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# HOME STATE STUDIES

#### HOME STATE STUDIES

We are presenting below a list of re-search studies that have been made by teachers and students in the Department of Rural Social-Economics during the college year 1927-28. Brief summaries of many of the studies have appeared from time to time in the News Letter, as indicated. Most of these studies are concerned with some phase of North Carolina, economic and social. During the last fourteen years more than seventeen hundred such studies have been made in the department. These reports are all properly away, and are a part of the department library, which contains the largest collection of home-state data to be found in any state.

#### U. S. Studies

- 1. Value of Agricultural Products sity News Letter, Vol. XIV, No. 2. by States, 1926.—Paul W. Wager, University News Letter, Vol. XIII, No.
- 2. Value of Mineral Products by States, 1925.—Paul W. Wager, Uni-versity News Letter, Vol. XIII, No.
- Farm Real Estate Values, 1927. -Paul W. Wager, University News Letter, Vol. XIII, No. 48.
- Negro Tenant Farmers in the South, 1910 and 1925.—Paul W. Wager, University News Letter, Vol. XIII,
- 5. Expenditures of State Highway Departments, 1926.—Paul W. Wager, University News Letter, Vol. XIV,
- 6. Automobile Fatalities by States, 1925.—Paul W. Wager, University News Letter, Vol. XIV, No. 4.
- 7. Building and Loan Associations, 1926-27.—Paul W. Wager, University News Letter, Vol. XIV, No. 5.
- 8. Savings Deposits in Banks and Trust Companies, 1926.—Paul W. Wager, University News Letter, Vol. W.
- XIV, No. 6. 9. Savings Depositors per 1,000 Population, 1926.—Paul W. Wager, University News Letter, Vol. XIV, 1,000
- Tangible Wealth in the United
- States, 1925.—Paul W. Wager, University News Letter, Vol. XIV, No. 8.

  11. Theatre Admissions in the United
- States, 1926-27.—Paul W. Wager, University News Letter, Vol. XIV, No. 11. Mortgaged Farms, 1910 and 1925.
- -Paul W. Wager, University News Letter, Vol. XIV, No. 13.
- 13 Bank Resources in the United States, Vol. XIV, No. 16.
- 14. Pablic Library Service in the United States, 1926.—Paul W. Wager, University News Letter, Vol. XIV, No. 18.
- Developed Water Power in the United States, 1921 and 1928. University News Letter, Vol. XIV, No. 19.
- 16. Horses and Mules on Farms in the United States, 1928.—Paul W. Wager, University News Letter, Vol.
- 17. Dairy Cows in the United States, 1928.—Paul W. Wager, University News Letter, Vol. XIV, No. 2. Caldwell County—A county geography for use in the elementary schools.—Columbus Andrews. 2. Caldwell County: Resources
- Income in the United States,
- 1926.—Paul W. Wager, University
  News Letter, Vol. XIV, No. 22.

  19. Forestry Facts—A Table Showing How the States Compare in Four
  Particulars, 1925.—University News
  Letter, Vol. XIV, No. 24.

  20. Building Construction in 1926.—
  University News Letter, Vol. XIV
- University News Letter, Vol. XIV, in Sixteen Counties of North Carolina.
- 21. Farm Labor in the United States, 1928.—University News Letter, Vol. XIV, No. 28.
- Prisons, 1923 and 19 News Letter, Vol. XIV 1927. - University
- Farm-Owned Motor Vehicles -University News Letter, Vol.
- Carriers. Buses as Common -University News Letter, Vol. XIV. No. 34.
- Estimated Wealth of the United Vol. XIV, No. 35.
- Production of Lumber, 1926.-S. H. Hobbs, Jr., University News Letter, Vol. XIV, No. 39.

