



# The Pilot

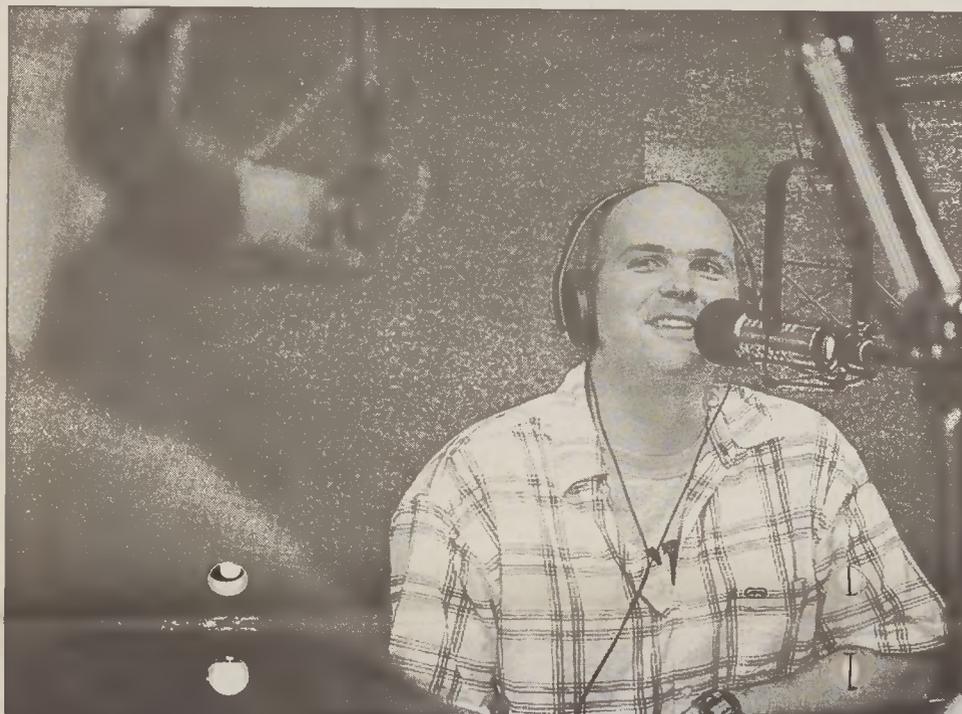
Gardner-Webb University



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## Clayton King Live comes to WGWG

Photos by Christina Tyler

Clayton King, at Clayton King Live's first time at the Gardner-Webb Studio, talks on air with cohost Steven Furtick.

**Sarah Olimb**  
Pilot Co-editor

WGWG 88.3 has added yet another program that proves to be something a little different.

As of Nov. 16, Clayton King Live, a nationally syndicated call-in show, called WGWG home, airing Sunday nights from 9-11 p.m. The show features Clayton King, Gardner-Webb alumnus and founder of Crossroads Ministries of Shelby and addresses the current issues of today's society. He is joined by his cohost, Stephen Furtick, who is also a part of Crossroads Ministries and has worked with King on the show for about two years.

While there is no age demograph-

ic assigned to the show, students and adults are encouraged to call with questions and comments about various issues. Topics addressed in the past are war, pornography, eating disorders, homosexuality and music. On Nov. 30, King will discuss the relationship between faith and politics.

"We try to tackle some the tougher issues," said King. "We pray about the show and ask the Lord to give us wisdom on what topics to address. We also try to address issues that are culturally relevant."

King also emphasized that the show is not just for Christians.

"We encourage people of all faiths as well as atheists to call in," he said.

King began his first call-in show,

Freestyle, in 1997 and aired from WRCM in Charlotte. Moving to WLFJ in Greenville, S.C. in 2001, King changed the name of the show to Clayton King Live.

King decided to move to WGWG to be closer to his home.

Dan McClellan, station manager for WGWG, feels that the show will be a great asset to WGWG and GWU as a whole.

"We are very excited to have Clayton King Live airing from WGWG studios," said McClellan. "The show will help our continuing efforts to raise the profile of WGWG in the community as well as give our students the opportunity to gain work experience on a syndicated call-in show."

McClellan also emphasizes the benefits the show will provide GWU communications and broadcasting majors.

"The combination of our new studio and this show will give GWU communications students an advantage when entering the job field," he said.

King is excited about moving his show to WGWG.

"We are really excited about the opportunity to partner with GWU," he said. "We are thankful for this opportunity."

For more information, visit [www.claytonkinglive.com](http://www.claytonkinglive.com). Call 1-888-7CK-LIVE to ask a question or make a comment during the show.

### On the Inside

Ritch Banquet Hall catches fire ...	New bakery comes to Boiling Springs...	New major available at Gardner-Webb....	Student's tell about their Thanksgiving traditions...	GWU defeated by Western Carolina...	News.....pages 2-3 Features.....pages 4-6 Op/Ed.....page 7-8 A&E.....page 9-10 Sports.....pages 11-12
page 2	page 4	page 6	page 9	page 12	