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Business School offers new program

Shane Kohns
Pilot co-editor

With this philosophy, Gardner-Webb's Broyhill School of Management has introduced the Graduates with Executive Mentoring (GEM) program, which will bring corporate executives to the classroom and provide students with real-world business experience.

"The key to this whole entity is that the GWU business faculty has five full time professors that were CEOs in companies worth over \$100 million," said Dr. Charles Tichenor, a former CEO, who currently holds the title of Distinguished Executive in Residence at Gardner-Webb.

Using the faculty resources at his disposal, Tichenor developed the idea for GEM based on his corporate experiences and industry contacts.

The program, which is set to begin in the fall semester 2001, combines two different types of education. Tichenor

explained these as career academics and corporate experiences.

Students enrolled in the program will take one-third of their classes from faculty who have worked at the highest lev-

ness study program, gaining a minimum of 3 credit hours at a foreign university.

Presently the GEM international program will be offered at the University of North Hampton (England), Heidelberg

CEOs, GEM certificates and minor expenses.

Presently there is one \$2,600 grant available, but as exposure of the program grows, Tichenor expects corporate and social contributions to reduce the financial burden on GEM students.

The current structure of GEM confines it to the undergraduate day program on the Boiling Springs campus, but Tichenor is hopeful the program will expand rapidly into satellite campuses as well as the MBA program.

Upon completion of the program, students will receive a GEM certificate in addition to their Gardner-Webb diploma. According to Dr. Arlen Honts, dean of the Broyhill School of Management, this will be an advantage in the eyes of potential employers.

"We feel the students who choose to complete this program will not only be better

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"To survive and prosper, a university should have a unique advantage over competitors."

Bruce Henderson, "The Practice of Marketing Management."

els in professional organizations, among them CEOs, judges and senior partners. Students will continue to be taught by Gardner-Webb's academically-trained business professors but will now have the added advantage of being taught by professors with senior corporate experience.

In addition to adhering to more rigorous expectations in regular business classes, GEM students will also participate in a 10-day international busi-

ness study program, gaining a minimum of 3 credit hours at a foreign university.

University (Germany) and the University of Malta. Tichenor hopes the GEM program will expand to include even more international locales. To be eligible for GEM, students must be a business major, maintain a minimum 3.0 GPA and pay an additional \$650 per semester for four of their last five semesters. The additional \$2,600 funds the 10-day foreign educational/business tour, a two-day retreat hosted by GWU and outside

Students commissioned during GaP

Erin Boyd
Pilot staff

On Tuesday, Feb. 27, Gardner-Webb students, faculty and staff gathered together to commission students going on spring break mission trips.

The service took place during GaP in the Dover Chapel and was organized by Missions Possible co-leader Jessica Webb.

According to Webb, the purpose of the commissioning service was, "to set aside a special time to dedicate people who are sacrificing their time for God's work."

The GaP praise band started the commissioning service with worship. Webb's goal for the service was for people to experience true worship.

"The week before spring

break is usually hectic. I wanted the commissioning service to be a time where students could truly worship and be refreshed," said Webb.

Amy Armstrong, director of student ministries, saw the service as symbolic of what God has already done in the lives of student missionaries.

"Students were commissioned by people of God as representatives of God, because He is already sending them as messengers to tell people about Him," she said.

During the service, Hahn Tran performed a monologue about a Vietnamese girl who came to accept Christ through student missionaries.

Dr. Jack Partain, retired GWU religion professor and former missionary to Africa, spoke about his missions expe-

riences and challenged students to be open to widening their worldviews during the trips.

"I pray that as you go, you will be connected--that you will tuck some of your most precious assumptions and throw off your blinders, so that your life gets opened up to another world," said Partain.

Partain also told students they would benefit from the trips.

"Not only do you get to plug into something much bigger than your little group, your country or this university, you get to benefit from it," said Partain.

The service concluded in a time of prayer for students going on mission trips.

Those commissioned are going to Alaska, Peru, Venezuela and Florida.



Former religion professor, Jack Partain speaks at the commissioning service. Photo by Joy Marinelli