### North Carolina Studies

- 1. Tenancy Gains and Losses Counties, 1910 to 1925.—Paul Wager, University News Letter, Vol.
- 2. White Public High-School Graduates, 1927. — University News Letter, Vol. XIII, No. 44.
- 3. Rank of the Counties and Cities School Efficiency, 1925-26.—Paul W. Wager, University News Letter, Vol. XIII, No. 47.
- Farms on Improved Roads, 1925. -Paul W. Wager, University News Letter, Vol. XIII, No. 49.
- 5. Ratio of Marriages to Divorces, 1923-1926.—Paul W. Wager, University News Letter, Vol. XIV, No. 1.
  6. Motor Cars in North Carolina, and Inhabitants per Car, 1927.—University News Latter News Letters and Inhabitants per Car, 1927.—University News Latter Ne
- 1926.—Paul W. Wager, Un News Letter, Vol. XIV, No. 9.
- 8. Assessed Valuations, Total and per Capita, 1926.—Paul W. Wager, University News Letter, Vol. XIV,
- 1926-27.—Paul W. Wager, University News Letter, Vol. XIV, No. 12.
- 10. Mortgaged Farms in North Carolina, 1910 and 1925.—Paul W. Wager, University News Letter, Vol. Pennsylvania.
- versity News Letter, Vol. XIV, No.
- Letter, Vol. XIV, No. 23.

  14. North Carolina's Small Towns—
  Satisfying
- Letter, Vol. XIV, No. 28.

  14. North Carolina's Small Towns—
  Valuations and Tax Rates, 1926.—University News Letter, Vol. XIV, No. 26.

  10. The Compounded School in a Satisfying Country Civilization.—Winie L. Duncan, Orange county.

  11. Forms of Farm Group Enterprise.—Columbus Andrews, Caldwell 26.
- 15. Assessed Valuations and Valuations Determined by State Equalizing Board, 1927. - University News Letter,
- Carolina, 1927.—University News Letter, Vol. XIV, No. 31.
- Apportionment of Equalizing Fund, 1927-28 and 1928-29.—University News Letter, Vol. XIV, No. 32.
- 19. Facts concerning North Carolina, 1900, 1910, and 1927.—University News Letter, Vol. XIV, No. 36.
  20. North Carolina Hospitals, 1926.
- -University News Letter, Vol. XIV,
- No. 38. 21. Cost of Transporting Pupils to
- School, 1926-27. University News Letter, Vol. XIV, Nos. 40 and 41. Frissell, Virginia. 18. Farm Life
- 22. Cost of Operating School Buses, of the Fair 1926-27.—University News Letter, Vol. Minnesota.
- XIV, No. 42.

## County Studies

- schools.—Columbus Andrews.

  2. Caldwell County: Resources, Problems, and Possibilities.—Columbus
- Andrews. 3. Alamance County: Economic and Social.—John W. Harden, University of N. C. Bulletin, University Exten-
- sion Division. 4. Economic 4. Economic Status of Orange County Prisoners.—Roy M. Brown. 5. Types of Farming and Farm Life
- Clyde V. Kiser. 6. The Tax Burden on Farm Lands -A Study of the Delinquent Tax List
- of Orange, 1927.—Roy M. Brown.
  7. Town and Country Cooperation 7. Town and Country Cooperation in Public Health Work in Rutherford ounty, Tennessee. - Miranda Bradley,
- Tennessee. A Psycho-Social Study of Camden County, North Carolina. -S. M. Eddle man.
- During the year nine field studies of county government were made, making the total of such studies fifty-States, 1927. - University News Letter, seven to date. Each of these studies represents three or four weeks of res-in idence at the respective county seats, 26. Motor Vehicle Fatalities in idence at the respective county seats, 1927.—University News Letter, Vol. and each report contains one hundred pages or more. The reports have been typed and bound and are on file in the Rural Social-Economics Seminar Library.

## KNOW YOUR HOME STATE

Not to know the glory that was Greece and the grandeur that was Rome is to be sadly crippled in culture; but not to know the Home State is to be even more crippled in competent citizenship. E. C. Branson.

The counties studied during the year

### Special Studies

- Cotton System.-Rupert B. Vance,
- 3. Delinquent Boy Backgrounds A study of the boys in the three statesupported training schools.-Clyde V. University Kiser, Gaston county
  - Carolina.-Estelle Lawson, Orange county.
- Economic-Social Effects of Good Rural White Graded Schools, Roads, Automobiles and Auto-trucks 27.—Paul W. Wager, University on Rural Communities.—S. M. Eddle
  - man, Rowan county.

    6. Economic-Social Study of West Chester, Pennsylvania.-Hugh Brinton,
- 7. What a Country Town Can Do for Its Trade Area.—Columbus An-XIV, No. 14.

  11. North Carolina Income Taxpayers, 1927.—University News Letter,
  drews, Caldwell county.

  8. The Educational Efficiency of
- 12. Distribution of Doctors in North Carolina, 1927.—Paul W. Wager, Uniham county.
- One Hundred Country-Dwelling 7.

