



# THE PILOT



## GARDNER-WEBB UNIVERSITY

November 20, 2008

Volume 12 No. 6

Serving the Gardner-Webb University community for more than 60 years

### This Edition

— In campus news —

There's a new dorm coming to campus next year. See p.2

Take a look at the play being performed this week at the Millennium Playhouse. See p.2

— Opinion/editorial —

Lauren Taylor gets in high gear about the bailout of the Big 3 automakers in Detroit. See p.3

Jermaine Gash puts in his 2 cents about the financial crisis. See p.3

Diana Palka takes on color and the Obama presidency. See p.3

The demise of MTV's "Total Request Live" leaves at least one student mourning. See p.3

— In sports —

The men's soccer team is no longer in the Big South playoffs. See p.3

The football season ended Saturday with a loss to Liberty. See p.4

The Lady Bulldogs basketball team wiped up the court with UVA-Wise Monday. See p.4

The cross country team finished its season and is now preparing for indoor track season. See p.4

### Weather

Thursday	Friday
Nov. 20	Nov. 21
High 56	High 47
Low 29	Low 23
Sunny	Sunny/ windy

Source: The Weather Channel

### Index

News.....	page 2
Community.....	page 2
Op/Ed.....	page 3
Sports.....	page 3, 4



Rumor true after all --

## McDonald's coming to Main Street

By Michelle Alwerdt  
Staff writer

Last spring, The Pilot investigated a rumor that a McDonald's would be built in Boiling Springs. The result then was that it was, indeed, just a rumor.

But, in just a year Gardner-Webb students will be able to walk a short, convenient distance from campus — across Main Street — to satisfy their hunger with a McDonald's meal.

The restaurant location will be opposite Hardees, where the car wash is currently positioned.

According to owner/operator Dave Hunt, it will be a café-style restaurant that will sell premium high-end coffees and real espressos. Eventually it will offer frappes and smoothies.

This new style is actually being applied to all new McDonald's nationwide, said

Hunt.

"It's going to be beautiful," he said.

"I've been waiting for years and I am so thrilled that we have the opportunity to come to Boiling Springs and serve the community here. I can't say how much this means to me.

"It is a dream come true. I couldn't be happier."

Hunt has been franchising with McDonald's for 19 years, and currently owns four other locations: one in Columbus, two in Forest City and one in Spindale.

Hunt will be working alongside partner Bob Holder, director of operations.

They have been trying to get a McDonald's in Boiling Springs for a long time, Hunt said, but the population couldn't support one. However, with an improving economy in Boiling Spring, they finally got permission to open the franchise here.

Hunt said he chose to franchise with

McDonald's because "it has good fundamentals."

"I am a Christian and I have never found a conflict with my faith and its policies. It is a business where you can ethically make money."

Hunt expects the restaurant to create at least 50 jobs.

"I would love to hire Gardner-Webb students," he said.

He also expects to hire people from town, such as high school students. Hunt said he will be flexible and will work with a student's class schedule.

"Their primary job is getting an education and I will not get in the way of that. I put myself through college and I realize the value of a good education."

Hunt hopes to get support from Gardner-Webb. He would like to put the GWU logo on the sign or somewhere on the walls inside.



Photo by Tyler Kucifer

This site has been purchased and will be the home of a café-style McDonald's next year. The franchise owner already runs three McDonald's restaurants in Cleveland and Rutherford counties.

## McDonald's food fast and tasty, but not always good for you

By Diana Palka  
Pilot staff writer

The arrival of McDonald's in Boiling Springs has a number of implications, from the impact on small businesses to the way it will affect other food franchises along South Main Street.

One effect of the 53 year-old fast-food chain that cannot go overlooked is the impact its arrival can have on the community's health. In the movie "Super Size Me" daredevil Morgan Spurlock restricts his diet to only McDonald's fare for 30 days. In the course of that time, Spurlock gained 24.5 pounds, suffered from heart palpitations and had bouts of depression.

Members of the Boiling Springs and Gardner-Webb communities won't exclusively eat McDonald's, yet the nutrition facts are worth examining.

The 12-oz. Angus Third-Pounder Deluxe burger has 760 calories along with 41 grams of fat, 17 of which are saturated and two are trans fats. That's 63 percent of the daily fat value and 85 percent of the daily saturated fat value recommended by the U.S. government.

