carolina. The News Letter is not thinking first and most about the University; it is thinking first and most about the state, as our readers long ago discovered.

Please—An Appeal

Please do not send us a list of people who in your opinion ought to be on the News Letter mailing list. A better way is to ask these people to send us post-card requests in their own names. They can all have it free of charge if they want it, but our rule is to send it to nobody who does not write for it directly. In this way we are fairly sure not to waste a copy.

Please notify us promptly about any change in your post-office address, that is to say, if you really want the News Letter. The people who fail to do this are stricken off our list. This failure is the infirmity of teachers and preachers in particular. We should like to have them all on our regular mailing list, but they are commonly neglectful or forgetful in this matter.

Please give the old post office as well as the new when you want your address changed.

And please remember that the University News Letter goes to anybody in North Carolina who wants it and writes for it in person; and that it rarely ever goes to anybody else.

Our hope is to have it go to the people who read and think and lead in North Carolina.

SERVICE TO ALL PEOPLE

The University of North Carolina belongs to all the people of the state. Therefore each individual has a right to expect some service from it. The purpose of this article is to explain how the University attempts to meet the needs of the people and to set forth what services are available.

The University Extension Division is an organized effort to give the people of the state who do not go to college some of the advantages enjoyed by those who are able to engage in residence study. It reaches out to the clerk, the farmer, the working man, the teacher, the housewife, and the public official, and offers each instruction and service according to his needs.

Dr. Branson, in an address before the Guilford County Alumni of the University, said, "We are coming to think of our University as a great central power station, with a great system of transmission lines, with relay and reinforcing stations here and there, and with terminal receivers, transmitters, and transformers everywhere." This statement, figuratively true at the time, is about to become an actual reality.

The Electrical Engineering department of the University is soon to install a wireless telephone transmitter—called a radio-phone. It will then be possible for all those who have receiving instruments to hear lectures and concerts given at the University just as if they were seated in the lecture hall. Newspaper editors will be able to get news direct from the University by radio-phone transmission. Even the lectures of the professors to their classes will be made available in this way. Professor Daggett predicts that within ten years the improvements in transmitters and the reduction in their cost will be such that any person in the state who will install a transmitter will be able to talk with any member of the faculty, about his own special problems and needs. It is hoped that many individuals and organizations, especially newspapers, will install receiving instruments. By writing to the University Extension Division information may be

had as to cost of apparatus, method of installing, etc. The cost is relatively so low that already there are hundreds of receiving instruments in this state.

Extension Organization

We have already stated that the Extension Division is an organized effort to serve the people. It has a definite organization both in respect to its personnel and its work. The diagram given elsewhere presents a graphic picture of the extension organization with its subdivisions. You will notice that there are thirteen bureaus grouped under three departments. What was once called the Bureau of Extension is now called the University Extension Division. The remainder of this issue of the News Letter is devoted to the service which the various bureaus of the University Extension Division offer to the people of North Carolina.

Correspondence Study

This Bureau offers eighteen standard University courses by mail. To those who are unable to attend college these home-study courses offer an excellent opportunity to obtain a better education. Credit toward a degree is granted to all those who can satisfy the University entrance conditions. Certain courses may be taken in order to remove entrance conditions. All courses credited towards a degree by the University will also be credited toward state teachers' certificates by the State Department of Public Instruction.

A course in sociology called Community Organization has been designed primarily for teachers, home demonstration agents, social workers, county superintendents of public welfare, directors of community service, and others interested in community work.

A more complete description of the correspondence study work was given in the last issue of the News Letter. If you did not write for the correspondence bulletin last week, do so today.

Bureau of Lectures

For several years a lecture bureau has been conducted for the purpose of aiding schools and other organizations in obtaining members of the University faculty to discuss with them problems incident to their daily activities.

Lecture courses, in whole or in part, or individual lectures on miscellaneous topics are furnished wherever there is a demand for them, whatever the size of the community. Many of these lectures are illustrated with stereopticon slides. Practically the whole University faculty is available for lecture service.

Teachers' meetings, chambers of commerce, boards of trade, factories, women's clubs, and other organizations may secure lectures by applying for them. Addresses for special occasions such as school and college commencements will be supplied upon application. A special bulletin has been prepared listing all lectures, both serial and individual, with names of the lecturers.