  Negroes and Their Grimes in Durham
  13. Comparison of 1926 and 1927 AsCity, N. C.—Hugh P. Brinton, Penn-
  - The Compounded School in

  - county.

    12. Farm Colonies of Directed Farm Owners.-S. M. Eddleman, Rowan county.
- 16. School Attendance in North
  Carolina, 1926-27.—University News
  Letter, Vol. XIV, No. 29.

  17. Fruits and Vegetables in North
  18. Religious Consciousness in Southern Rural Areas.—Louise Young, Tennessee.
  14. The Rural Mind and Farm and Religious Consciousness in South-
  - Home Demonstration Service. J. Paul McConnell, Virginia.

    15. Social Doctrine as Applied to
  - Tennessee. 16. The Farmer's Occupation and
  - Farmer Personality.—S. M. Derrick, South Carolina.

    17. Farmer Attitudes toward Co-
  - Tobacco Growers Cooperative. Sydney following table:
  - Farm Life and the Personality of the Farm Child .- Lucy A. Studley
  - 19. The College That Built a Town A School Rightly Related to Town and Country Life.-K. Lee Barkley, Iredel
  - county. 20. Studies in Taxation, to be published as the North Carolina Club Yearlished as the North Carolina Club Year-book: The Historical Background of the Tax Question, by Robert B. House; A Brief Analysis of Our Present Tax System, by Paul W. Wager; The Dis-tribution of Governmental Functions, by Clarence Heer; Equalizing the Burden of School Support, by Leroy Mastin; The Financial Condition of the Counties, by Fred W. Morrison; An Examination of the General Property Tax, by Ralph C. Hon; The Tax Burden on Industry, by Hershal L. Macon The Tax Burden on Agriculture, by G. W Forster; Consumption for State Purposes, by S. M. Derrick; Some Aspects of Municipal Finance, by Miss Ina V. Young; The Use of the License Tax, by Caesar Cone, 2nd; License Tax, by Caesar Cone, 2nd The Assessment of Rural Real Estate,

# **EMPLOYE STOCK OWNERSHIP**

Whether employe stock ownership may be regarded as an investment or as a speculation is a timely subject of inquiry by Professor Willard C. Fisher, College of the City of New which the Journal of the International Electrical Workers and Operators publishes in June of this year as "one the most valuable pieces of research 

American corporations have offered may continue to be satisfied. employes for reasons stated as follows:
(1) To create a demand for their securities and to help meet their increasing requirements in capital. (2) To reduce labor turnover, retain seasoned employes, and stimulate interest, loyalty, and efficiency in their workers.
(3) To have workers become capitalists, make them less responsive to radical agitation and more tractable and obedient to their supervisors (4) were Halifax, Franklin and Nash by Clifton J. Bradley; Duplin, Sampson and Greene by Edward A. Terry, and Catawba, Davie and Orange by Messrs.

To provide the workers an opportunity. and obedient to their supervisors. (4) To provide the workers an opportunity of the present owners to sell. In many

### Three Main Policies

stock. Some buy their stock in open the control of the market upon the employe's order. For those who are unfamiliar with such finitely aim to have the employes own transactions, the carrying out of the purchase and transfer by the company may be regarded as an important service. Payment for the stock in instalments by deductions from wages or salaties is an additional favor. "In the control of the control of the control of the purchase and transfer by the company's financial policy.

It will depend (3) on the employes' operation in interest. 4 Countryside Contributions to the instalments by deductions from wages Faculty of the University of North or salaries is an additional favor. "In some cases, too, while interest at something like the prevailing commercial rate is charged on the diminishing amounts unpaid, dividends on the purchased stock which more than balance the interest charges are credited to the subscriber's account."

A second and more common policy is that of "offering the stock, either purchased in the market or newly issued from the corporation treasury, at a price which is definitely below the current market price, sometimes considerably below it."