The daily caloric need for a relatively active (moderate exercise 3 times a week) 20-year-old male who is 6 feet tall and weighs 180 pounds is roughly 2,500-2,700 calories a day.

For a female of the same activity level, same age, but standing 5'6" and weighing 120 pounds, the daily caloric necessity is roughly 1850-1950 calories.

That being said, a 760-calorie burger from McDonald's is roughly 29 percent of the male's daily caloric need and about 40

percent of the female's.

In comparison with some other fast food options, McDonald's ranks last in terms of nutritional value in some cases.

A 1/3 pound cheeseburger from Hardee's, conceivably McDonald's greatest competitor in the Boiling Springs area, is 680 calories, 39g of fat and 19g of saturated fat. A five-piece Boneless Honey BBQ wings from KFC is only 450 calories, 20g of fat and 3.5g of saturated fat. And wrapping it up, a 1/2 pound Bean Burrito Special from Taco Bell is 600 calories, with 21g of fat and 5g of saturated fat.

There is no clear choice for healthy fast food.

Perhaps it's all a matter of the lesser of a number of evils. However, the arrival of McDonald's — almost on campus — means students and Boiling Springs residents will have more access to foods that are often high in calories and low in nutritional value.

People will need to make healthier decisions in other aspects of their lives, such as increasing exercise and kicking habits such as smoking, if they wish to indulge in the convenience of the Golden Arches.

Notes: Daily values are based on a 2,000 calorie a day diet. Daily caloric necessities were compiled from an online dietitian.

Links:  
<http://www.dietfacts.com/html/nutrition-facts/mcdonalds-angus-third-pounder-deluxe-100percent-angus-beef-patty-premium-bun-pasteurized-pro48147.htm>  
<http://www.dietfacts.com/html/nutrition-facts/hardees-1-3-lb-cheeseburger-33430.htm>

## Reaction Roundup: Here's what people are saying about McD's

From Pilot staff reports

Boiling Springs Town Manager Zach Trogdon is hopeful that there are enough hungry people to go around in Boiling Springs so McDonald's won't put another restaurant out of business.

"I certainly hope it will be a winning proposition for everybody," he said.

The restaurant isn't getting any tax breaks to come here, but its presence would be a boost to the tax base, Trogdon said.

"Overall, on balance, it'd be a benefit," he said.

Joe Fields, manager of The Kennel, said the McDonald's might be competition for GWU student food dollars.

"I don't think it's gonna affect our business as far as people who have meal plans," he said. Fields hopes that students will continue to choose the 'flex money' or 'points' option on campus over paying extra mon-

ey to eat at McDonald's.

He said that as long as McDonald's doesn't tap into the one-card system, initially it won't affect The Kennel's business.

If it does affect business, Fields will be ready to battle the fast-food giant.

"We may have to change the offerings, do some more promotional-type things," he said.

The Kennel can't compete with cheaper McDonald's prices, but he hopes that students will opt for the higher quality of Kennel foods.

"We just hope that our variety, the fact that we're on campus, that students will keep coming here," Fields added.

Other folks on campus had a variety of reactions.

Noel Manning, director of university and media relations, has a positive outlook on McDonald's arrival.

See REACTION, page 2

## A brief history of McDonald's

By Michelle Alwerdt  
Pilot staff writer

In 1954, salesman Raymond Albert Kroc mortgaged everything he owned to become a distributor of a five-spindled milkshake maker called the Multimixer.

That year he heard about a food stand in California owned by brothers Dick and Mac McDonald. At their stand they ran eight Multimixers at a time. Kroc, 52, left his home and went West to present a business proposition to the McDonald brothers: creating "McDonald's" restaurants, each with eight Multimixers.

In 1955, Kroc opened the

first McDonald's restaurant in Des Plaines, Ill. The profit for its first day is \$366.12.

This McDonald's is now a museum. Many more McDonald's followed.

Company highlights:

\* In 1963, the Ronald McDonald clown was introduced and had his first TV appearance.

\* In 1965 the company went public and sold its first stock on Wall Street.

\* The Big Mac was created in 1968, followed by the Egg McMuffin in 1973.

\* The Ronald McDonald House Charities was created in 1974.

\* The Happy Meal was introduced in 1979.