Short Courses

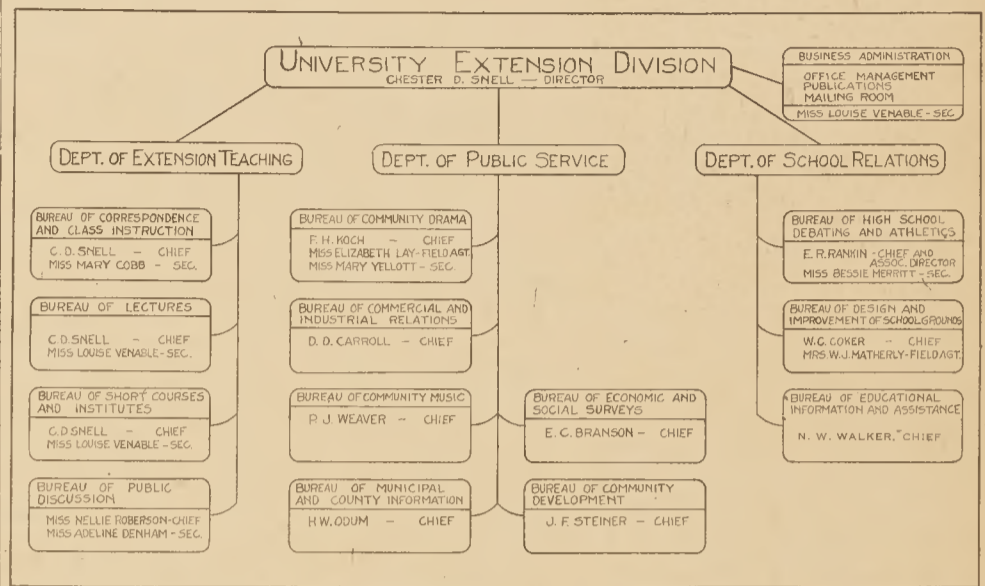
Occasionally there have been held at the University short courses for teachers of community schools for adults, community service directors, and welfare workers. Also, in cooperation with other organizations in the state, institutes on good roads, country life, and state and county councils have sometimes been arranged.

Organizations or groups of workers wishing the Extension Division to arrange for them a short course, institute, or special meeting, should write to this Bureau. Community or county institutes consisting of special lecture programs and group conferences will be set up in any community or county upon request, the expenses to be defrayed by the local organizations.

Public Discussion

The aim of the Bureau of Public Discussion is to promote study and public discussion on live, up-to-date questions and to furnish information on current political, social, and economic problems, as well as to encourage and assist in the study of good literature. The Bureau of Public Discussion is divided into six sections.

The Package Library Section serves as a background for all the work of the Bureau of Public Discussion. Pamphlets, clippings and books on a given subject, assembled in a convenient form for mailing, constitute a package library. An attempt will be made to furnish a package library, or at least



some material, on any subject designated.

The Women's Clubs Section, through the Package Library Section and the general University Library, is prepared to assist federated women's clubs, study clubs, and similar organizations in their study programs and discussions. Cooperating with the North Carolina Federation of Women's Clubs, this section each year prepares one or more programs that are officially adopted by the Federation and followed by the clubs. In 1920-21, 1585 persons in North Carolina used the official programs and borrowed 1859 books and pamphlets.

The object of the Parent-Teacher Association Section is to encourage the organization of parent-teacher associations and to assist them in the preparation of programs. Such topics as school finances, pupil and child development, the school beautiful, community problems, and recreation are being developed and material will be loaned for the meetings.

The Group Discussion Section is maintained to encourage and stimulate public discussion of current topics by supplying programs and guidance for debating clubs, literary societies, civic clubs, community organizations, and other groups.

The General Information Section is maintained to supply material on a variety of subjects and an attempt will be made to investigate any specified subject.

Through the Home Reading Course Section the University Extension Division has entered into cooperation with the Bureau of Education at Washington and now offers direct to North Carolina people reading courses of vital interest. Guidance is given in the form of pamphlets which describe each course and contain lists of books with their authors. Eighteen courses are offered through this section and full information can be secured by writing to the Bureau of Public Discussion, Extension Division, Chapel Hill, N. C.

A bulletin has been prepared by the Bureau of Public Discussion which gives in detail information as to the purposes, plans, and methods of the various sections of this Bureau.

Community Drama

The Bureau of Community Drama aims to encourage the people of North Carolina in the writing of original plays, drawn from tradition and local history and also from the present-day life of the people. This Bureau will be glad to give advice and criticism of play manuscripts submitted, and to make suggestions to teachers for the promotion of this work. Expert advice in problems of stagecraft is furnished. The Bureau sends out field agents to advise concerning stage construction and equipment. Where practicable, the services of a trained dramatic director will be supplied, either to produce a play or to give advice concerning the final details of scenery, costuming, make-up, etc.