The third policy is the most liberal of all. Its distinctive feature consists in "allowing the employe some special reward or bonus, in addition to the customary dividends of other owners. These gratuities, ..... naturally enough, most often are made to depend also upon service and conduct satisfactory to the employer, or upon the display of a proper interest in his welfare. And they show greater variety, both in effective amount and in form, than one would have thought that human ingenuity could devise. Some take the form of special wage bonuses for stock-owning employes, at rates either uniform or increasing with length of service.... Some depend upon the comservice.... Some depend upon the com-pany profits and some upon declared dividends. Some are uniform in amount the Mississippi Delta.—Louise Young, or in rate. Some increase from year to year, as the stated conditions of ownership and employment, or of proper interest in the employer's welfare,

their stock for subscription by their employes for reasons stated as follows:

#### Conclusions

In regard to broader aspects of employe stock ownership the report concludes that whether employe ownership and control of industry will ever become significant will depend (1) on the employes' capacity to buy. Thus far the heaviest purchasing has been done by the better paid employes and executives. As long as incomes are distributed according to present ratios

this is bound to be the case.
It will depend (2) on the willingness companies 51 percent of the stock is never traded but is kept safely in managerial hands. Disposition of stock 1. The Ecology of the Cotton Belt.

Rupert B. Vance, Arkansas.

2. The Social-Economics of the stock. Some buy their stock in open the control of the present owners and, the stock is stock in the control of the present owners and, the control of the present owners and the control of the present owners are control of the control of the present owners and the control of the present owners are control of the present owners. in close corporations is always within

company's financial policy.

It will depend,(3) on the employes' desire to have a controlling interest. But at present their main emphasis is on obtaining wages, hours, and working conditions which constantly better their status. Furthermore, if a majority of the stock were owned by the employes, control would not be possible unless their stock was voted as a block by trustees designated to look after the interests of the employes.

Finally the report concludes: "From

shield miles their stock was voted as a block by trustees designated to look after the interests of the employes.

Finally the report concludes: "From the evidence at hand, it is clear that a corporate stock ownership by employes up to the present time has been, for the most part, an ownership by the superior employes and often by those in the more responsible and better paid positions; there has been no great redistribution of wealth and income as a result of it. Nor is there anything to indicate that in the immediate future profits will be more important to the rank and file of workers than wages or that they will have, through their ownership of corporate stock, a much larger part in the management than at present. Still, what the future will bring depends on the direction in which the movement spreads. Through employe stock purchase plans, upwards of a million recipients of wages and salaries in the United States, in other words, employes, have been added to the number of owners of shares in industrial enterprises. These employes own over one billion dollars' worth of recurring the control of the companies by which they are employed. Responsibility for such a considerable investment and for its expansion rests largely on the management which arranges details of stock purchase plans and exercises the necessary control over their execution."—Briefed from a review in Information Service, published by the Federal Council of Churches of Christ in America.

## EXTENT OF EMPLOYE STOCK OWNERSHIP

operative Enterprise—Based on the documents of the Virginia-Carolina United States is summarized by the National Industrial Conference Board in the

y	Type of plan and eligibility of employes	Number of com- panies	Total num- ber of employes	holders	Market value of shares
:				and sub-	
d				scribers	
1	Active purchase plan	253	2,439,849	736,641\$	936,140,941
	Rank and file of employes .	230	2, 397, 298	733 112	000 194 405
	Selected employes	23	. 42.551	. 3 529	97 006 516
	Inactive purchase plan	51	. 236.207	30 582	60 466 270
f	Rank and file of employes	46	230,788	30.322	59 997 969
	Selected employes	5	5.419		1,138,510
,	Profit-sharing bonuses, etc	11	60 392	38 845	
ς .	All plans	215	9 796 449	00,040	48,543,097
-	4 ' 1' 4' 4 ' 1		.4, 100, 440	000,008\$1	,040,150,410

following table: Number Market Ratio (nerof emcent) of value of emcent) of ploye present Name of Company owners and proploye holdings and proand subspective spective scribers employe and subholdings holders to market value

present

of total

An indication of the relative importance of employe stock ownership as compared to other ownership in a few leading companies in 1926 is given in the

	stock-	stock
	holders	now ou
		standin
	American Telephone and Tele-	
	graph Co57,00014.4986,000,000	5.60
	Bethlehem Steel Co., Inc35,00062.7111,829,896	6.56
	Eastman Kodak Co	
	International Harvester Co12,00054.5415,240,000	
	Lehigh Valley Railroad Co 2,12722,38 912,000	88
	New York Central Lines20,46346.88 8,364,370	
ı	Pa. Railroad System19,50013.91 5,348,504	95
	The Procter and Gamble Co 4,32655.88 23,069,210	
	Standard Oil Co. of Calif11,85420.5528,494,109	
ļ	Standard Oil Co. (Indiana)17,41634.9824,443,055	
ı	Standard Oil Co. (N. Jersey)19,13543.7036.288.000	