

# Features

## Behind the tie



### Scot Dixon trades in traditional roles

Laurie Pinkert  
Pilot staff

When you hear the words "Vice President of Enrollment Management," what comes to mind? Perhaps you picture a man wearing a tie sitting behind a desk in some unknown office punching numbers into a calculator or typing on a computer. This man remains faceless to you because you are a student who is not privy to the associations of the administration.

However, if you know Scot Dixon, vice president of enrollment management, you may picture him in a different light. You might picture him wearing blue jeans and a baseball cap sitting in the stands at a baseball game or you might picture him eating in the cafeteria with his wife because in spite of his administrative duties, Dixon attempts to be involved in student life as much as possible.

"The one thing that I enjoy most about my job is the day-to-day interaction with stu-

dents," said Dixon.

Dixon served as the GWU Vice President for University Relations from 1989 to 1996. After leaving for two years, he returned as the Vice President of Enrollment Management in 1998.

He currently manages the recruitment of students in Gardner-Webb's two undergraduate programs and in the four graduate programs.

"My goal for the future of Gardner-Webb," said Dixon, "is that we remain true to our Christian-focused mission, while improving the quality of the Gardner-Webb experience."

Another aspect of Dixon's position is to manage the financial planning process in which he, along with his staff, attempt to identify and obtain funds to assist students with their educational expenses.

Dixon, who now resides in Cleveland County, majored in Business Administration at UNC Chapel Hill.

"I grew up working in my family's general merchandise country store. I loved it," said

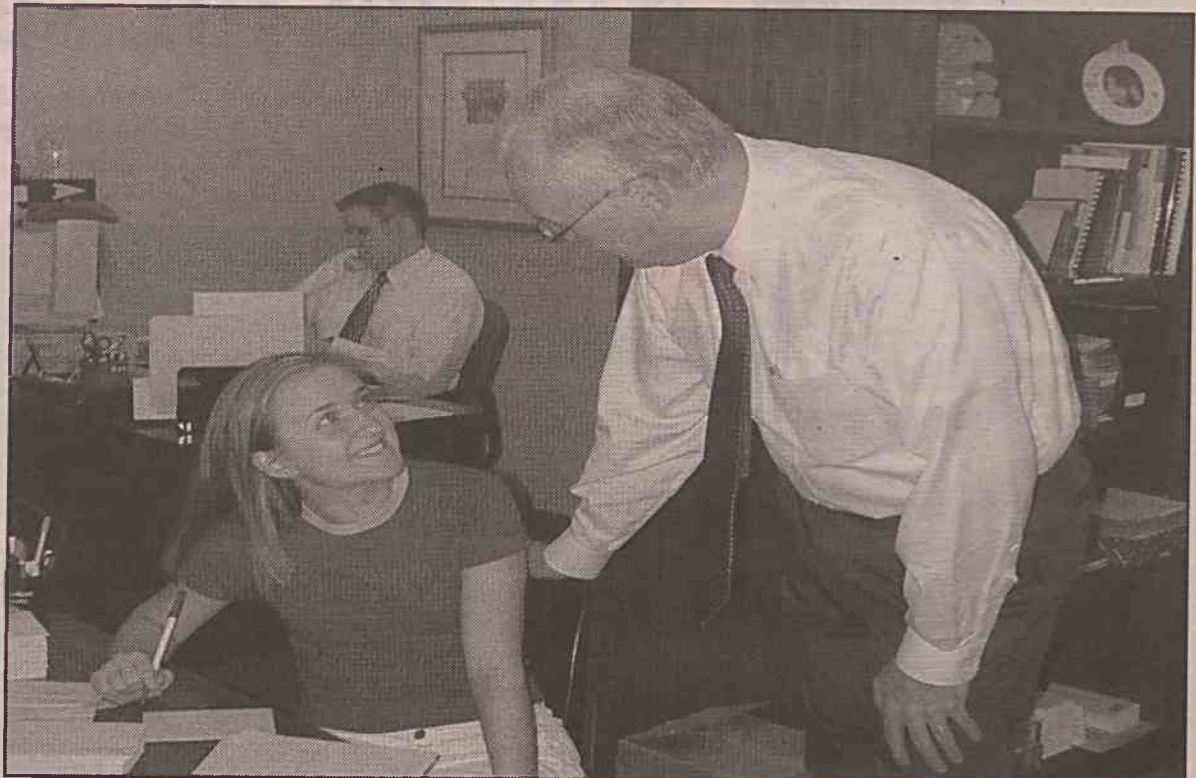


Photo by Stephanie Alexander

Scot Dixon talks with Jennifer Wilhite, freshman, in the office.

Dixon. "I started when I was old enough to sweep the floors and stock shelves. That experience helped me to pay for college and taught me how to work with people."

This love for working with people, especially college students, was the main reason that Dixon returned to Gardner-Webb in 1998. His advice to students is: "Major in a field that you love. Aim for happiness, not financial gain."

"My favorite memory at Gardner Webb," said Dixon, "was the graduation of a very special young person. This stu-

dent had to battle so many challenges: health, handicap, family illness and death, poverty. Most people would have given up."

Dixon loves the springtime when nature's colors return and baseball season begins again.

"If I could be doing anything else," said Dixon, "I would be the General Manager for the New York Yankees."

Dixon enjoys reading, working out at the YMCA and spending time with his wife.

A mutual friend introduced Dixon to his wife Myra, who is a third grade teacher at

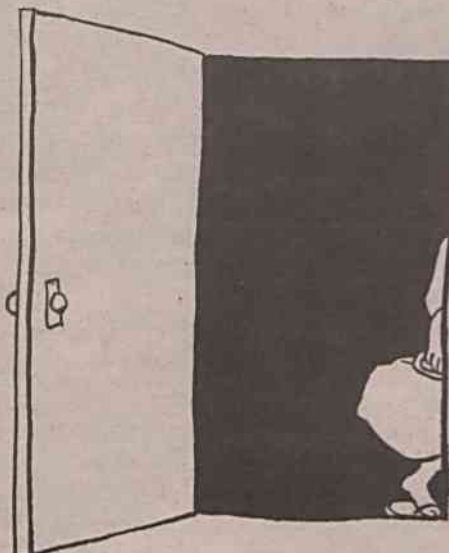
Springmore Elementary School.

"I have been married to two wonderful women," said Dixon. "I was married for 20 years to my late wife Robbie and five years to Myra. Myra and I both lost our spouses to cancer."

He and his wife have one cat, Mo, who is part of the family.

When asked about the mission statement for his life, Dixon said, "To enjoy every day with my wife Myra and our family."

### That's Life by Charlie Baber



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