This Bureau will undertake the direction of the writing of community plays or pageants based on history or tradition. It will aid any community in securing an expert dramatic director who will take entire charge of the production if desired. The facilities of the Library may be utilized by any citizen of the state in selecting plays and pageants and procuring reference books on production as well as historical material for the writing of community pageants and plays.

Commercial Relations

The Bureau of Commercial and Industrial Relations is under the supervision of the School of Commerce of the University. The members of the staff will be glad to cooperate with the manufacturing, banking, and commercial interests of the state in the solution of problems brought to their attention. Laboratories, statistical information, research methods, interpretative devices, and expert opinion are available for use by any inquiring individual or organization. Problems may be submitted for study and opinion, or arrangements may be made for a member of the staff to visit the establishment or community for first-hand observation and study. A full utilization of the facilities for lectures, advice, and information upon current problems in the various fields of business is invited.

Community Music

Lectures, demonstrations, and leadership for community sings are offered by Professor Paul John Weaver, head of the Department of Music in the University, on a number of subjects in connection with community music and music in the public schools. These will be of interest to women's clubs, business men's clubs, educational institutions, and similar organizations. In connection with work in the public schools, Mr. Weaver is available for school music surveys and assistance in the introduction of modern systems of school music teaching.

A limited number of piano and organ recitals and lecture recitals is offered, and in some cases it will be possible to furnish a combination of vocal and instrumental recital.

Municipal Information

The plans for the Bureau of Municipal Information and Research provide for a complete program of service and information to the cities and towns and communities of North Carolina as soon as adequate provisions can be made, and as soon as the new Social Science Building is ready in 1922. In the meantime the following service is offered: Loan through the library extension service of bibliographies, reading lists, and books themselves wherever possible; and answers to specific inquiries with reference to legislation, charters, and other matters of interest.

This Bureau will undertake in a small way to advise with towns and interested individuals concerning special problems, and to direct them to sources of assistance.

Social Surveys

Before a definite movement is inaugurated to upbuild a county or community from an economic and social standpoint, it is necessary to have at hand an accurate summary of existing facts. What is known as the social survey is the best method for securing such facts.

For years the Department of Rural Social Science of the University has been collecting data on social and economic conditions in North Carolina. This material is available through loans from the library, articles in the News Letter, and the bulletins which record the results of a number of county economic and social surveys. Published surveys of the following North Carolina counties are available: Wake, Durham, Rutherford, Rockingham, Sampson, Gaston, Halifax, Pitt, and Beaufort.

Community Development

The plans for the Bureau of Community Development provide for a complete program of community service and information. Bibliographies and reading lists will be supplied and such assistance and direction will be rendered as may be consistent with the library force and resources; plans for community councils and cooperative work will be provided or suggested wherever desired; visits to communities with reference to special programs of recreation or community development will be made upon request.

Debating And Athletics

The Bureau of High School Debating and Athletics offers a stimulating service to the high schools of the state in debate and athletics. The High School Debating Union is the medium through which assistance is offered in debate, and the high school athletic contests, five in number, provide the avenue for assistance in the development of athletics.

The High School Debating Union was organized in 1912-13 and has rounded out nine years of successful service. Two hundred or more high schools, grouped in triangles, discuss some important question each year. The schools winning both debates send their teams to the University to compete during High School Week in the final contest for the Aycock Memorial Cup, the trophy which was presented nine years ago by the intercollegiate debaters of the University to the High School Debating Union.

In the proper season, state-wide championship contests are held in football, basketball, baseball, track, and tennis. The finals in all these contests are held at the University.

Any secondary or high school is eligible to enter the contests in debate, track, and tennis. Any public high school, city or rural, is eligible to enter the contests in football, basketball, and baseball. Great interest is taken in these contests by schools in all parts of the state.

School Grounds

The principal function of the Bureau of Design and Improvement of School Grounds is to promote the beautification of school grounds in North Carolina. This year, however, service is offered in the beautification of home grounds, factories, parks, and playgrounds.

The work of this Bureau is carried on by visits of a field agent upon request, the preparation of specific plans, and the sending out of bulletins.

Educational Information

The Bureau of Educational Information and Assistance is under the supervision of the School of Education of the University. The members of the staff will be glad to cooperate with school officials in the following lines of work: Educational tests and measurements, school surveys, teacher appointments, advice with reference to school building, equipment, and general administrative problems.

Services Free

The Extension services of the University are free of charge to the people of North Carolina. That is to say, no university extension agent receives any fee beyond his travel, hotel, and other expenses when afield, and these expenses necessarily fall upon the organization extending the invitation. For information or for the services indicated above, write to Chester D. Snell, Director University Extension Division, Chapel Hill, N. C.