

## ATTENTION STUDENTS, FACULTY, & STAFF

*The Pilot* needs your help! Please complete the following survey and mail it to newspaper advisor June Hobbs, campus box 232. This will enable us to provide a better quality newspaper for your enjoyment!

For each statement, rate your opinion on the number line beside it. 5 is strongly agree and 1 is strongly disagree! Thanks for your time and effort. *The Pilot* staff wishes everyone a safe and enjoyable summer!

	1 strongly disagree	2 disagree	3 unsure	4 agree	5 strongly agree
1. <i>The Pilot</i> helps Gardner-Webb University fulfill the emphases in its mission statement on "academic freedom with responsibility" and "free intellectual inquiry and discussion."	1	2	3	4	5
2. <i>The Pilot</i> does a good job of alerting students to events of significance on campus.	1	2	3	4	5
3. <i>The Pilot</i> does a good job of covering issues of general interest on the GWU campus.	1	2	3	4	5
4. <i>The Pilot</i> upholds high standards of journalistic integrity.	1	2	3	4	5
5. <i>The Pilot's</i> visual format is attractive.	1	2	3	4	5
6. <i>The Pilot</i> serves all campus programs impartially.	1	2	3	4	5
7. <i>The Pilot</i> is published regularly.	1	2	3	4	5
8. <i>The Pilot's</i> reading level is accessible to most students.	1	2	3	4	5
9. <i>The Pilot</i> allows a variety of student voices to be heard.	1	2	3	4	5
10. <i>The Pilot</i> is well edited and has few grammatical errors.	1	2	3	4	5
11. Information in <i>The Pilot</i> is accurate and dependable.	1	2	3	4	5
12. Articles in <i>The Pilot</i> are interesting and thought provoking.	1	2	3	4	5
13. Please add other comments or suggestions that you think will help <i>The Pilot</i> become a top quality student newspaper.					

### Proposed statement of university responsibility toward the student newspaper:

*The Pilot* is the Gardner-Webb University newspaper, and, as such, is ultimately a university responsibility. University responsibilities toward the newspaper include allocating funds for equipment, supplies, and printing. However, immediate responsibility for oversight and coordination is provided through the university English department. Staff membership is open to all students, but the editor is selected by the advisor, a member of the English department, and submitted to the English department for approval. The English department includes print journalism courses in its curriculum to provide training for the newspaper staff, and to fulfill major requirements in both Communications Studies and English Studies.

In keeping with the university mission statement, producing *The Pilot* provides a way for Gardner-Webb to support its emphases on "academic freedom with responsibility" and "free intellectual inquiry and discussion." Therefore, an essential part of the university's responsibility toward the student newspaper is fostering an atmosphere in which student writers may discuss matters of common interest and write critically about university policies and programs without fear of reprisal. At the same time, those immediately responsible for oversight of the paper must establish high standards of journalistic integrity and expect those standards to be upheld.